2
Magical Angel
Creamy Mami
and the
Spoiled Princess
story & art: Emi Mitsuki
original concept: Studio Pierrot

Magical Angel Creamy Mami and the Spoiled Princess

2

story & art: Emi Mitsuki
original concept: Studio Pierrot

8 Snake Joe Appears!! 5
9 The Princess' Jealous Heart .. 25
10 The Joint-Concert Challenge . 43
11 Studio Blackout: Part 1 63
12 Studio Blackout: Part 2 83
13 A Star in the Rough 106
14 The Making of an Idol 121
Afterword 158

CAST

From Parthenon Productions

Tachibana Shingo

PARTHENON PRODUCTIONS' SECOND PRESIDENT. HE SCOUTED CREAMY MAMI AND GOT HER TO SIGN AN EXCLUSIVE CONTRACT WITH HIS AGENCY.

Kidokoro Hayato

A MANAGER AT PARTHENON PRODUCTIONS. HE STARTED OUT AS MEGUMI'S MANAGER, BUT HE'S NOW MANAGING CREAMY MAMI AS WELL.

Ayase Megumi

AN IDOL SINGER REPRESENTED BY TALENT AGENCY PARTHENON PRODUCTIONS. AFTER SEEING A MYSTERIOUS LIGHT IN MAMI'S DRESSING ROOM, SHE BEGAN TO HAVE QUESTIONS ABOUT MAMI'S IDENTITY.

From Kurimigaoka

Ōtomo Toshio

THIS FOURTEEN-YEAR-OLD FRIEND OF YUU'S IS A MASSIVE CREAMY MAMI FAN.

Kisaragi Midori

TOSHIO'S CLASSMATE AND BEST FRIEND. HE HAS A CRUSH ON YUU.

Creamy Mami Morisawa Yuu

THANKS TO THE MAGIC SHE RECEIVED FROM THE ALIEN PINO PINO OF THE MAGICAL WORLD FEATHER STAR, TEN-YEAR-OLD MORISAWA YUU CAN TRANSFORM INTO CREAMY MAMI. AS CREAMY MAMI, SHE MADE HER DEBUT AS AN IDOL AND QUICKLY BECAME VERY POPULAR.

STORY

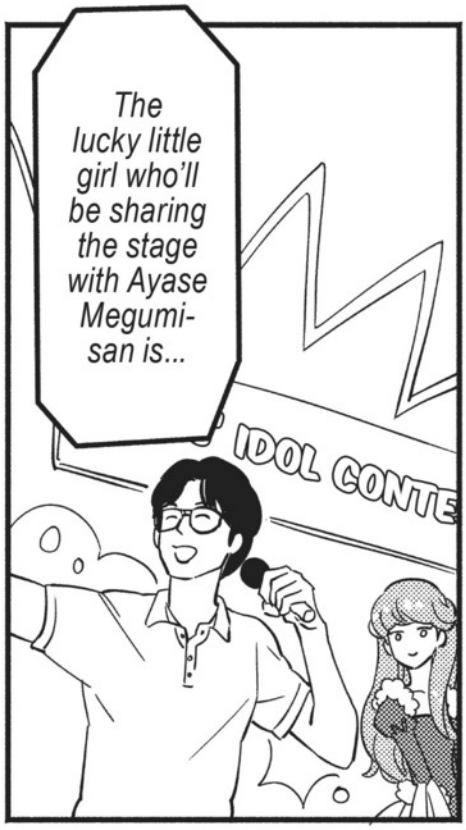
AS PARTHENON PRODUCTIONS' HEADLINER, AYASE MEGUMI'S IMMENSE POPULARITY HAD NEVER BEEN IN QUESTION...UNTIL THE DAY TACHIBANA SHINGO GOT AN UNKNOWN PERFORMER NAMED CREAMY MAMI TO FILL IN FOR HER. MAMI'S INITIAL APPEARANCE MADE A HUGE SPLASH AND SHE QUICKLY DEBUTED AS A SINGER. NOW, MAMI IS LAVISHED WITH ATTENTION AND CONSIDERATION AT THE AGENCY, WHILE MEGUMI IS TREATED MORE AND MORE POORLY. GRIPPED BY JEALOUSY AND THREATENED BY THIS UNEXPECTED NEW RIVAL, MEGUMI IS DETERMINED TO RECLAIM HER PLACE AT THE TOP.

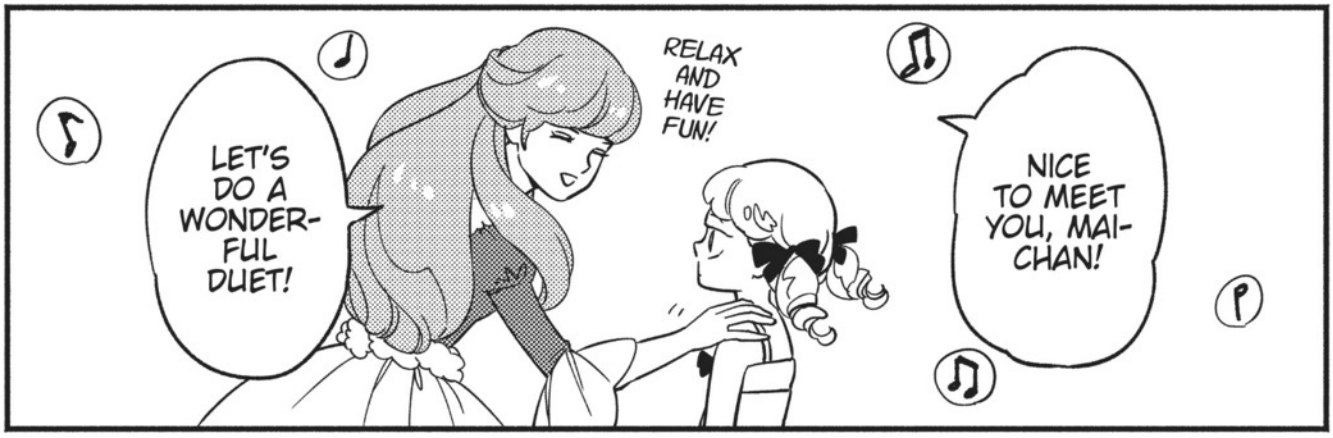
8 Snake Joe Appears!!

WHICH MEANS...
IT TURNED OUT THAT LITTLE GIRL WASN'T MAMI AFTER ALL.
And now, please welcome Ayase Megumi-san!
WAAH!
WE STILL DON'T KNOW WHO MAMI IS.
CLAP CLAP CLAP
CLAP CLAP CLAP
MEGUMI-CHAAAN!!
WE LOVE MEG
Megumi

CLAP CLAP CLAP
You two will be singing "Last Kiss for Good Luck"!
TROT TROT TROT
CLAP CLAP CLAP

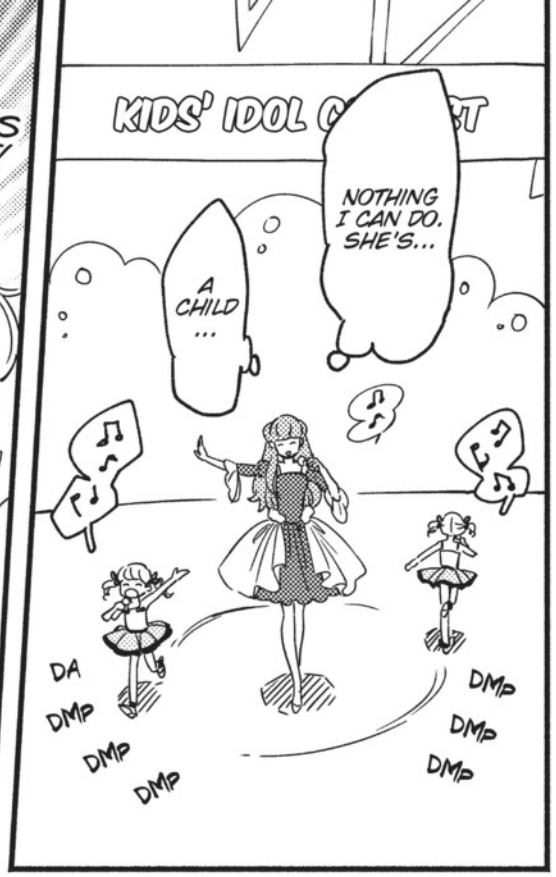
Sakura Mai-chan!
WAH!


The lucky little girl who'll be sharing the stage with Ayase Megumi-san is...
IDOL CONTE


LET'S DO A WONDER-FUL DUET!
RELAX AND HAVE FUN!
NICE TO MEET YOU, MAI-CHAN!

BLEH!

AHA HA HA!
THIS IS GREAT!
AH HA!!

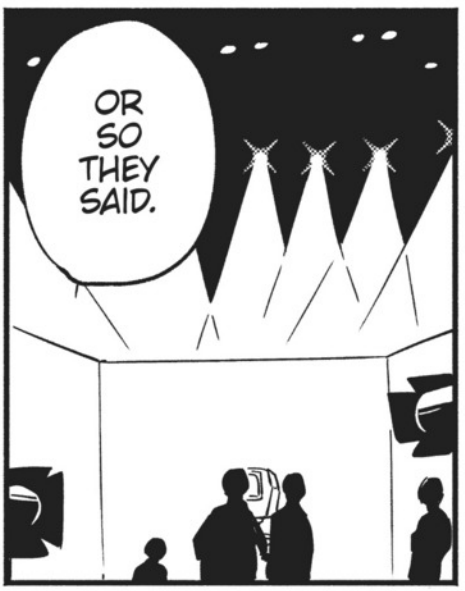

KIDS' IDOL
NOTHING I CAN DO. SHE'S...
A CHILD ...
DA DMP DMP DMP
DMP DMP DMP

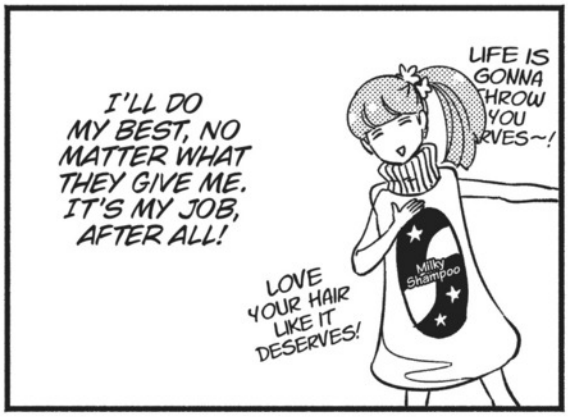
THIS WAS NOT THE PLAN...
IT... DOESN'T SEEM LIKE SHE WANTS TO SING TOGETHER...

AHA HA HA HA HA HA!
AHA HA HA!

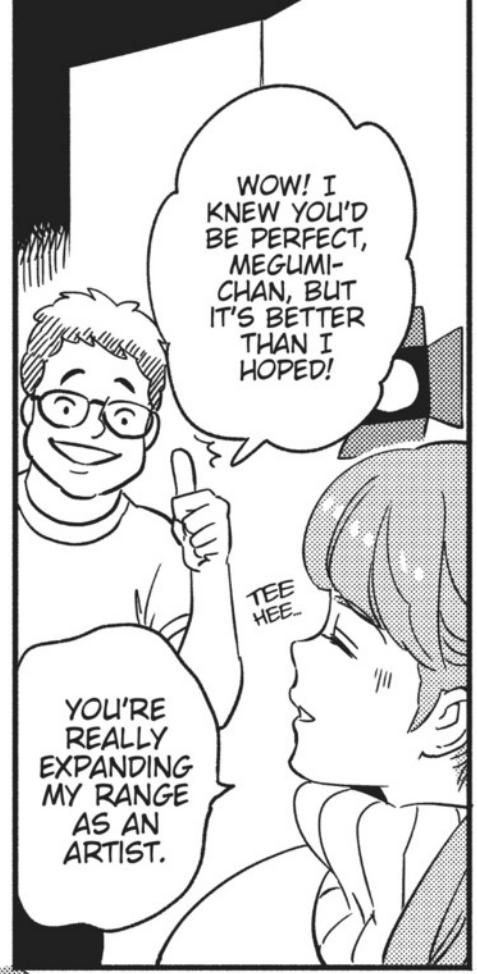
APPARENTLY I PERFECTLY EMBODY THE IMAGE OF THIS NEW SHAMPOO.
ARS
I NEED TO GET IT TOGETHER. I'M SHOOTING A COMMERCIAL NEXT.

WHAT AN HONOR...
Milky Shampoo


OR SO THEY SAID.

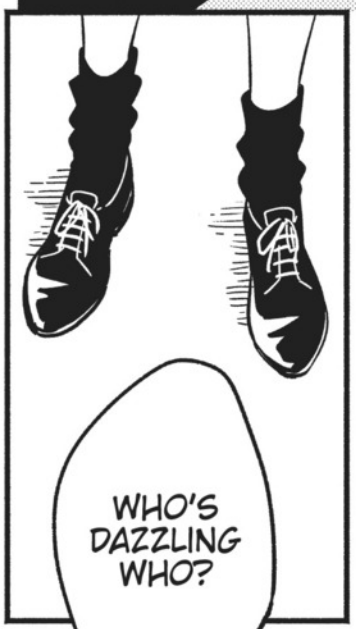

I'LL DO MY BEST, NO MATTER WHAT THEY GIVE ME. IT'S MY JOB, AFTER ALL!
LIFE IS GONNA THROW YOU CURVES~!
LOVE YOUR HAIR LIKE IT DESERVES!
Milky Shampoo

THIS WAS THE SORT OF COMMERCIAL I DID LAST TIME!!


WOW! I KNEW YOU'D BE PERFECT, MEGUMI-CHAN, BUT IT'S BETTER THAN I HOPED!
TEE HEE...
YOU'RE REALLY EXPANDING MY RANGE AS AN ARTIST.

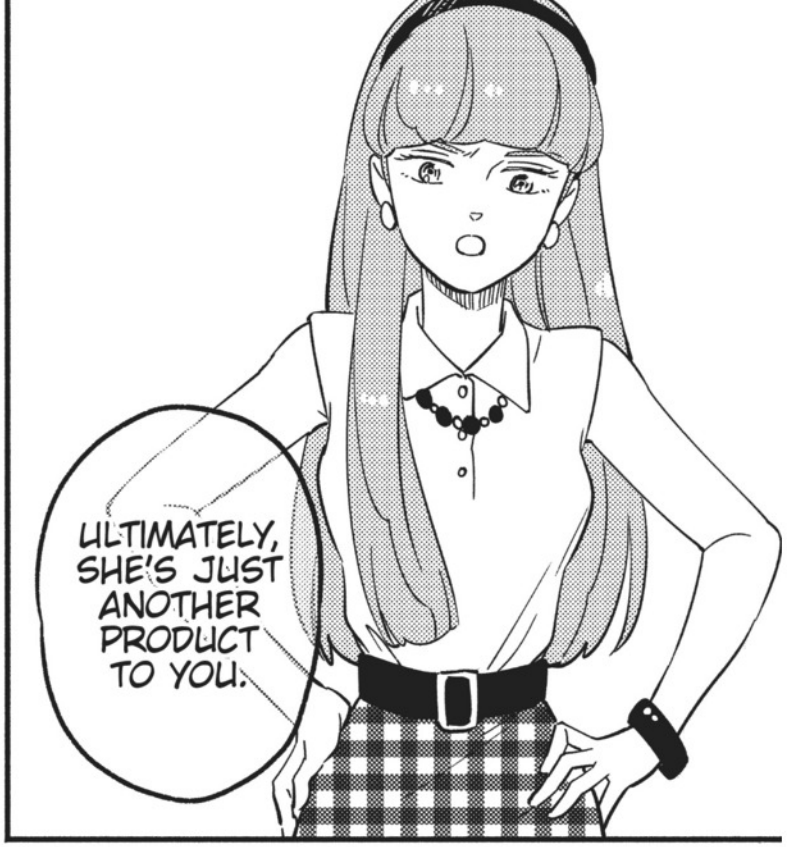
LOVE YOUR HAIR LIKE IT DESERVES
IT'S ALL FOR PARTHENON...

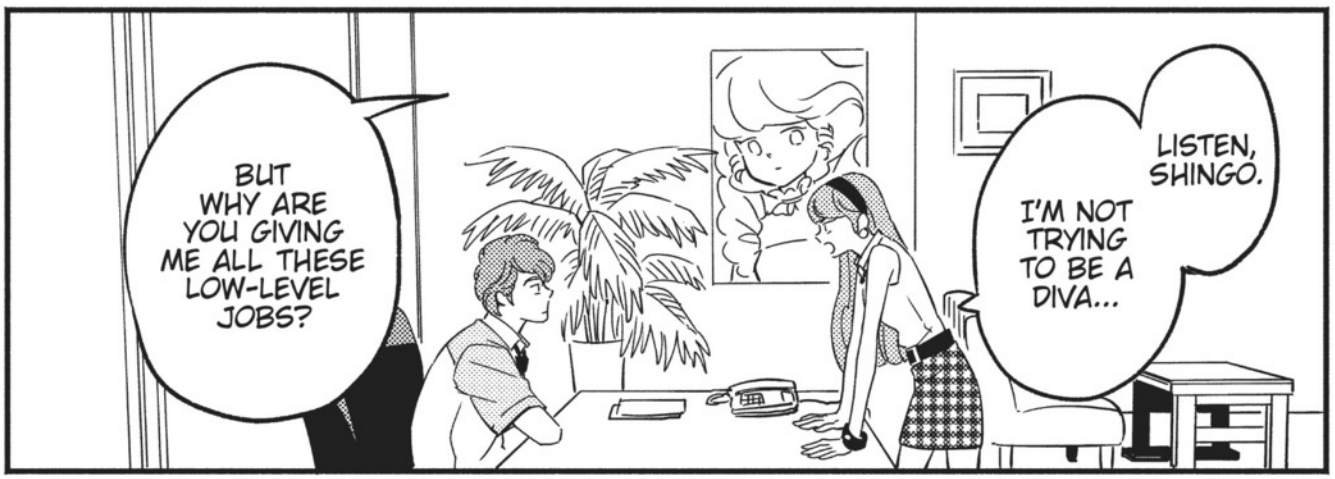
AND FOR SHINGO!
DAZE—...


WHO'S DAZZLING WHO?

MAMI...
YOU'RE THE DAZZLING LIGHT OF MY YOUTH...

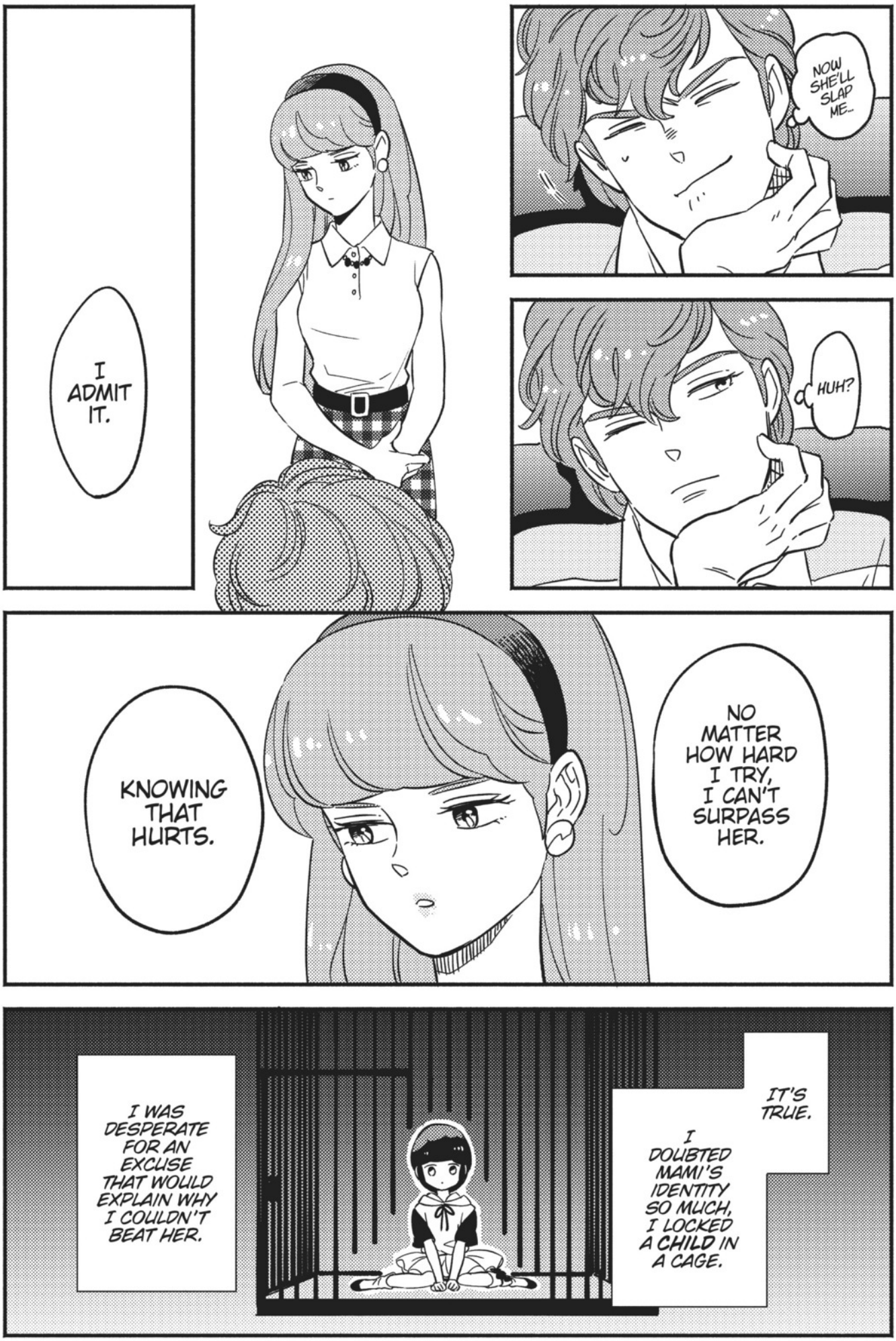
SO? WHAT DO YOU WANT?

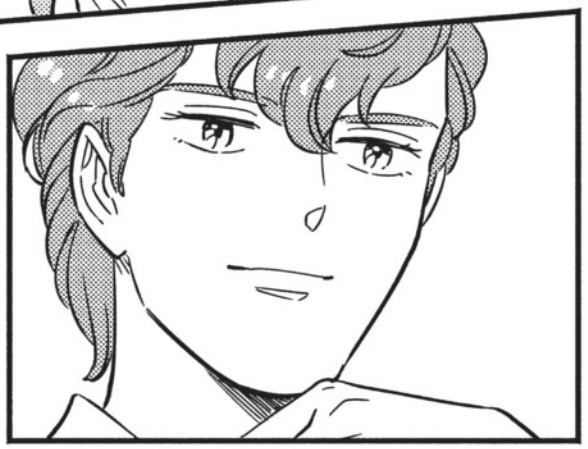

ULTIMATELY, SHE'S JUST ANOTHER PRODUCT TO YOU.


BUT WHY ARE YOU GIVING ME ALL THESE LOW-LEVEL JOBS?
LISTEN, SHINGO.
I'M NOT TRYING TO BE A DIVA...

CAS-SETTES, CARS, EVEN SOFT DRINKS...
THEY ALL ASK FOR HER.

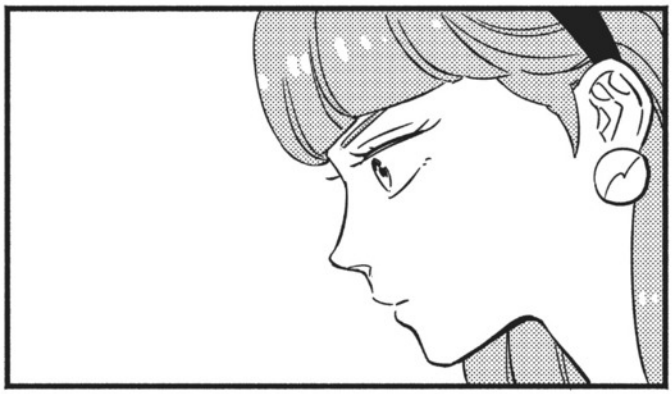
DO I HAVE A CHOICE? EVERYONE WANTS MAMI RIGHT NOW.


I ADMIT IT.
NOW SHE'LL SLAP ME...
HUH?
KNOWING THAT HURTS.
NO MATTER HOW HARD I TRY, I CAN'T SURPASS HER.
I WAS DESPERATE FOR AN EXCUSE THAT WOULD EXPLAIN WHY I COULDN'T BEAT HER.
IT'S TRUE.
I DOUBTED MAMI'S IDENTITY SO MUCH, I LOCKED A CHILD IN A CAGE.

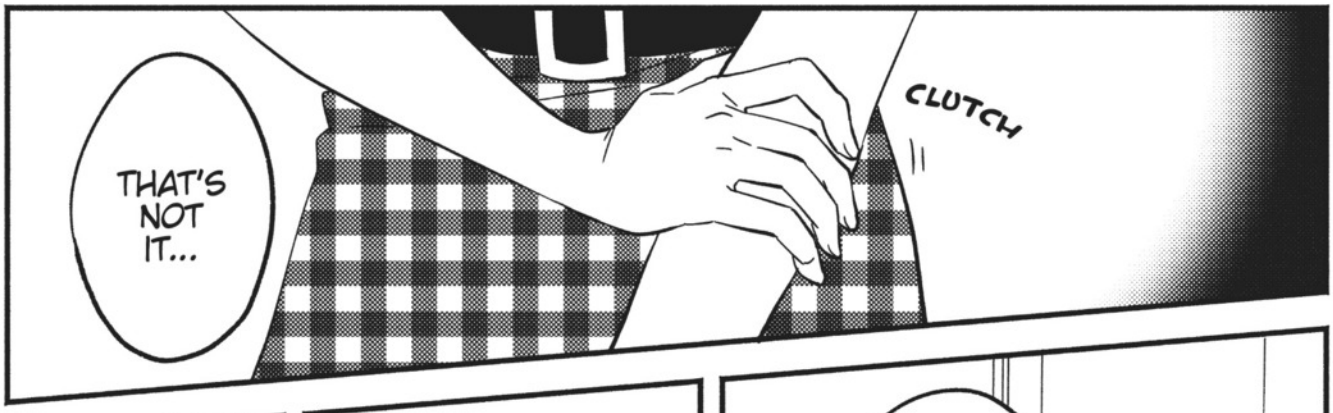


ALL RIGHT, I GET IT.

SO, WHAT IS IT?



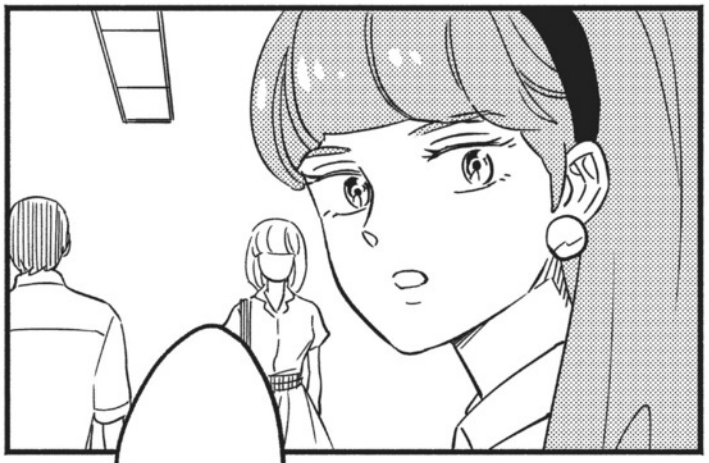
I'LL SAY WHATEVER IT IS YOU WANT ME TO SAY.

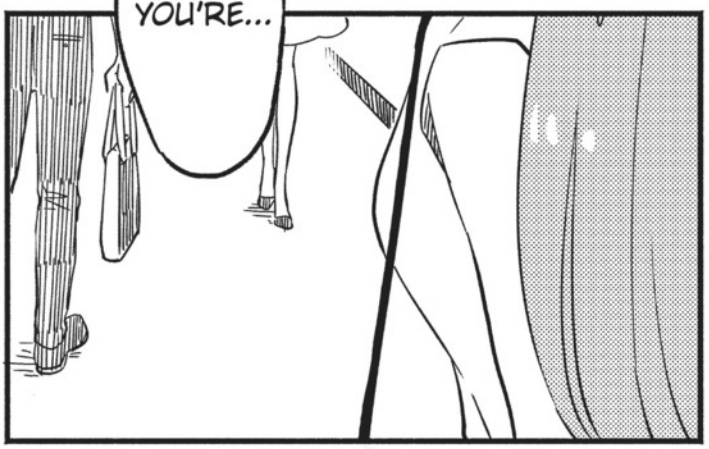

THAT'S NOT IT...
CLUTCH

ARE WE DONE, THEN?
I'VE GOTTA GO TO A SHOOT WITH MAMI.

THAT'S NOT IT AT ALL...

SLAP
I'M SO MAD!!
I'M SO MAD!
IT'S BEEN A WHILE, AYASE MEGUMI-SAN.
STOMP
STOMP
BUT THIS IS HOW I REALLY FEEL.
ACCEPT THAT MY PAIN WON'T CHANGE ANY-THING.
BUT I GET IT. I NEED TO...

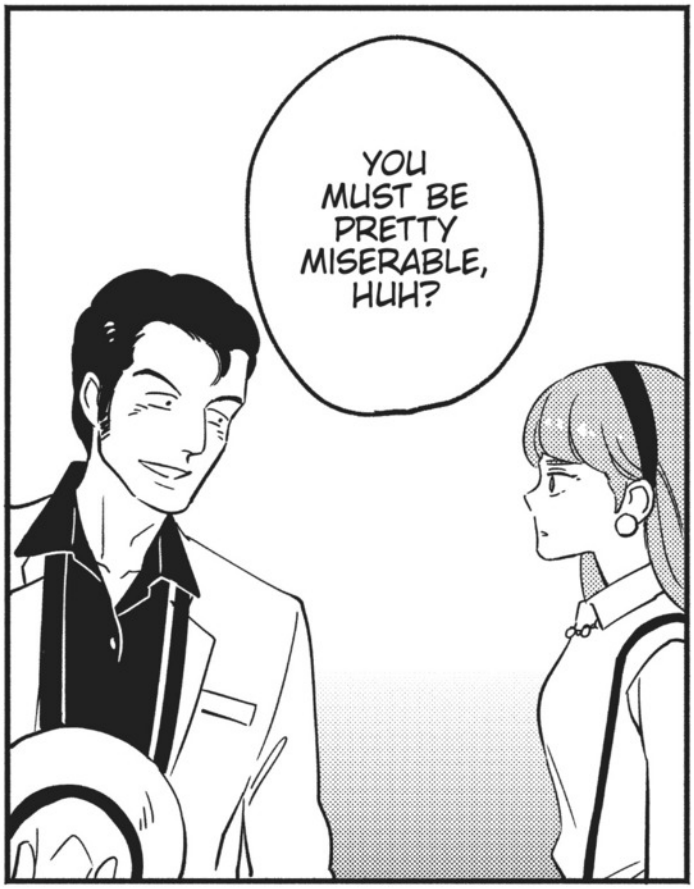



YOU'RE...

YOU'RE THE SAME AS ALWAYS. THAT'S GOOD.

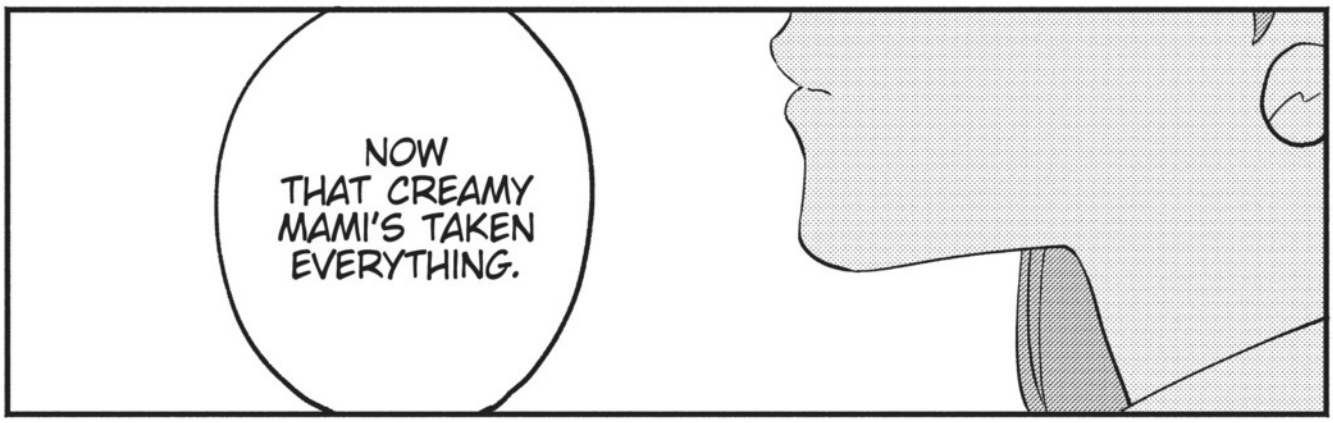
WH-WHAT IS THIS?
ARE YOU FOLLOWING ME AGAIN?!

SNAKE JOE!


YOU MUST BE PRETTY MISERABLE, HUH?

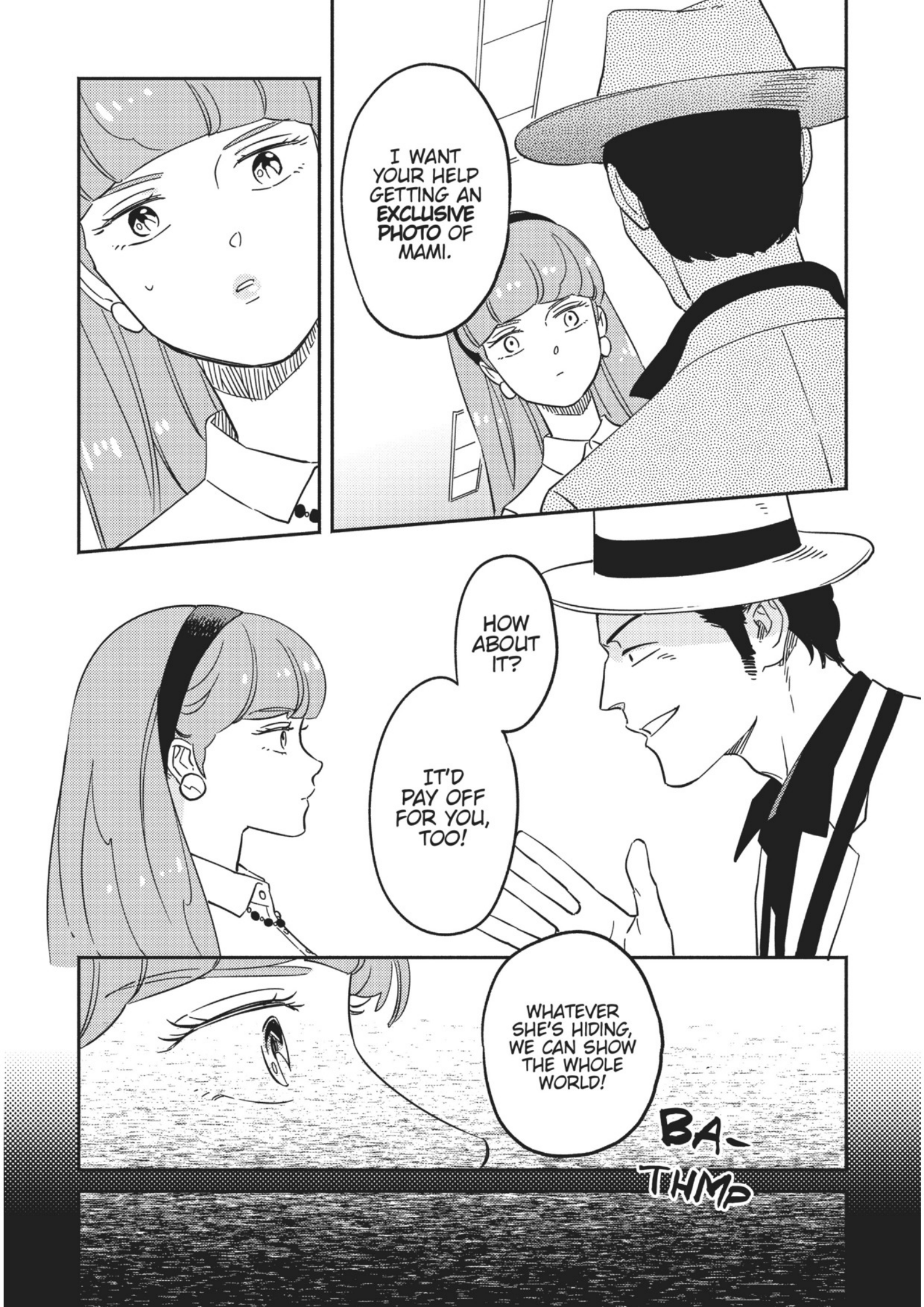
'FRAID NOT.
I'M INTERESTED IN CREAMY MAMI THESE DAYS.

SO, HOW'RE THINGS?

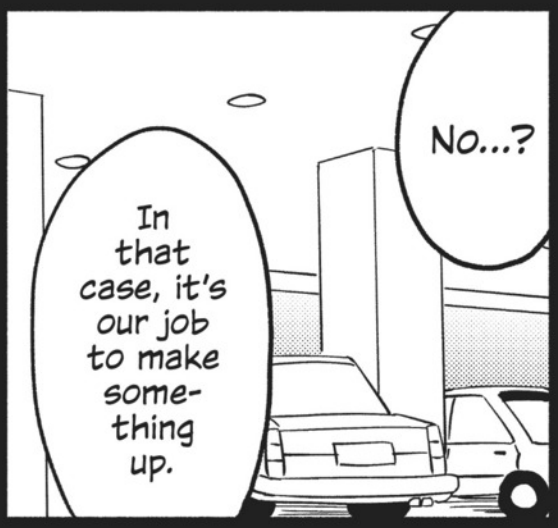

NOW THAT CREAMY MAMI'S TAKEN EVERYTHING.

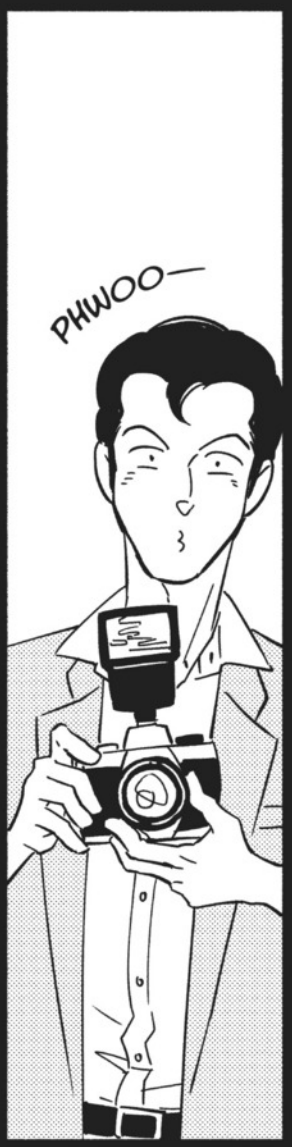
I THOUGHT I'D ASK FOR HELP WITH A LITTLE SOME-THING.

THAT'S WHY...
OL' SNAKE JOE COM-PLETELY UNDER-STANDS.
NAH, DON'T WORRY.
THAT'S ...

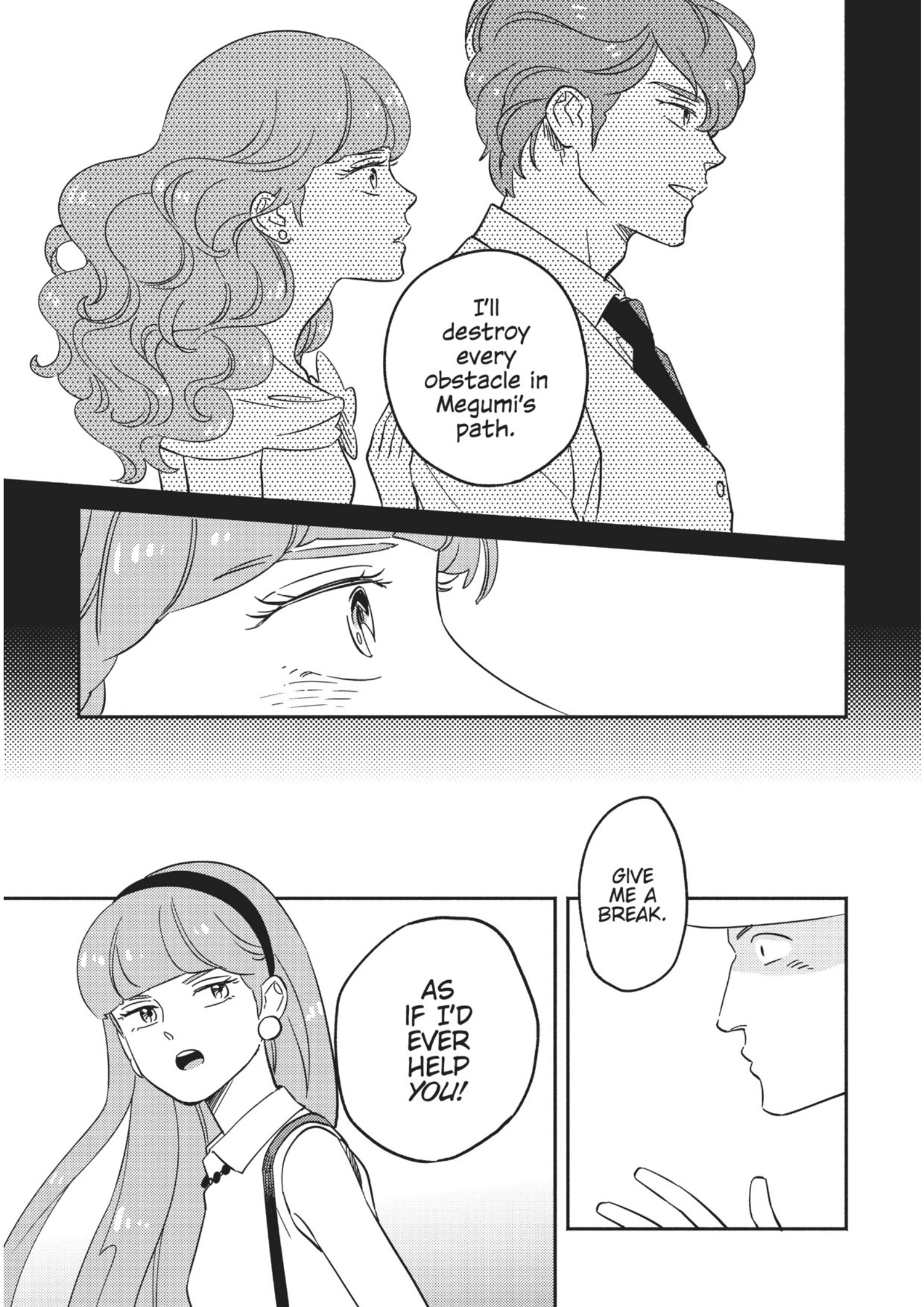

I WANT YOUR HELP GETTING AN EXCLUSIVE PHOTO OF MAMI.
HOW ABOUT IT?
IT'D PAY OFF FOR YOU, TOO!
WHATEVER SHE'S HIDING, WE CAN SHOW THE WHOLE WORLD!
BA-
THMP

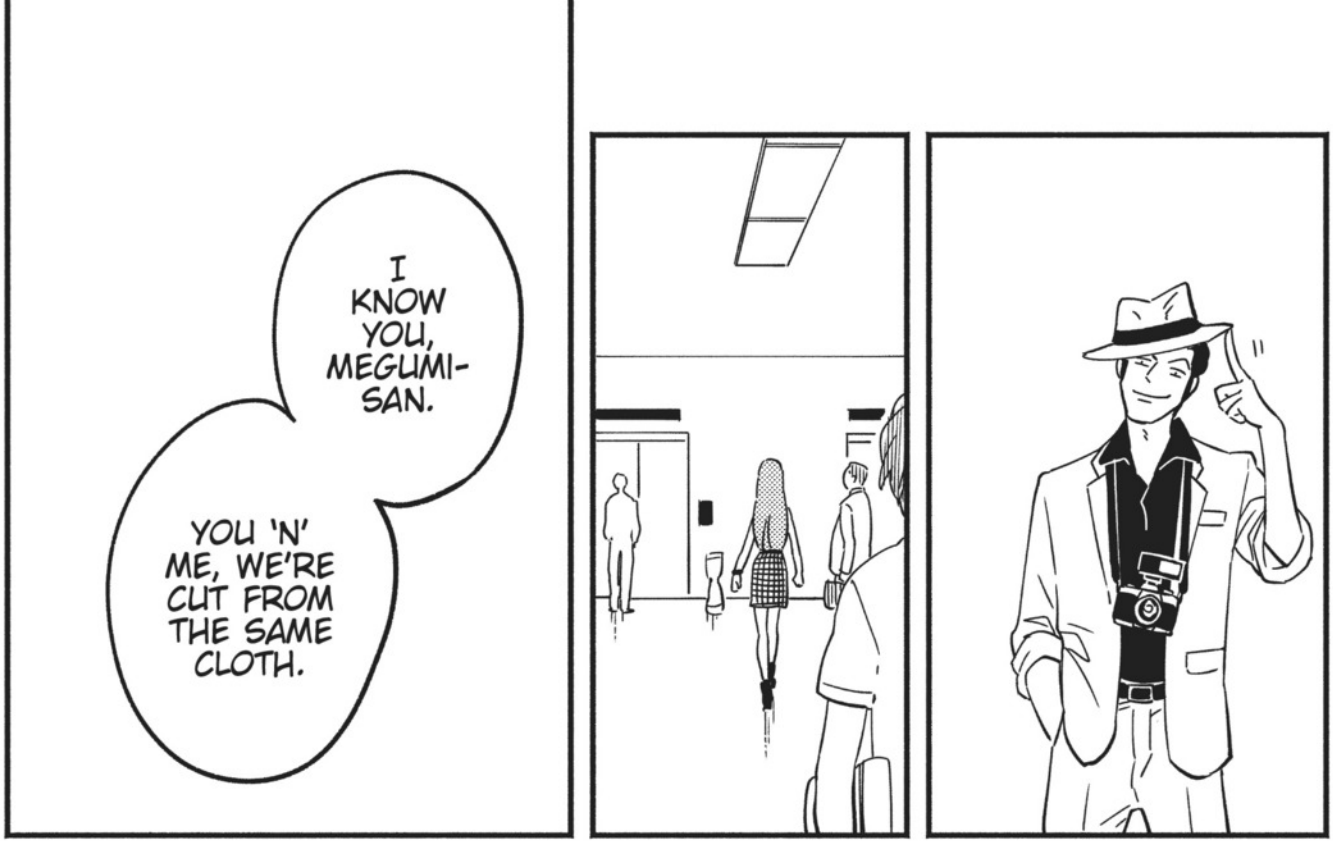
Our Megumi doesn't have a hidden dark side.

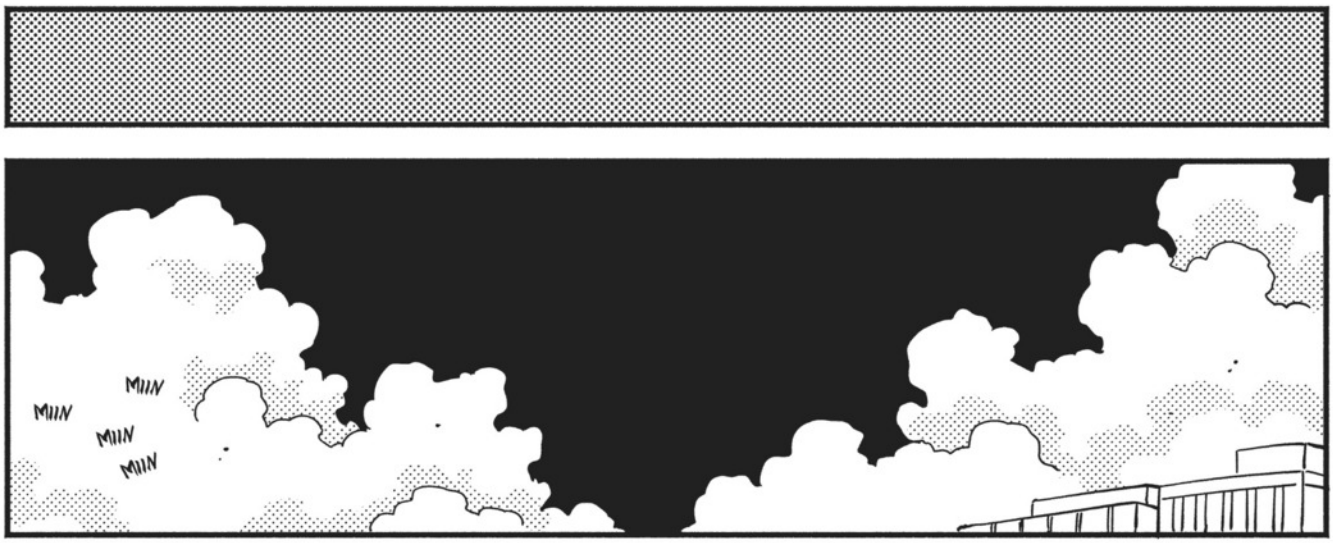

No...?
In that case, it's our job to make some-thing up.


PHWOO—

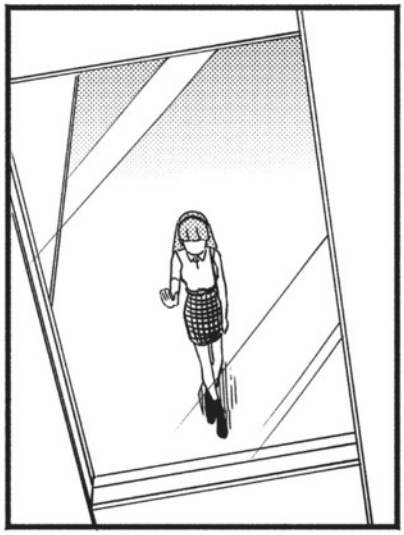
Go ahead and try.
But you should know...


I'll destroy every obstacle in Megumi's path.
GIVE ME A BREAK.
AS IF I'D EVER HELP YOU!


I KNOW YOU, MEGUMI-SAN.
YOU 'N' ME, WE'RE CUT FROM THE SAME CLOTH.


MIIN
MIIN
MIIN
MIIN

I WAS SO MAD...
UGH, THAT WAS STUPID!
I ALMOST AGREED TO HELP SNAKE JOE.
WHAP
WHAP



BUT AT LEAST...
HE HELPED ME REMEMBER WHO I AM.
BUT I CAN'T RESTRICT MAMI'S APPEARANCES TO KEEP MEGUMI HAPPY.
I'M DOING WHAT I CAN...
DROP IT! JUST GET THE SUMMER VACATION SCHEDULE OUT!
THAT'S NOT WHAT I MEAN...
AW, C'MON.
YOU'VE GOT TO TRY HARDER TO SMOOTH THINGS OVER WITH HER.
MEGUMI-CHAN SLUGGED YOU AGAIN, HUH, BOSS?
Reception Room

ABOUT SMOOTHING THINGS OVER...
HOW ABOUT A JOINT EVENT WITH MEGUMI-CHAN AND MAMI-CHAN?
THE TWO OF THEM TO-GETHER?
MAMI MIGHT LIKE IT. MEGUMI DEFINITELY WON'T.
AND I'M THE ONE SHE'LL SMACK.
WHAT IF WE COME UP WITH SOME-THING HUGE?
Stage
OUT-DOORS ON A MOBILE STAGE, MAYBE?
HMM. A MOBILE STAGE, HUH?
THEN MAMI AND ME-GUMI...
COULD DO A JOINT CONCERT.

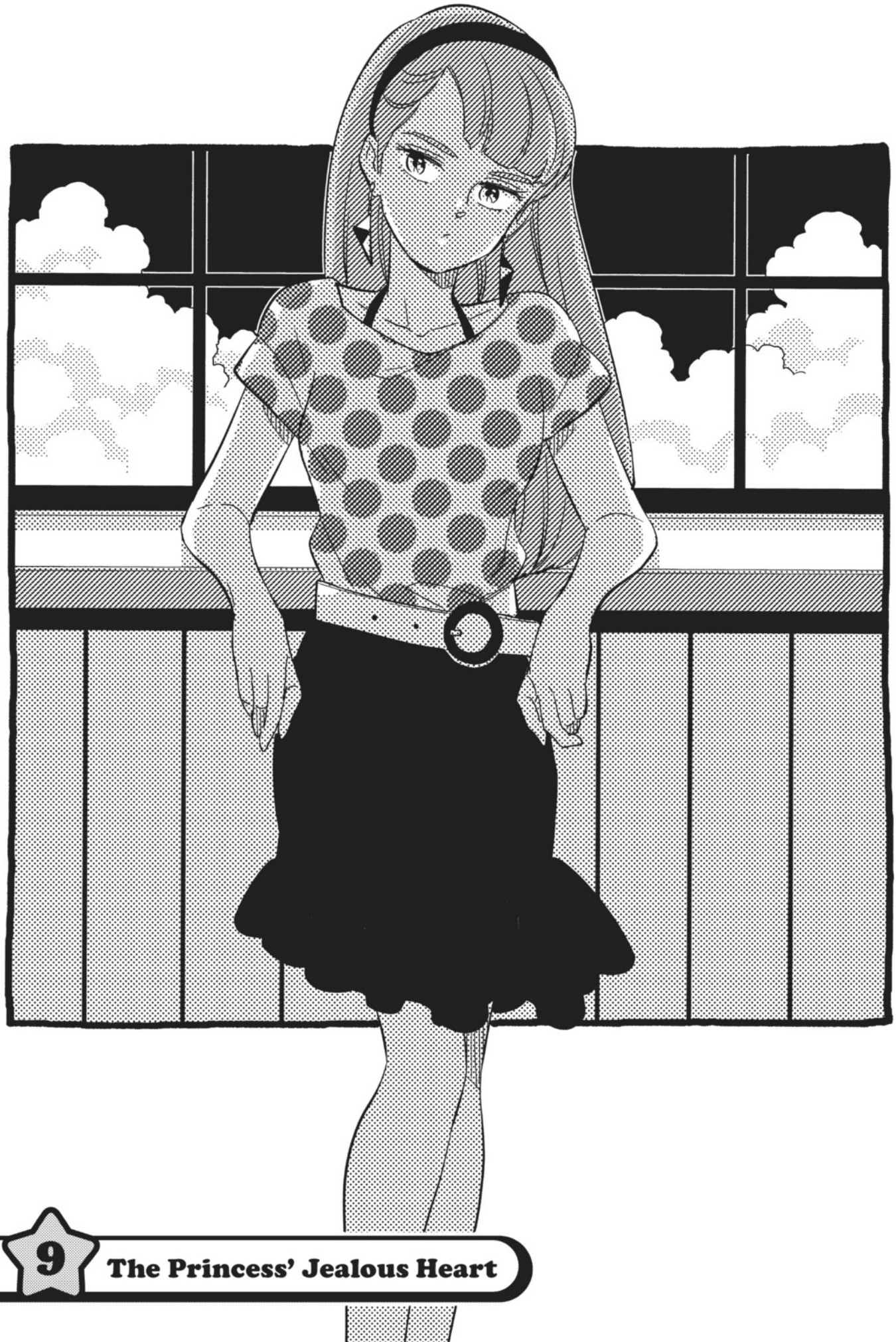
People of the '80s

Magical Angel

Creamy Mami

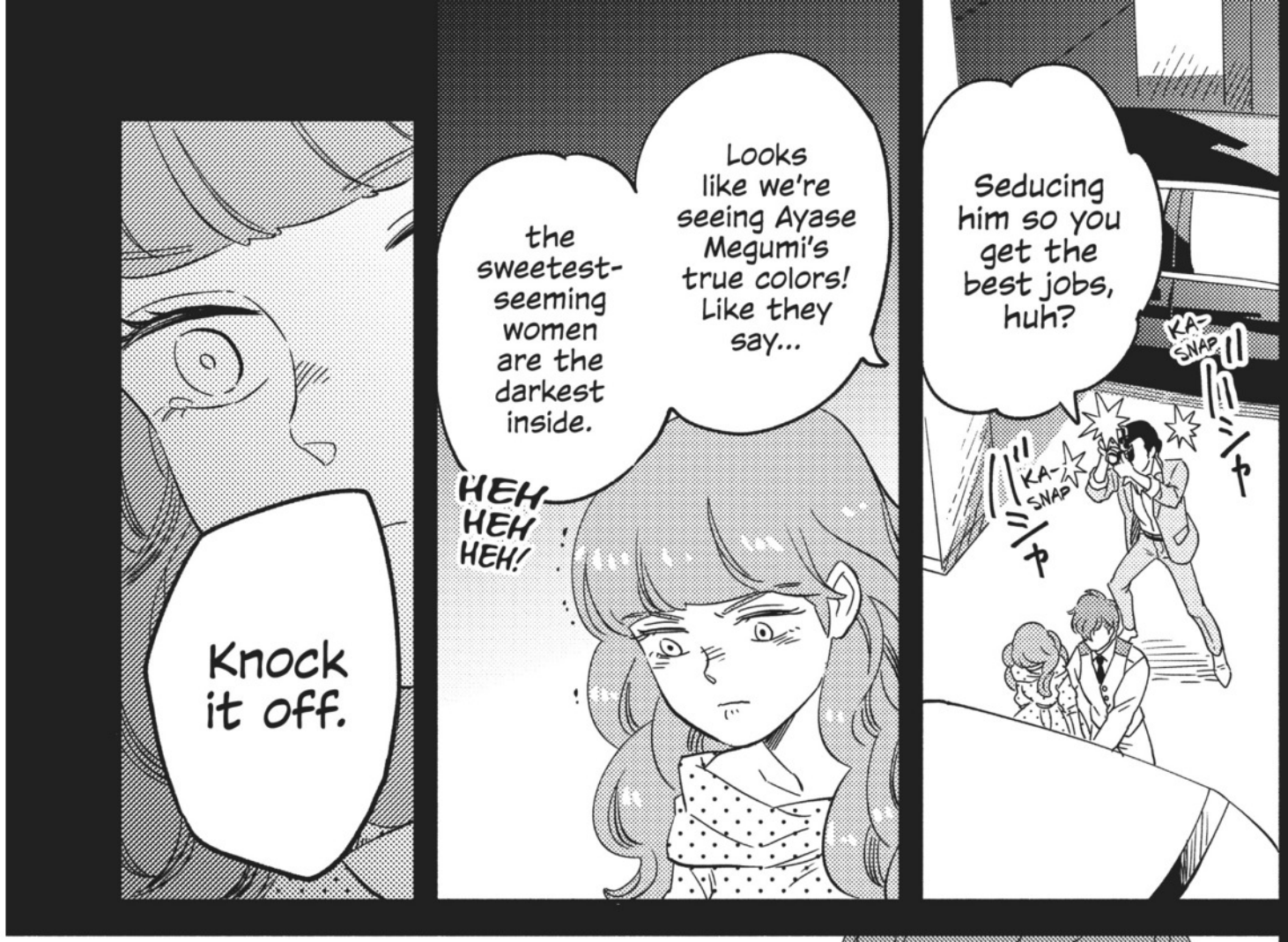
and the

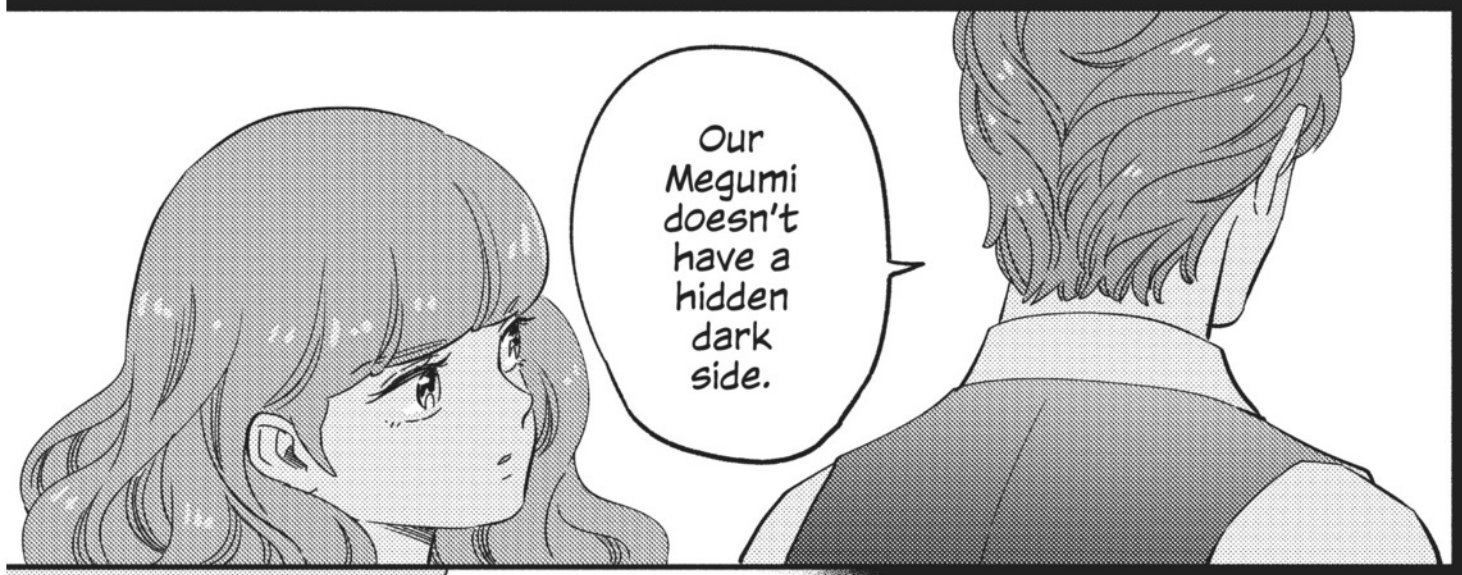
Spoiled Princess

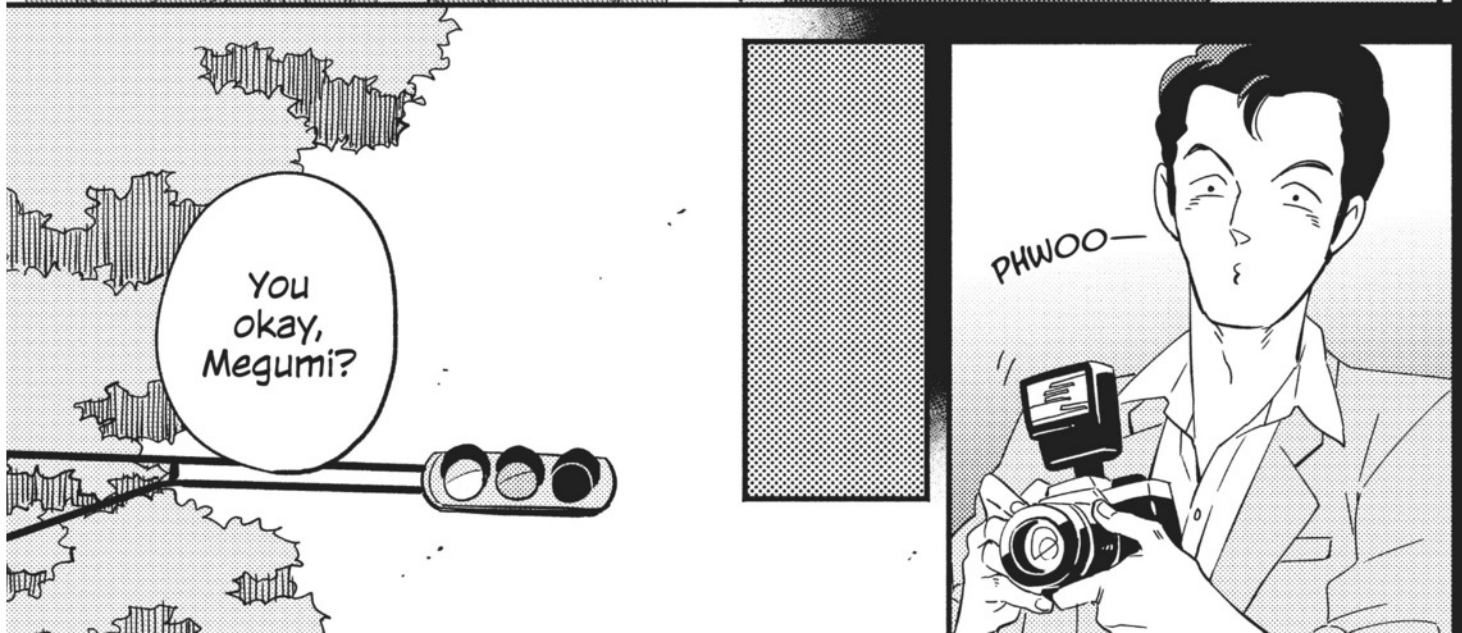


9 The Princess' Jealous Heart

BACK THEN, SHINGO WAS TOTALLY FOCUSED ON ME.
HE WAS MY BIGGEST CHEER-LEADER.
YOU WERE INCREDIBLE AGAIN TODAY!
GIVE IT ALL YOU'VE GOT!
HE WAS BY MY SIDE WHER-EVER I WENT.
C'MON, GET IN!
HE PICKED ME UP AT HOME.
I think "She's a temptress manipulating the head of her agency" sounds good!
HE ALWAYS LOOKED OUT FOR ME.


Seducing him so you get the best jobs, huh?
KA-SNAP
KA-SNAP
Looks like we're seeing Ayase Megumi's true colors! Like they say...
the sweetest-seeming women are the darkest inside.
HEH HEH HEH!
Knock it off.


Our Megumi doesn't have a hidden dark side.


PHWOO—
You okay, Megumi?

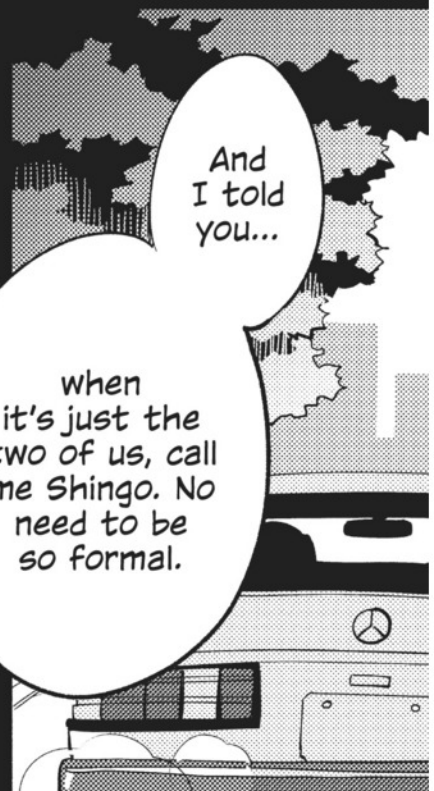
I'm fine.
I'm just sorry you're being dragged down too, Tachibana-san.

Because you're always by my side...

Don't listen to any of that garbage.
You have me.

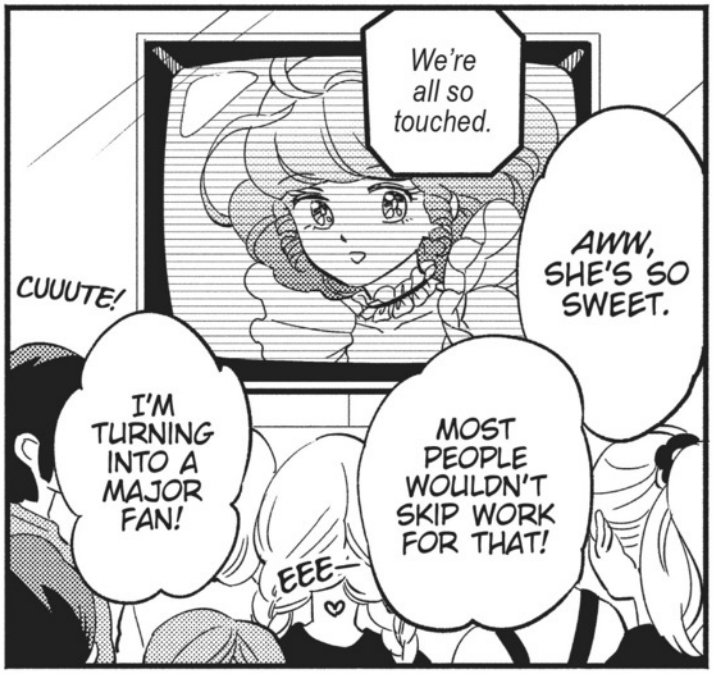
As long as I'm with you, I don't care what anyone says.

Shi...

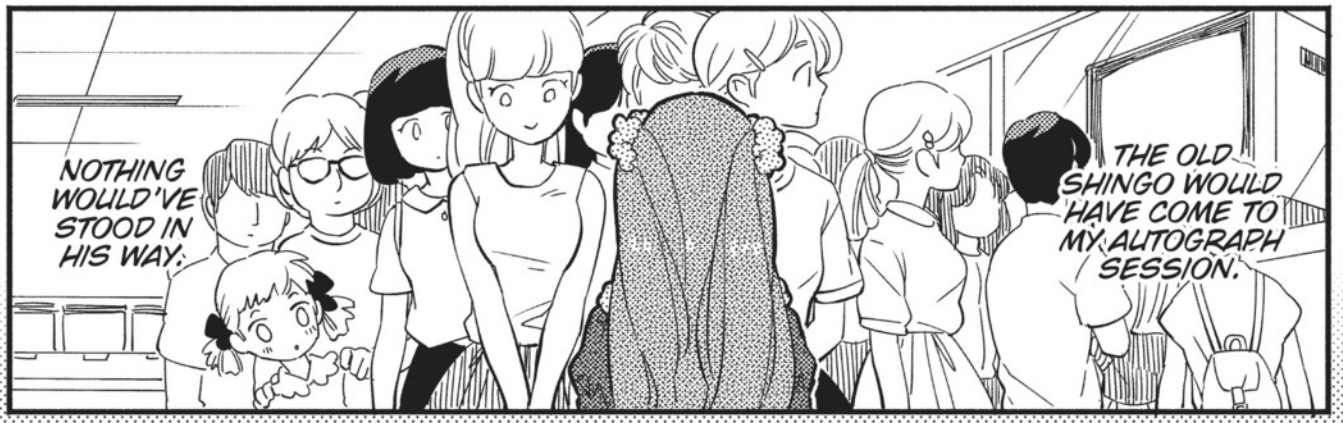

And I told you...
when it's just the two of us, call me Shingo. No need to be so formal.

Shin-go...
I KNEW I SHOULDN'T HAVE SET MY HEART ON SOME PLAYBOY...
NO MATTER HOW NICE HE SEEMED ON THE OUTSIDE.
but if that's what she wanted, how could I say no?
Mami canceled her appear-ances to rush over and visit him.
I may be Par-thenon's presi-dent...
PART OF ME ALWAYS KNEW.
SHINGO TREATED ME LIKE GOLD BECAUSE I WAS PARTHE-NON'S TOP STAR.
[...]

AYASE MEGUMI AUTOGRAPH SESSION
I HOPED I'D ALWAYS BE SPECIAL TO SHINGO.
BUT STILL...

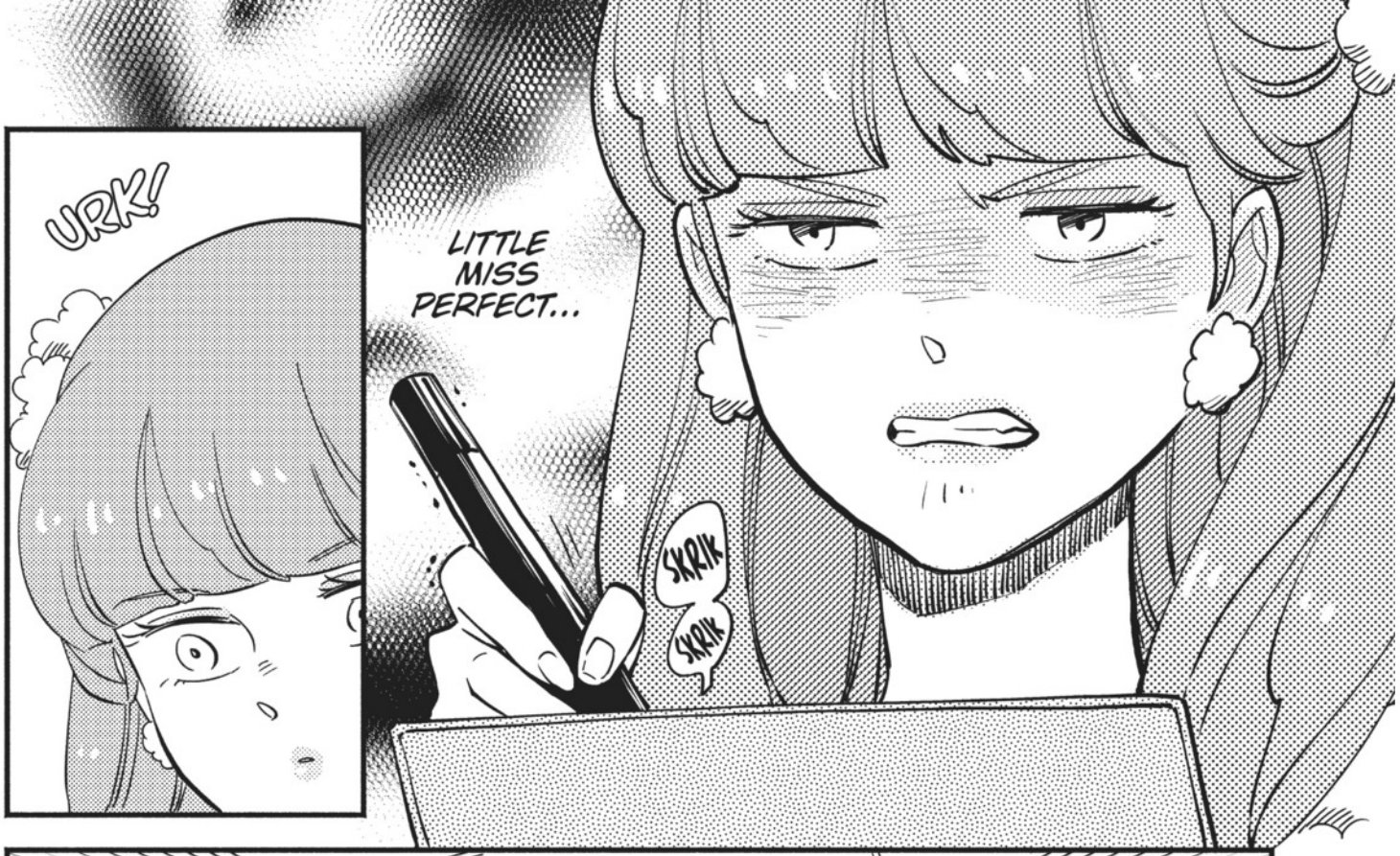

We're all so touched.
AWW, SHE'S SO SWEET.
CUUUTE!
I'M TURNING INTO A MAJOR FAN!
MOST PEOPLE WOULDN'T SKIP WORK FOR THAT!
EEE—

For the viewers at home...
we're at the hospital, where Creamy Mami is visiting a sick boy.
KA-SNAP
KA-SNAP

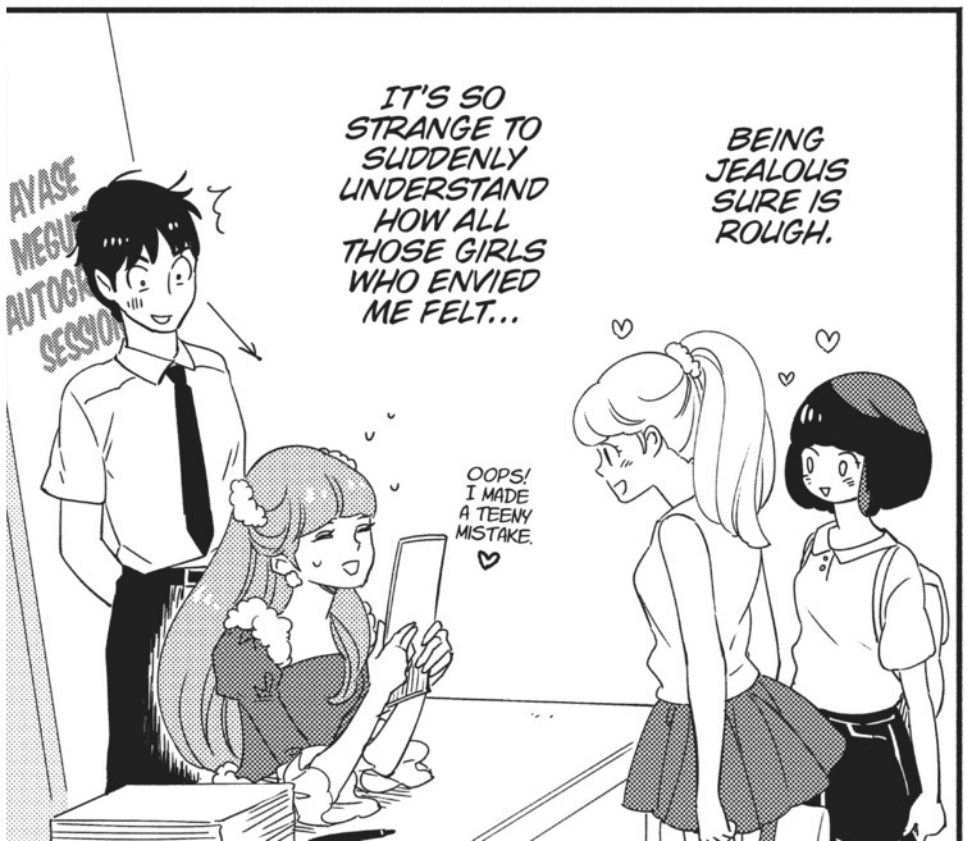

NOTHING WOULD'VE STOOD IN HIS WAY.
THE OLD SHINGO WOULD HAVE COME TO MY AUTOGRAPH SESSION.

Ayu's Megumi's Autograph Session!
You don't have to do this every time!
I do it for a reason!
TACHIBANA-SAN!
EEE—
Congrats on a great signing, Megumi!
You're our company's cherished princess.
IRK
WHAT HE SAID, ANYWAY.
THAT'S...
IRK
IRK

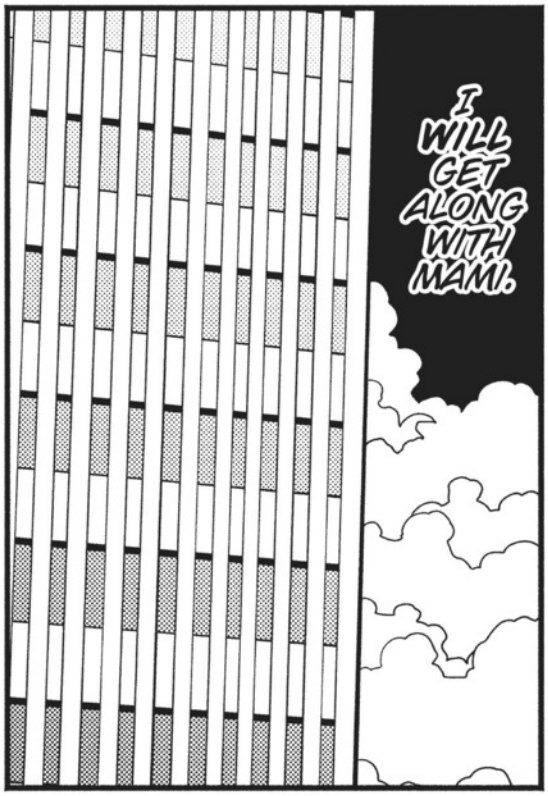
IRK
I'D SKIP WORK TO VISIT SICK PEOPLE, TOO!
IRK
Creamy Mami Visits Sick Boy
IRK
IRK
IF I HAD SUCH A GREAT OPPOR-TUNITY...
WHY IS HE ONLY FAWNING OVER MAMI NOW?
IRK


URK!
LITTLE MISS PERFECT...
SKRIK
SKRIK

Die!!
Mami?
DU UN


AYASE MEGU AUTOGR SESSIO
IT'S SO STRANGE TO SUDDENLY UNDERSTAND HOW ALL THOSE GIRLS WHO ENVIED ME FELT...
BEING JEALOUS SURE IS ROUGH.
OOPS! I MADE A TEENY MISTAKE.

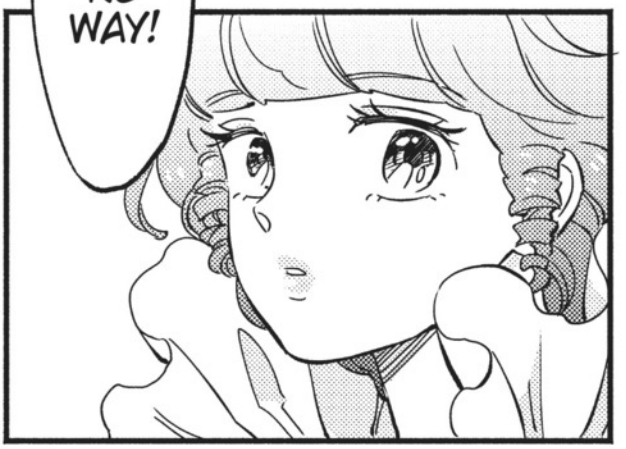
!!!
FWUP

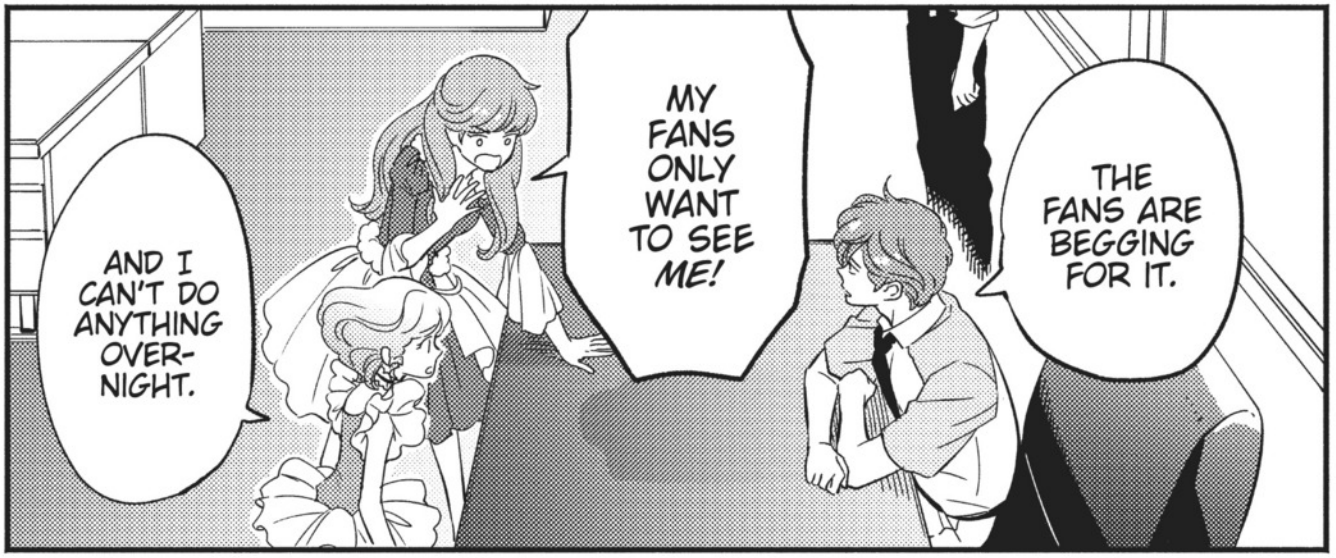


Signature: Ayase

WE EVEN GOT THE MOBILE STAGE READY IN TIME.
MY TWO BIGGEST STARS BATTLING IT OUT ON ISOHAMA BEACH!

MAMI AND I WOULD BE A TERRIBLE FIT!
WE CAN'T DO A CONCERT TOGETHER!

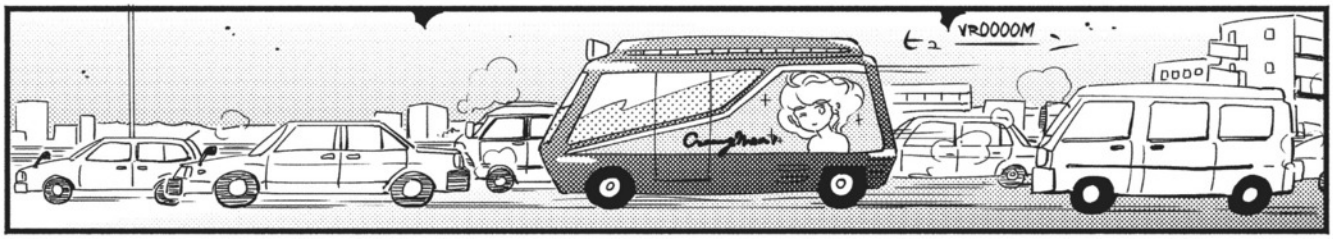

NO WAY!


AND I CAN'T DO ANYTHING OVER-NIGHT.
MY FANS ONLY WANT TO SEE *ME!*
THE FANS ARE BEGGING FOR IT.

.....
DO YOUR JOB, LADIES!

WE CAN'T CANCEL NOW!
IT'S ALREADY BEEN ANNOUNCED.

BUT EVERYTHING KEEPS BLOWING UP IN MY FACE.
I WAS TRYING TO SMOOTH THINGS OVER...


VRDOOOM

GRDOOAR
I'LL EVEN PERFORM ON THIS RIDICULOUS MAMI-THEMED MOBILE STAGE.
TO HELP THE COMPANY PROMOTE A RISING STAR...
I SUPPOSE I HAVE TO DO IT. IT'S MY JOB.

BLOOSH
GROAR
BECAUSE IT'S MY JOB!
SLOW DOWN!!
THE BOSS IS A MANIAC BEHIND THE WHEEL!
SHINGO! DRIVE CARE-FULLY!
HEE HEE HEE!
DON'T GO SO FAST!
HUUH ?!
VRN VRN
KZZZ KZZZ

VROOOM
!!
DON'T TEST ME! I'LL MOW YOU DOWN!
KEH HEH HEH!
KNOCK IT OFF, SHINGO!
H-HEY!
WHAT ARE YOU DOING?
GRN
SLOW DOWN!
SO RECK-LESS!

ZA ZSSH...
ZSSH...
GA-ROOON
ガーロロオン
YIKES!
KSSH
WAAAH!
EEEE!
KNCH

DID YOU SEE THAT, MEGUMI?!
KNCH
I'M AN INCREDIBLE DRIVER, AREN'T--?
BLAZE
WHEW! THANKS TO MY DRIVING TALENT, WE'RE ALL IN ONE PIECE!
SMACK
OOF!
WHAT WOULD YOU HAVE DONE IF SOMETHING HAPPENED TO ME?!
YOU CALL THAT SAFE DRIVING?!
HM?
GRK
AND THE OTHER DRIVER WAS JUST AS BA--!

AH!
THIS IS YOUR VEHICLE, IS IT?
WE SURE KEEP RUNNING INTO EACH OTHER.
HELLO AGAIN...

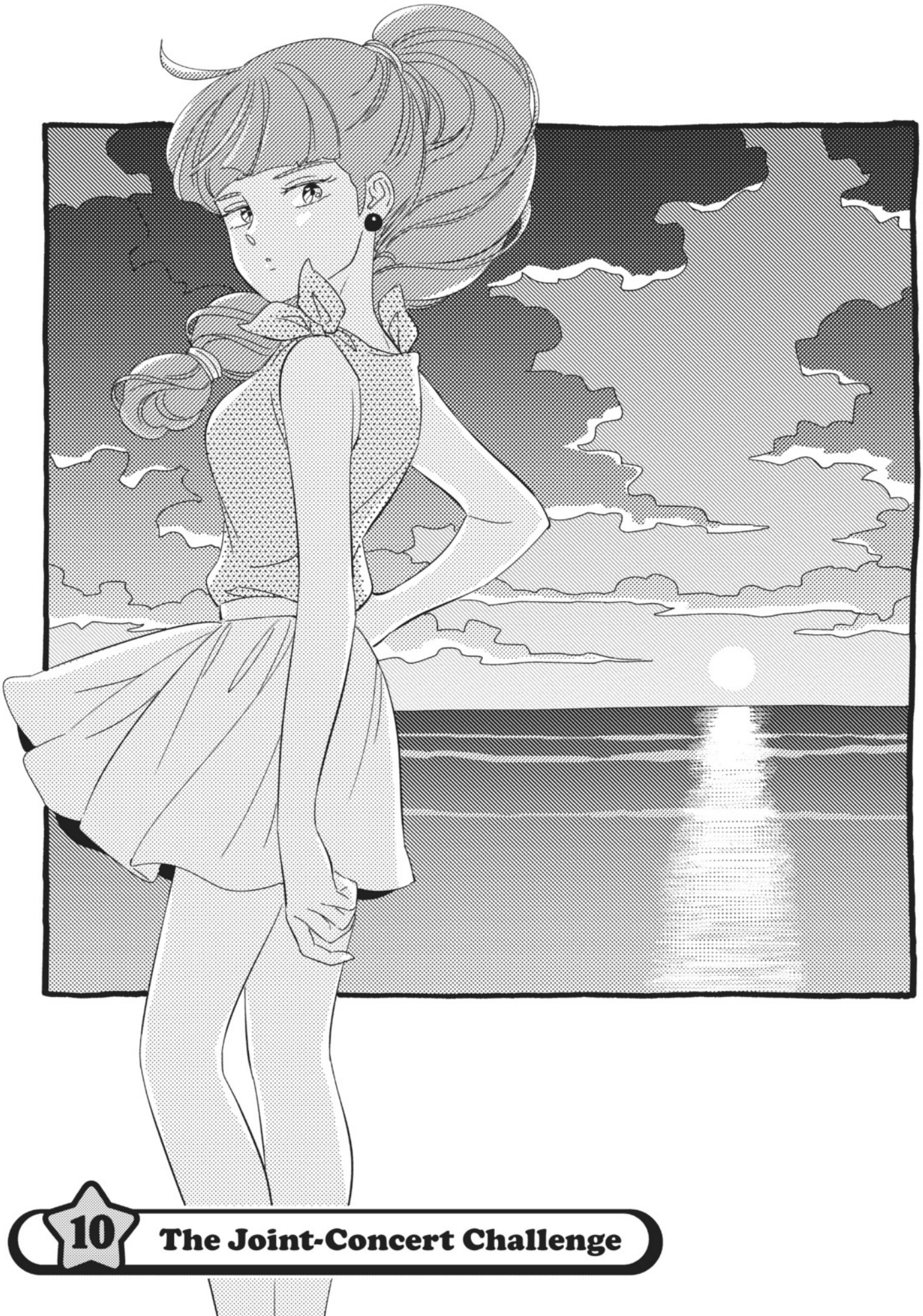
UM... AYASE MEGUMI-SAN?!
DZOD
IS CREAMY MAMI-SAN HERE YET?!

DO I LOOK LIKE CREAMY MAMI'S MANAGER?!
RAWR!
EEP!

SNAP

HEY, ARE YOU HERE TO SEE MAMI PERFORM, TOO?
KIDS..
.....
UGH, EVEN KIDS ARE OBSESSED WITH MAMI!
HMPH!
SHE'S SCARY!
HUH? YES.
I SEE...
I THINK I JUST HAD A BRILLIANT IDEA!

People of the '80s



10 The Joint-Concert Challenge

ZSSH...

ZA ZSSH...

OKAY.

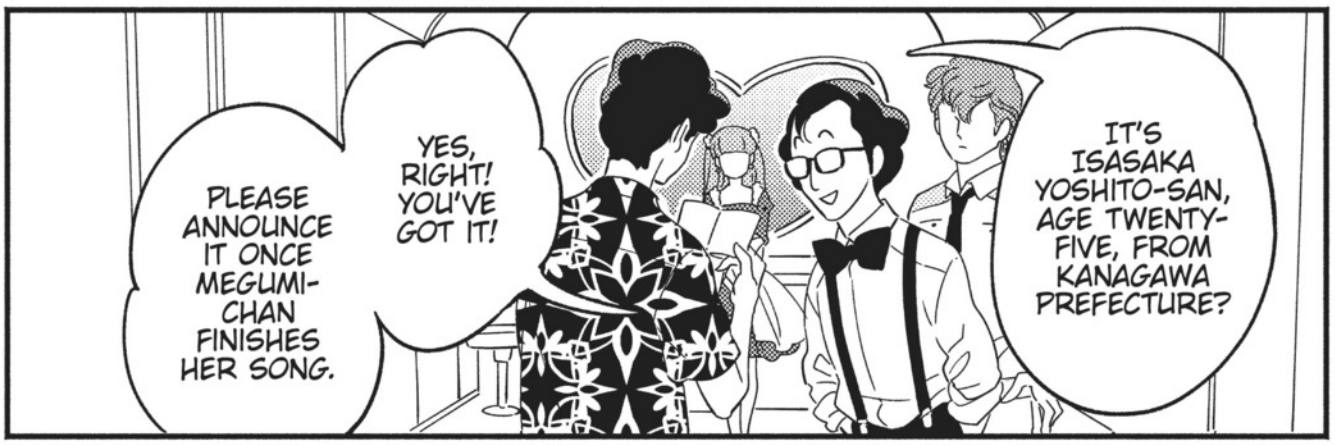
FOR THE SPECIAL "DUET WITH MAMI CORNER"...

I WANT TO CONFIRM THE LOTTERY WINNER'S NAME ONE LAST TIME.

CHATTER ザワ

CHATTER ザワ

CHATTER ザワ

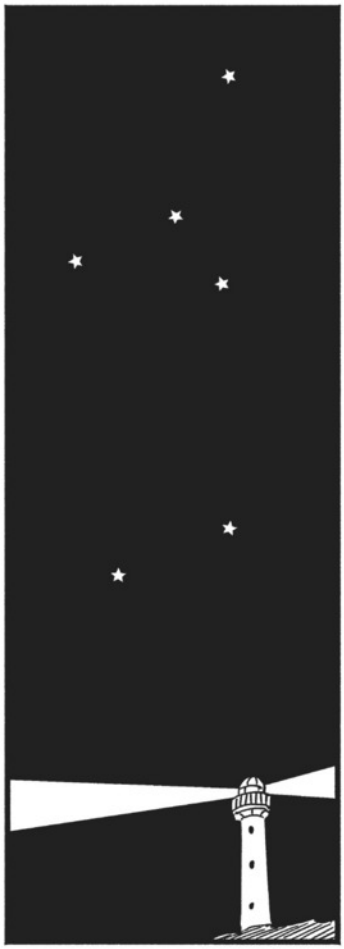

PLEASE ANNOUNCE IT ONCE MEGUMI-CHAN FINISHES HER SONG.
YES, RIGHT! YOU'VE GOT IT!
IT'S ISASAKA YOSHITO-SAN, AGE TWENTY-FIVE, FROM KANAGAWA PREFECTURE?

NO! IT WAS A RANDOM LOTTERY AND HE WON!
WE HAVEN'T ANNOUNCED IT YET. NO ONE WOULD KNOW.

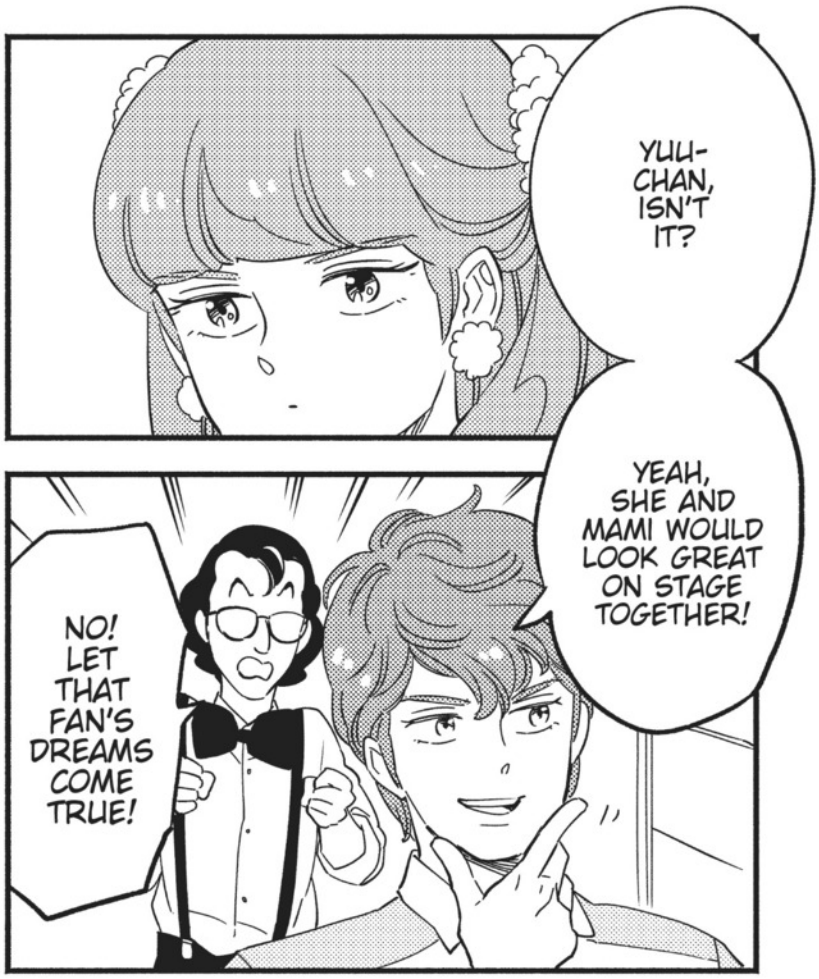
SOME GUY, HUH?
UGH, THAT'S BORING.
CAN'T WE PICK A CUTE GIRL INSTEAD?

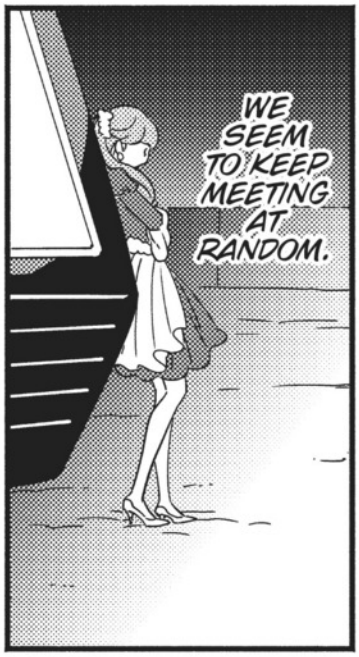
THAT LITTLE GIRL... WHAT WAS HER NAME?
UM...
RIGHT, THE MORISAWAS' DAUGHTER.

YOU KNOW...
SOMEONE LIKE THE KID FROM THE CREPE STAND WOULD BE IDEAL.



MORISAWA YUU-CHAN, HUH?



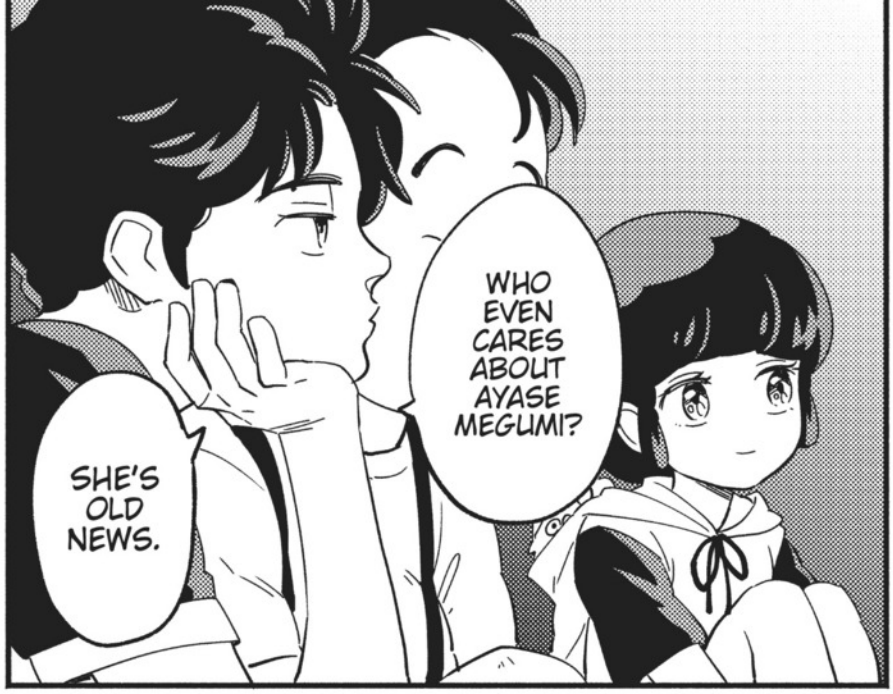


CLAP CLAP CLAP
WOOO
CLAP CLAP CLAP
Welcome! Thank you all for coming out tonight.
WIN THIS ROUND.
I'LL DEFINIT-ELY...
Let's get this show started!
WOOO
Ayase Megumi and Creamy Mami will be singing for us!
HANDLING HER IS YOUR RESPON-SIBILITY!
MAMI-CHAN IS ALWAYS LATE.
SHAKE
SHAKE
SHE'S LATE...

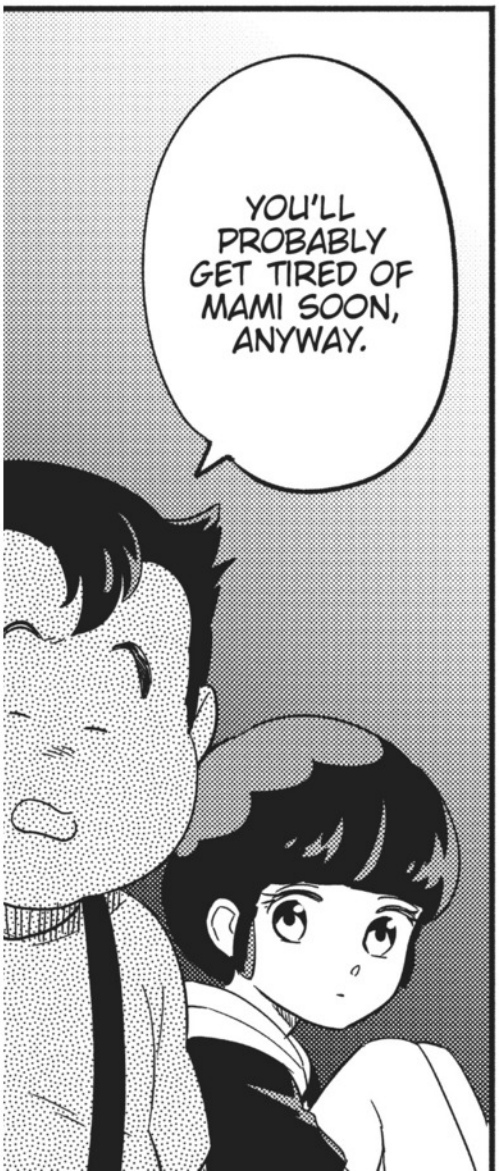
I'M HERE!
SORRY TO KEEP YOU WAITING!
MAMI-CHAN!!
Please welcome her with a big round of applause!
And now, let's have Creamy Mami-chan take the stage.
MAMIII!!
MAMI-CHAAAN!!
HURRY AND GET OUT THERE!
OKAY!

WAA AAH...
WHOO! MAMI!
FWP
FWP
HUH? YUU-CHAN?
WOOOO!!
NNGH...
SHE CAME ALL THIS WAY FOR ME...
SORRY? WHAT WAS THAT?

MEGUMIIII!!
パチパチパチパチ
Give her a hand, everyone!
パチパチパチパチ
パチパチパチパチ
Next, let's have a song from Ayase Megumi.
EEEE!
HAAH
YUU-CHAN, WHERE'D YOU GO?
EH HEH!


WHO EVEN CARES ABOUT AYASE MEGUMI?
SHE'S OLD NEWS.

REALLY THAT GREAT?
IS CREAMY MAMI...


YOU'LL PROBABLY GET TIRED OF MAMI SOON, ANYWAY.

I'M JUST SAYING MAMI'S THE BEST!
WHAT'S THAT GOT TO DO WITH YUU?!
CLAP CLAP CLAP CLAP
CLAP CLAP CLAP CLAP
MEGUMIII!

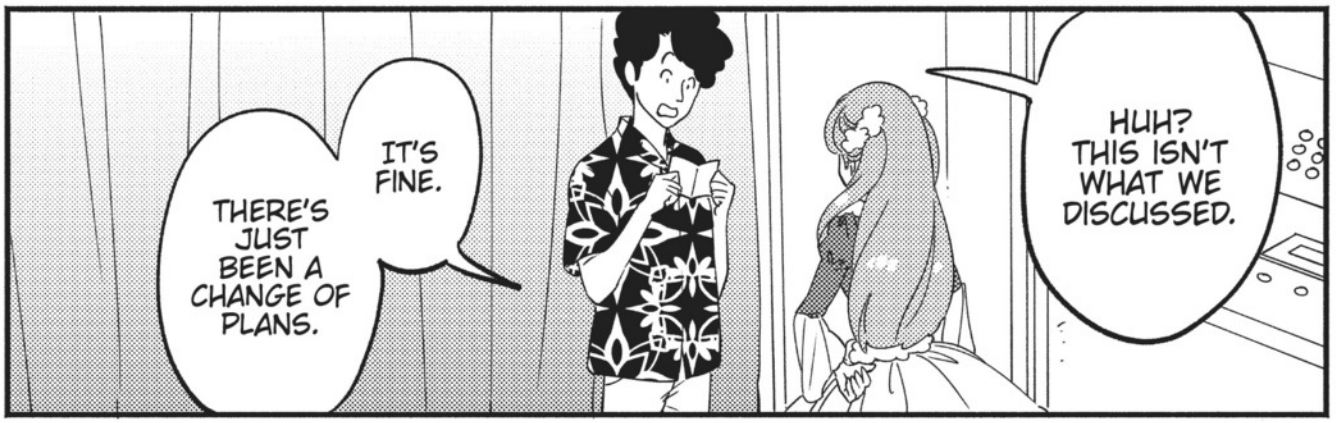
SHE SURE IS!
SHE'S THE AB-SOLUTE BE--

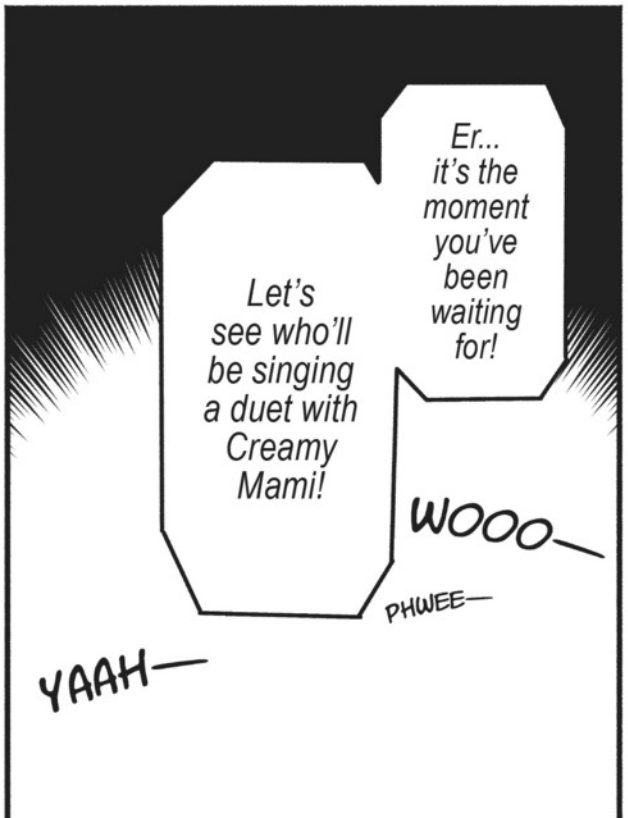
I THINK YUU-CHAN'S BETTER!
MMRPH!

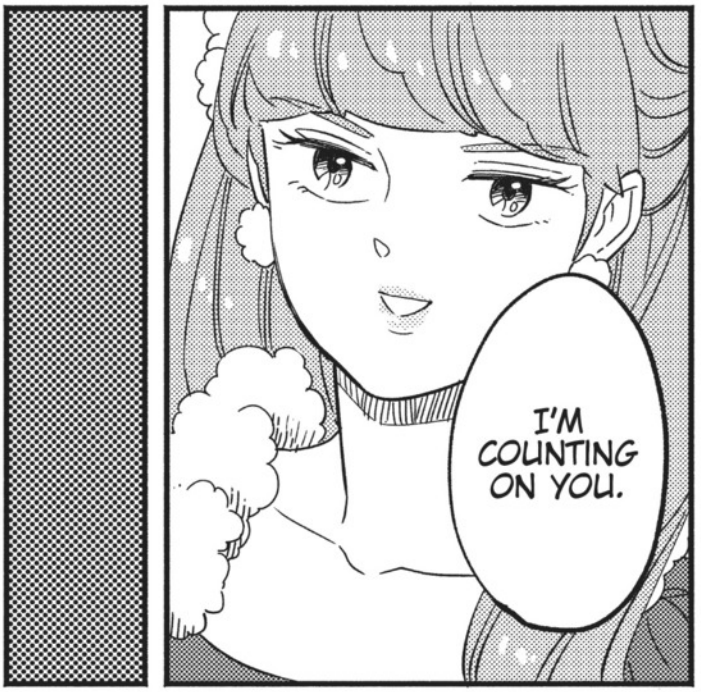
HERE.
PLEASE ANNOUNCE THIS NAME.

.....

NOT A CHANCE!
I'LL CHEER FOR HER MY WHOLE LIFE!


HUH? THIS ISN'T WHAT WE DISCUSSED.
IT'S FINE.
THERE'S JUST BEEN A CHANGE OF PLANS.


Er... it's the moment you've been waiting for!
Let's see who'll be singing a duet with Creamy Mami!
WOOO—
PHWEE—
YAAH—


I'M COUNTING ON YOU.

しょぱつ
PA

all the way from Tokyo...

Morisawa Yuu-san!

Thank you all for your entries!

The lucky winner is...

DRRRRRR

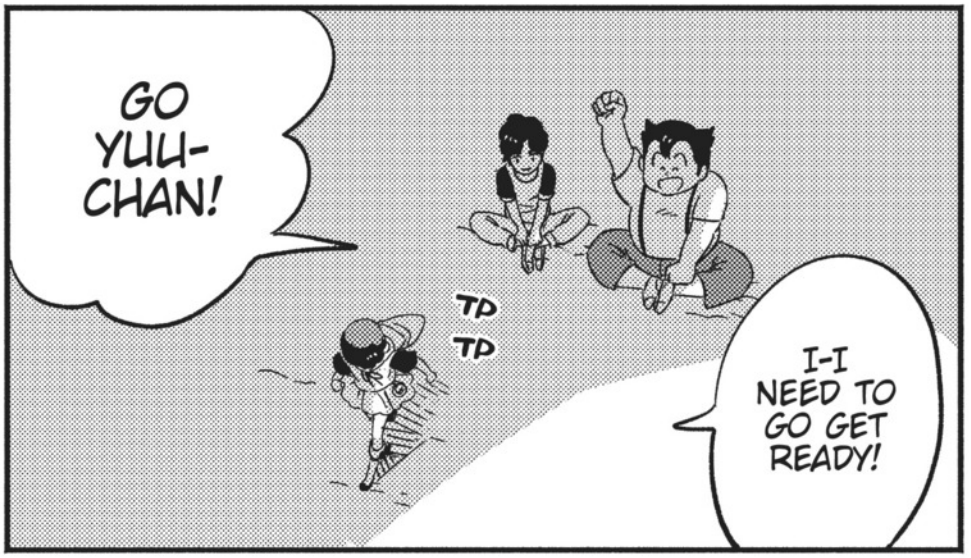
DRRRRRR

WHA ?!

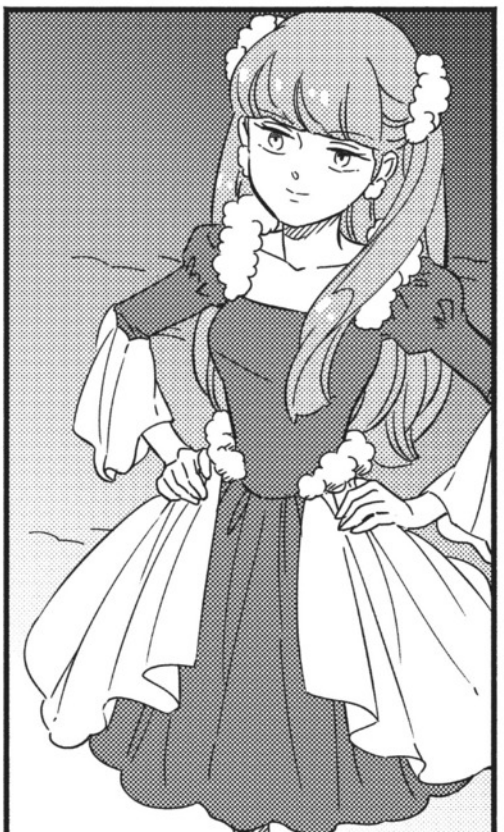
HUH?! YUU?!

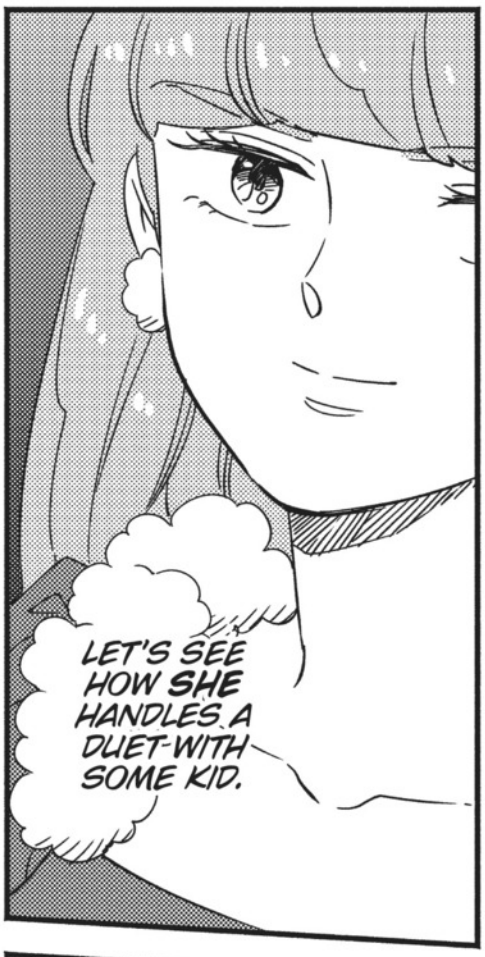
KEEP GOING!
HEY, THERE'S--!
MMF!
NEVER MIND! THIS IS GOOD STUFF!
A GIRL'S WAY BETTER THAN SOME GUY!

HUH?!

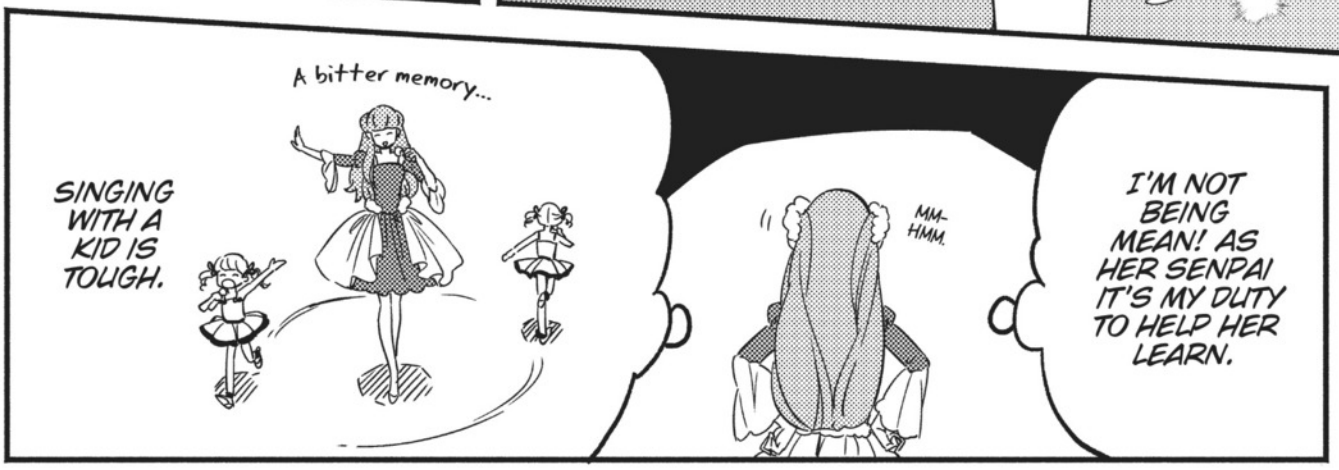

GO YUU-CHAN!
TP
TP
I-I NEED TO GO GET READY!

HERE'S CREAMY MAMI!
WELL...THIS SHOULD BE ENTERTAINING.




LET'S SEE HOW SHE HANDLES A DUET WITH SOME KID.

MAMIII!
MAMI-CHAAAN!

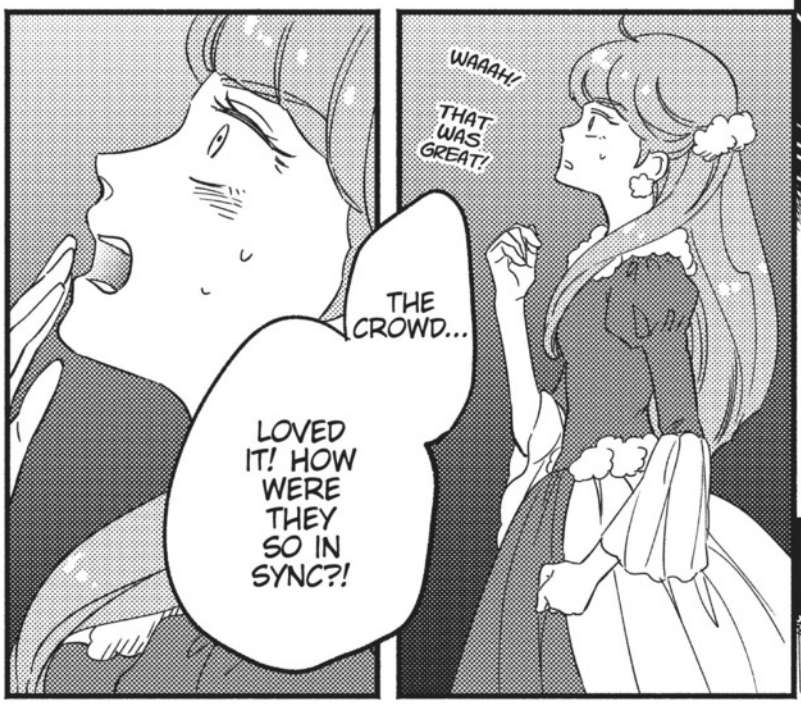

A bitter memory...
SINGING WITH A KID IS TOUGH.
MM-HMM.
I'M NOT BEING MEAN! AS HER SENPAI IT'S MY DUTY TO HELP HER LEARN.

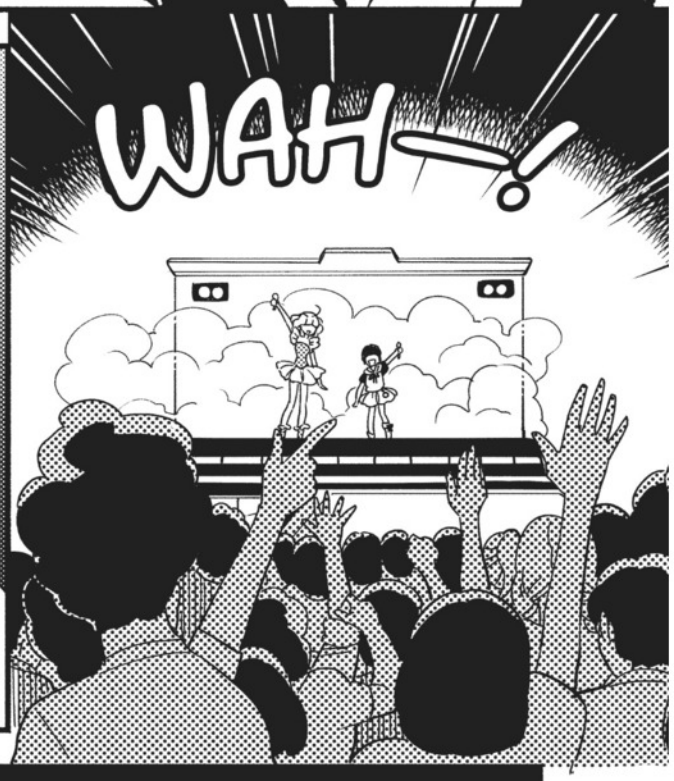
I'M STILL A LITTLE SUSPICIOUS OF THAT GIRL.
BESIDES...
EVEN THOUGH I'M DOUBTING MYSELF ABOUT THIS...

IF YOU CAN SING A DUET WITH MAMI...
I WON'T DOUBT YOU ANYMORE, MORISAWA YUU-CHAN.
SHE HAS A FOG MACHINE...?!
MAMI!
IS SHE RUNNING AWAY?!
PSSH—

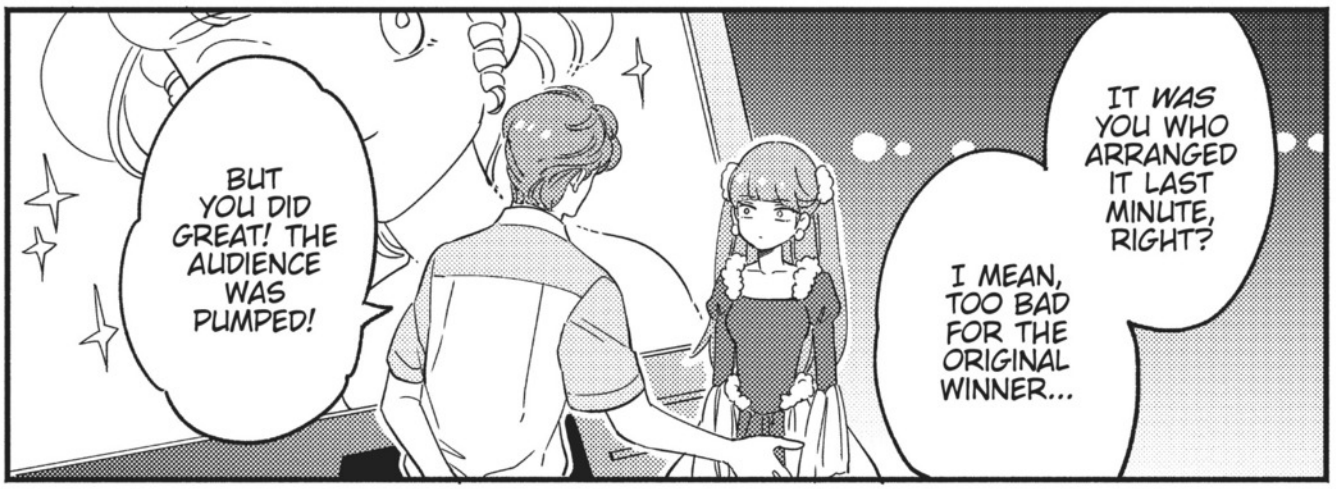
MAMI!!
SHURURU
POSI! NEGA!
PROJECT MY DEMO TAPE!
MRAW!
CHK
FLASH
SPARKLE
ZZT ZZT
!

YUU! WHOO!!

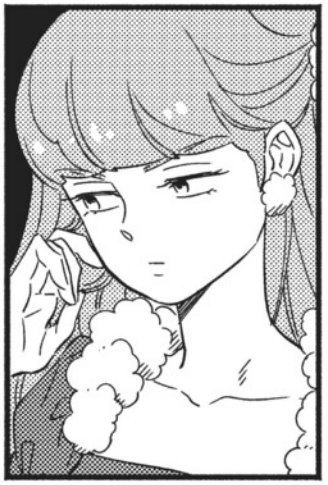

WAAAH!
THAT WAS GREAT!
THE CROWD...
LOVED IT! HOW WERE THEY SO IN SYNC?!


WAH—!

NATURALLY, YOU KNEW HOW TO DELIVER THE BEST ENTER-TAINMENT, MEGUMI!
ZA ZSSH...
ZSSH...


BUT YOU DID GREAT! THE AUDIENCE WAS PUMPED!
IT WAS YOU WHO ARRANGED IT LAST MINUTE, RIGHT?
I MEAN, TOO BAD FOR THE ORIGINAL WINNER...

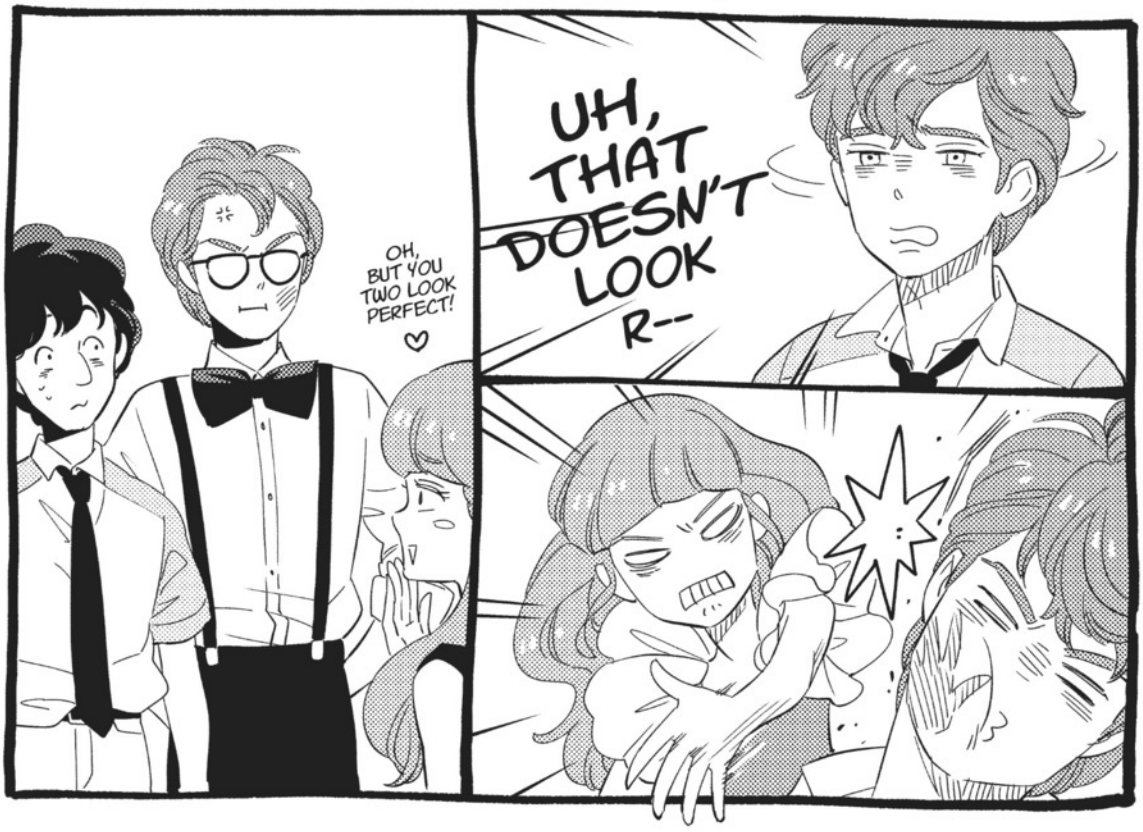
LET'S GO HIT THE HOT SPRINGS!
.....



KEEP UP THE GREAT WORK! I'M COUNTING ON YOU!

I ACCIDENTALLY MADE THINGS WORSE AGAIN!
ばし KICK
ばし KICK
I LOST WITHOUT A REAL FIGHT!

Swapping their costumes.


OH, BUT YOU TWO LOOK PERFECT!
UH, THAT DOESN'T LOOK R--

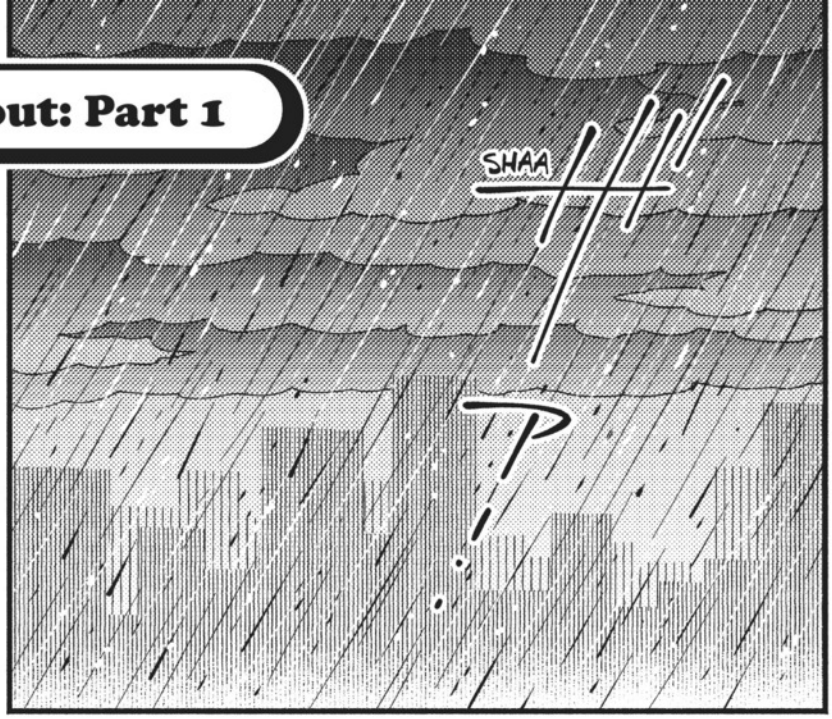
Magical Angel

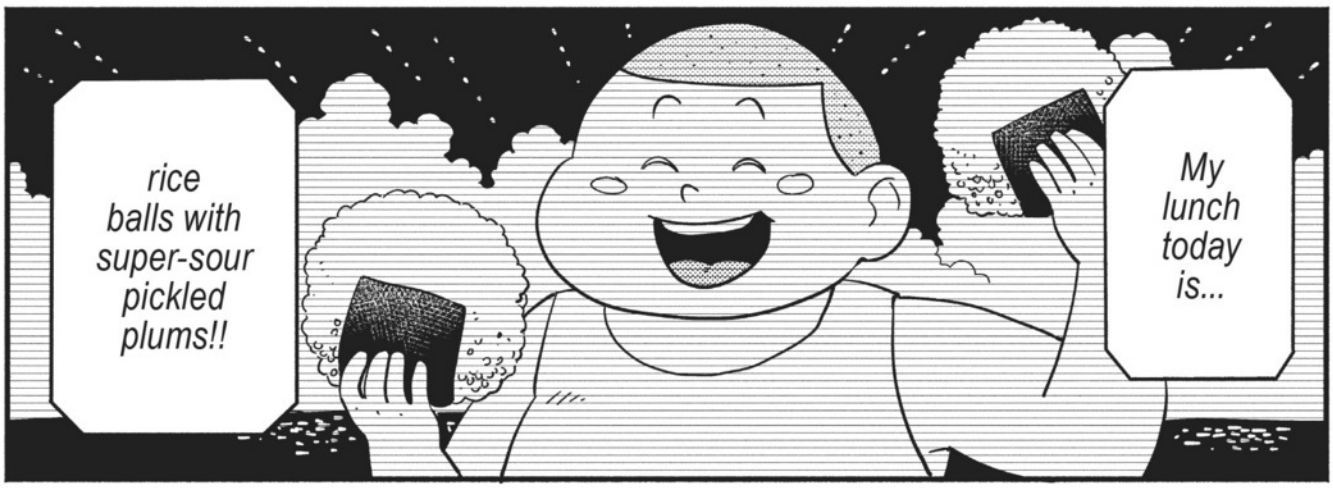
Creamy Mami

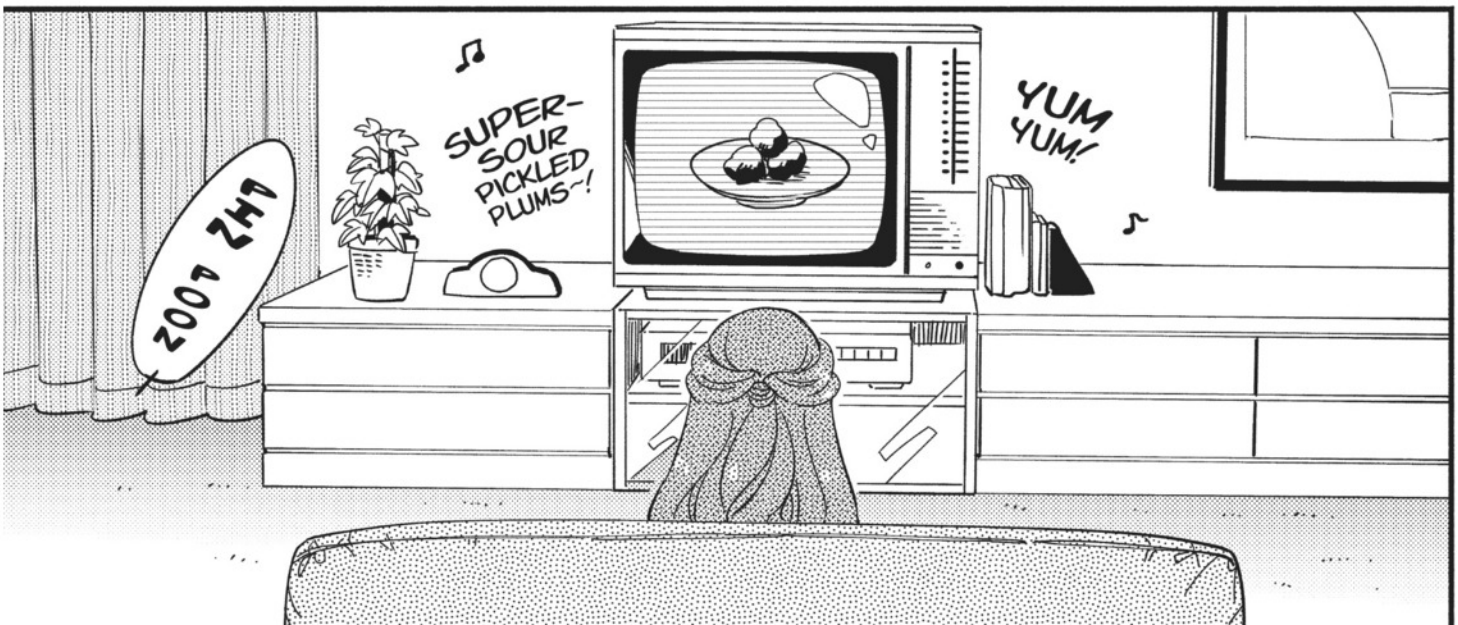
and the

Spoiled Princess

11 Studio Blackout: Part 1







WHY AM I FOLLOWING IN **THIS** CLOD'S FOOTSTEPS?

SORRY FOR THE WAIT.

GOOD MORNING, MISS.

BA-SHMP

VROOM

SHAA

OF COURSE I AM.

IT WON'T BE RAINING IN THE STUDIO OR ANY-THING.

WE'RE GOING STRAIGHT TO GREAT STUDIO, RIGHT?

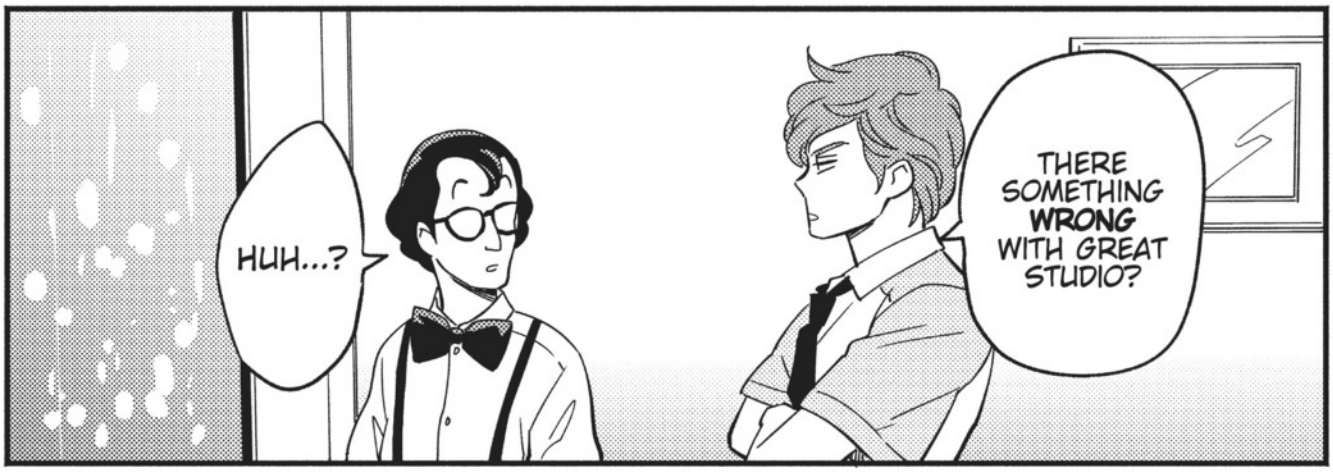
YOU'RE A HARD WORKER, GOING OUT IN A TYPHOON.

VROOM

FLASH
YIKES!
SHAAA
RRRMBL...
FSSH
FSSH
THIS TYPHOON IS TERRIBLE!
CAN WE REALLY SHOOT A COMMERCIAL IN THIS?
OF COURSE.
IT'S NOT LIKE IT'LL BE RAINING IN THE STUDIO OR ANYTHING.

SHAA
I WILL. IT'S MY JOB.
BUT...
GOING TO GREAT STUDIO ON A DAY LIKE THIS...

QUIT GRUMB-LING.
JUST GET MAMI OVER TO GREAT STUDIO.


HUH...?
THERE SOMETHING **WRONG** WITH GREAT STUDIO?

PEOPLE SAY IT'S HAUNTED!

DON'T YOU KNOW THE RUMORS ABOUT THAT PLACE?

THERE'VE BEEN LOTS OF SIGHTINGS.
ESPECIALLY ON RAINY DAYS LIKE THIS.
THEY SAY THE GHOSTS CREEEP OUT FROM THE STUDIO'S NOOKS AND CRANNIES.

HAUNTED...?

IT'S A MODERN, HIGH-TECH STUDIO!
TH-THAT'S RIDICULOUS!
GIMME A BREAK!

CREEP?

...!

THERE'S A GRAVEYARD BEHIND THE STUDIO.
ALL THOSE OLD GRAVESTONES, ALL IN A ROOOW...

LIKE SOME OLD GHOST COULD HAUNT THAT PLACE!
NO, NO.
SHAA

ALL IN A DOOM

SH-SH-SH-SHUDDER
Q...
QUI...

SHAAA

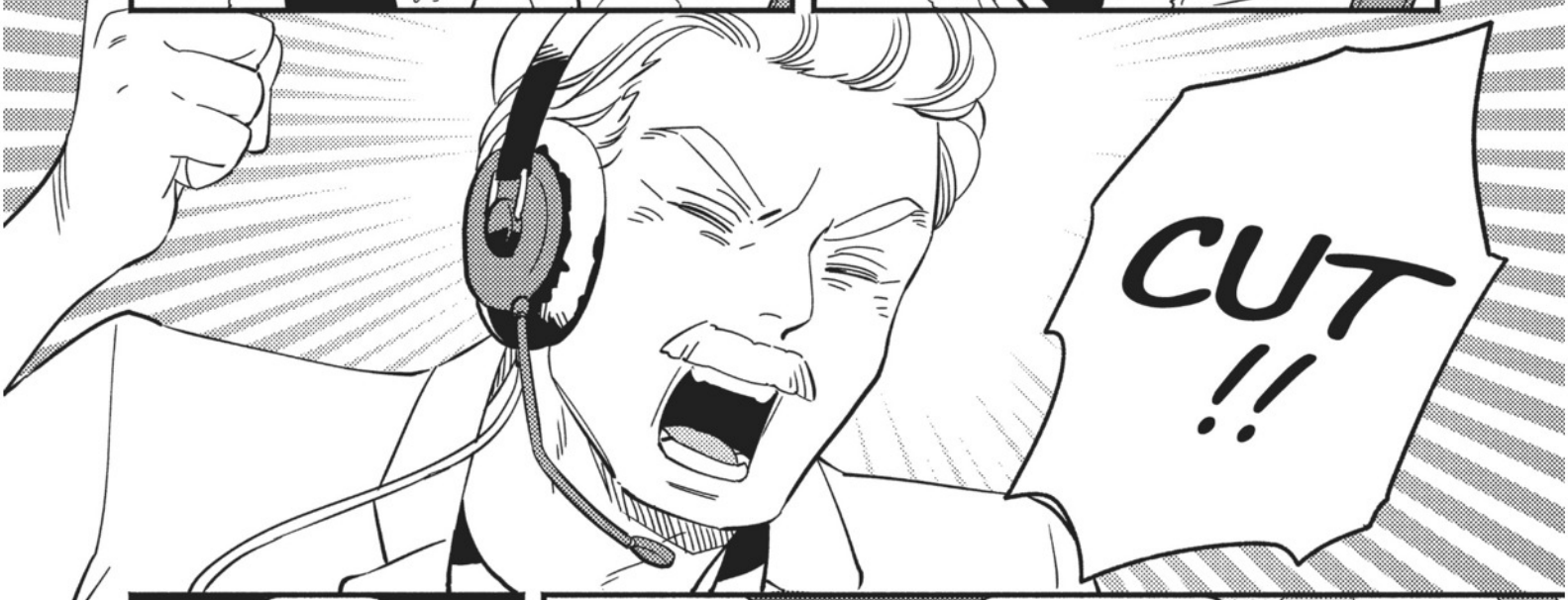
OH! BOSS, YOU'RE NOT SCARED OF GHOSTS, ARE YOU?!
QUIT TALKING CRAZY! GET GOING!!
ABSO-LUTELY NOT!!
GRINK
GRANK

SHAAA
RRRMBL...
FLASH
ALL RIGHT, LET'S DO A RUN-THROUGH!
PLACES!
ACTION!
THESE PICKLED PLUMS ARE SOOO SOUR!
WE SHOULD CALL THEM PICKLED YUMS!

THIS RICE BALL WITH SOUR PICKLED PLUMS!
THANKS TO...
IT'LL BE A GOOD DAY WITH A DELICIOUS START!

Pretending to eat it.

AHH...
MM!


CUT!!

THERE'S NO WAY I CAN FIT THIS IN MY MOUTH...
IT'S HUGE...

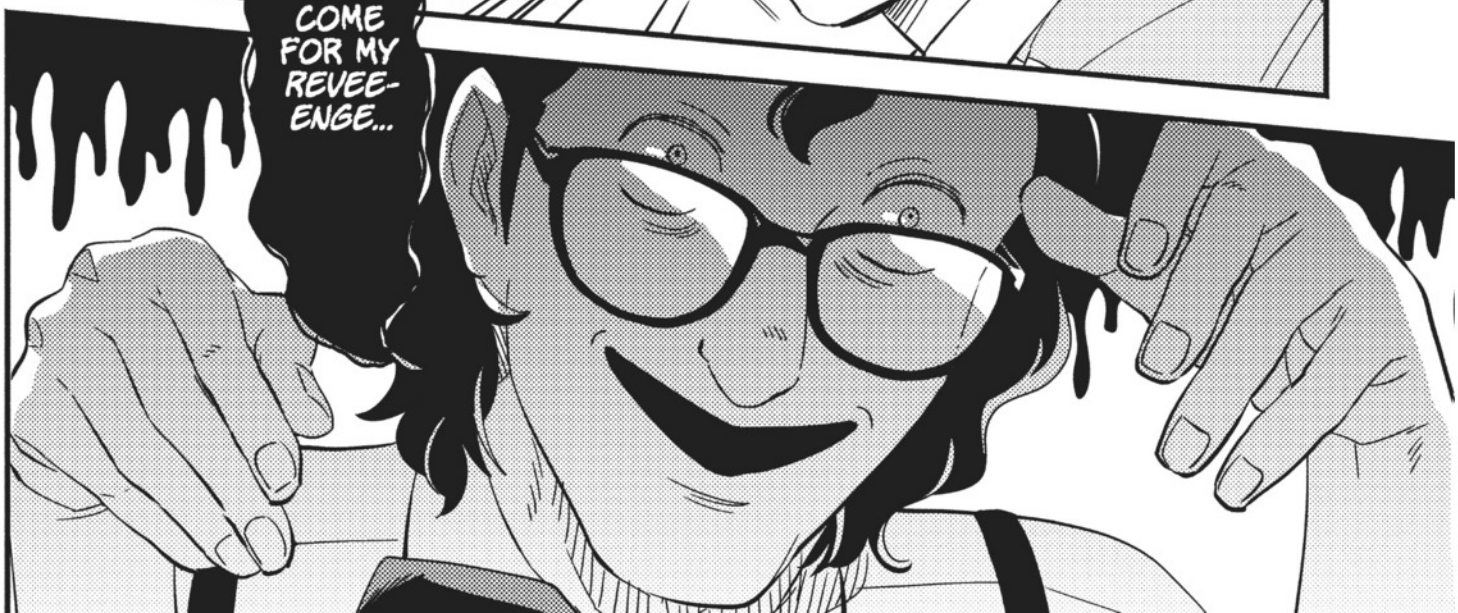
TREAT THE REHEARSAL LIKE THE REAL THING!
THAT WON'T DO, MEGUMI-CHAN! YOU'VE GOTTA REALLY BITE IT!
HUH? BUT WE'RE JUST REHEARSING!

BUT...
IT'S OKAY IF YOU MESS UP!
ROLL
NO COM-PLAINTS!
BITE DOWN UNTIL YOU TASTE THAT PICKLED PLUM!
ドゥーン
DUUN
WE HAVE ALL THE RICE BALLS WE NEED...
TO KEEP GOING UNTIL WE CAPTURE YOU REALLY ENJOYING IT!
ER...

NO WAY A MAGNIFICENT BUILDING LIKE THIS IS HAUNTED, KIDOKORO.
SHEESH.
SHAA

FLASH
EVERY-ONE KNOWS GHOSTS HAUNT CREEPY OLD HOUSES AND STUFF...
PATTER
PATTER
PATTER

RRRMBL...
PAT
!!

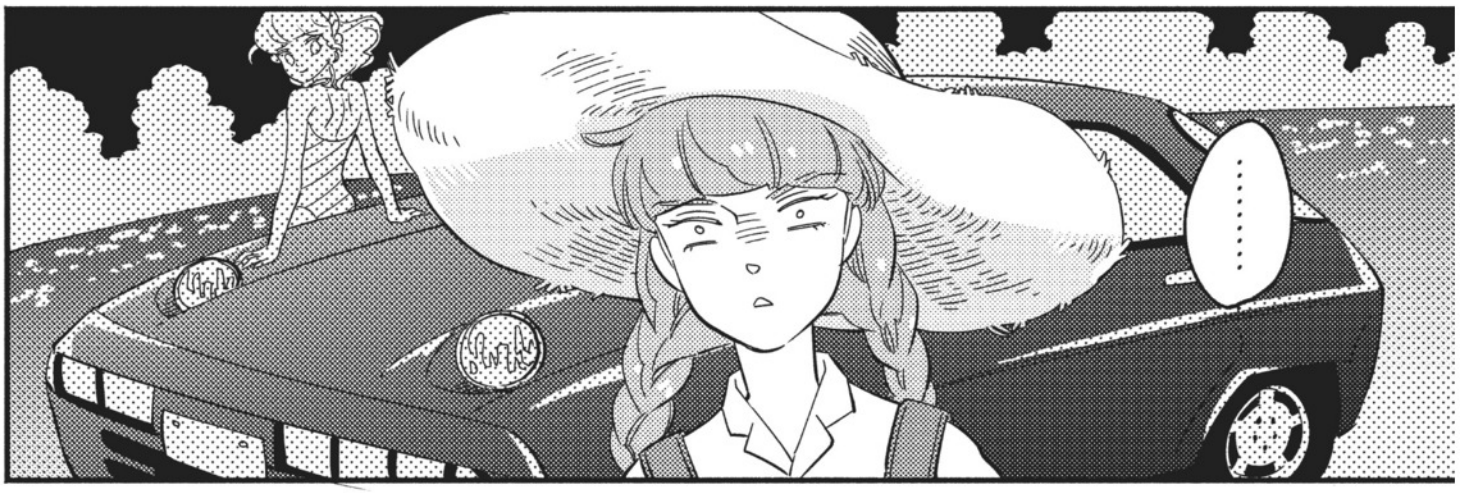

I HAVE COME FOR MY REVEE-ENGE...

OH...
SHIN-GOOO...
DATE
!!!!!
GYAAAH!
I'M SO GLAD YOU'RE HERE!
GLOMP
FOUND THE BOSS' WEAKNESS...
SMILE...
WHAT'S WITH THE OUTFIT?!
O-OH, IT'S YOU, MEGUMI!
HA HA HA!!
HAH...
SHIN-GO...?

MAMI-CHAN'S SHOOTING A COMMERCIAL HERE TODAY, TOO.
HERS IS FOR A SPORTS CAR, THOUGH.

I'M SHOOTING AN AD FOR PICKLED PLUMS.

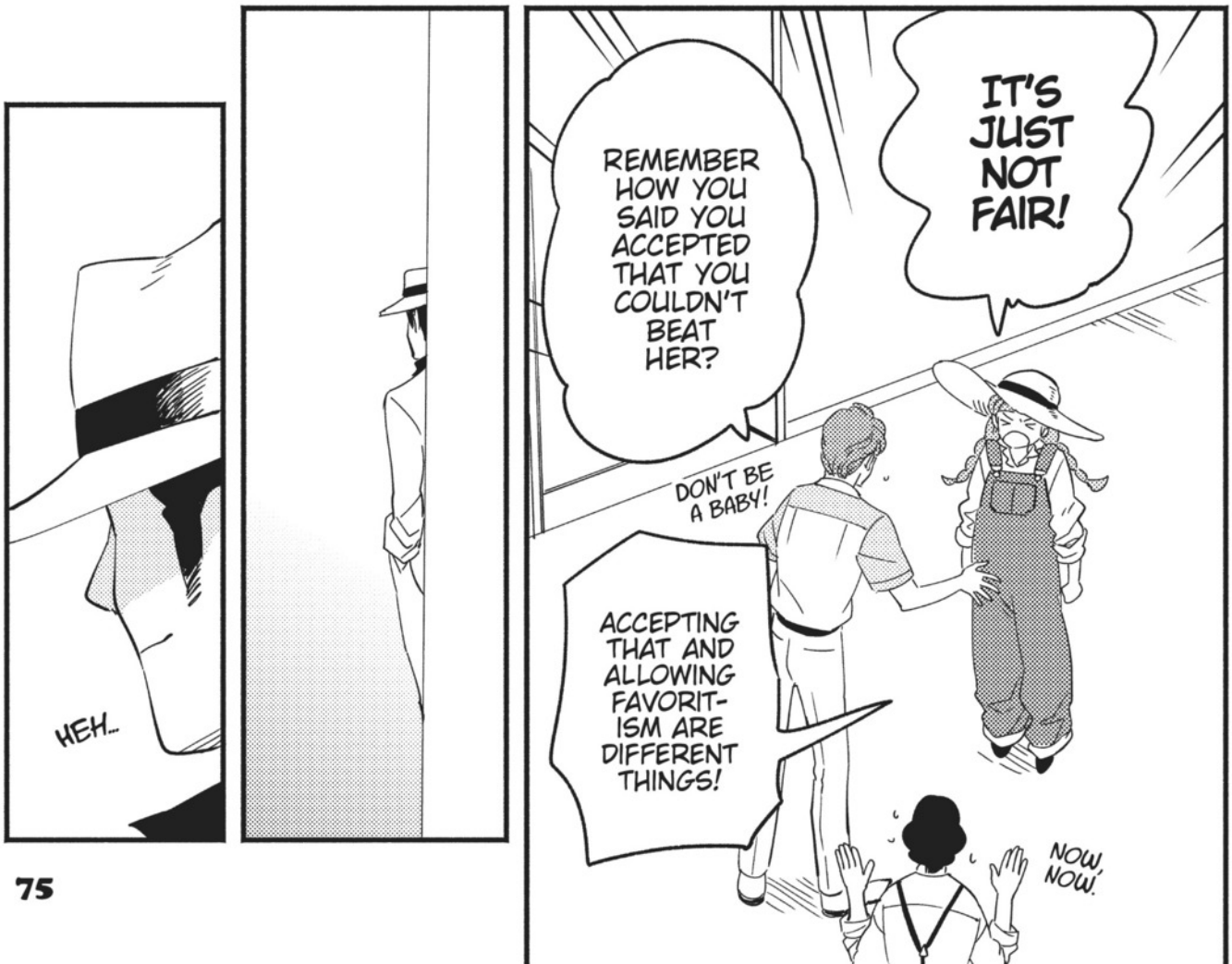
SO YOU'RE NOT HERE BECAUSE YOU WERE WORRIED ABOUT ME?
R-RIGHT!


.....

WHY AM I FORCED TO EAT PICKLED PLUMS...
WHILE MAMI GETS A SPORTS CAR AD?!
IT'S JUST THE WAY THE JOB GOES.

AND WHAT ABOUT THE EVENT ON THE BOAT?

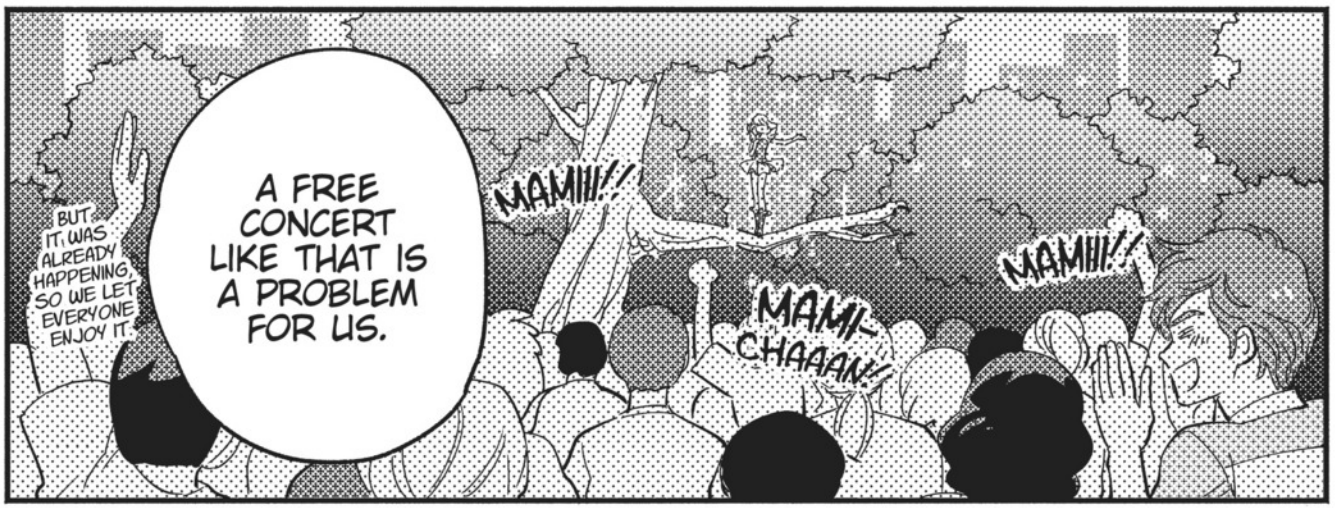
WHY WAS MAMI THE ONLY ONE WITH A FLASHY HELICOPTER ENTRANCE?



WHAT WAS THAT?
MAMI IS OUR TALENT, RIGHT?

LOOK, I TOLD YOU.
MAMI HELD THAT CONCERT IN THE PARK ON HER OWN.

HONESTLY-


A FREE CONCERT LIKE THAT IS A PROBLEM FOR US.
BUT, IT WAS ALREADY HAPPENING, SO WE LET EVERYONE ENJOY IT.
MAMI!!
MAMI-CHAAAN!!
MAMI!!

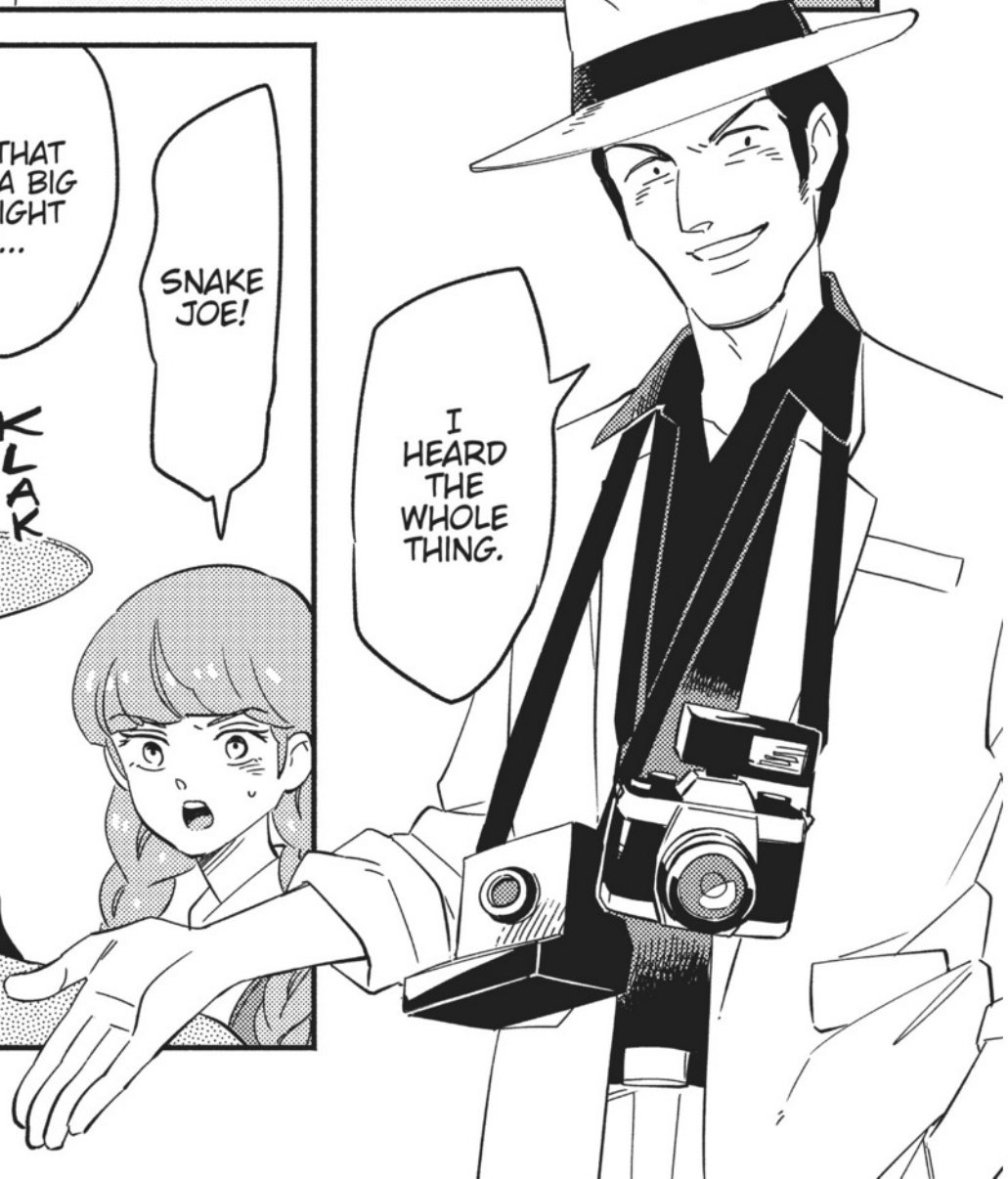
MAKE IT FUN FOR HER TO WORK FOR US.
I HAVE TO FIND ENTICING JOBS FOR HER.
GET IT?

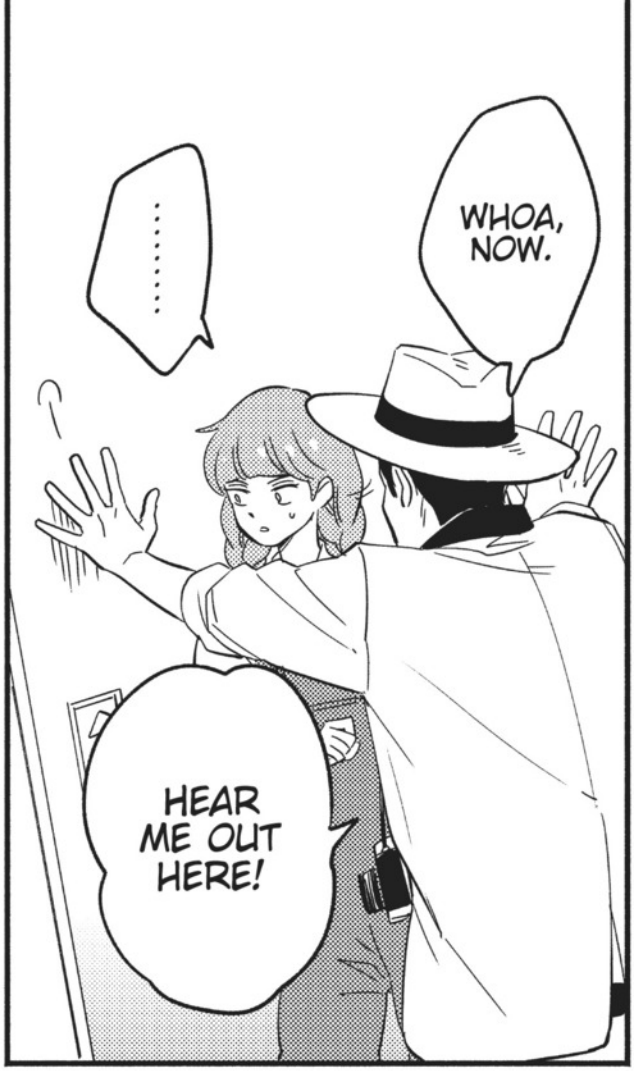
SINCE WE CAN'T EVEN CONTACT HER...
WE HAVE TO...
IRK
IRK
IRK

NO, I DON'T!
DO YOUR BEST!
IT'S YOUR OWN FAULT FOR NOT INSISTING ON GETTING HER CONTACT INFO!
THAT'S A GOOD LOOK FOR YOU, MEGUMI-CHAN!
DON'T IGNORE ME!!
I HAVE TO GO.
FWUP
RRRMBL...
PATTER
PATTER
PATTER
FLASH
PATTER
PATTER

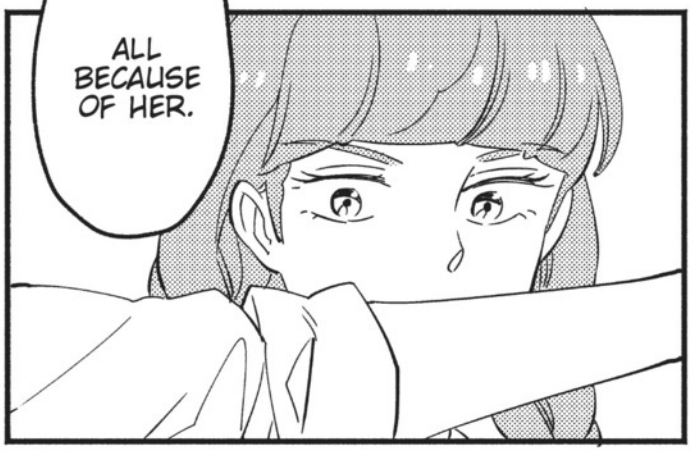
MUST BE VEXING, MEGUMI-SAN.
KLAK
HEH HEH HEH...

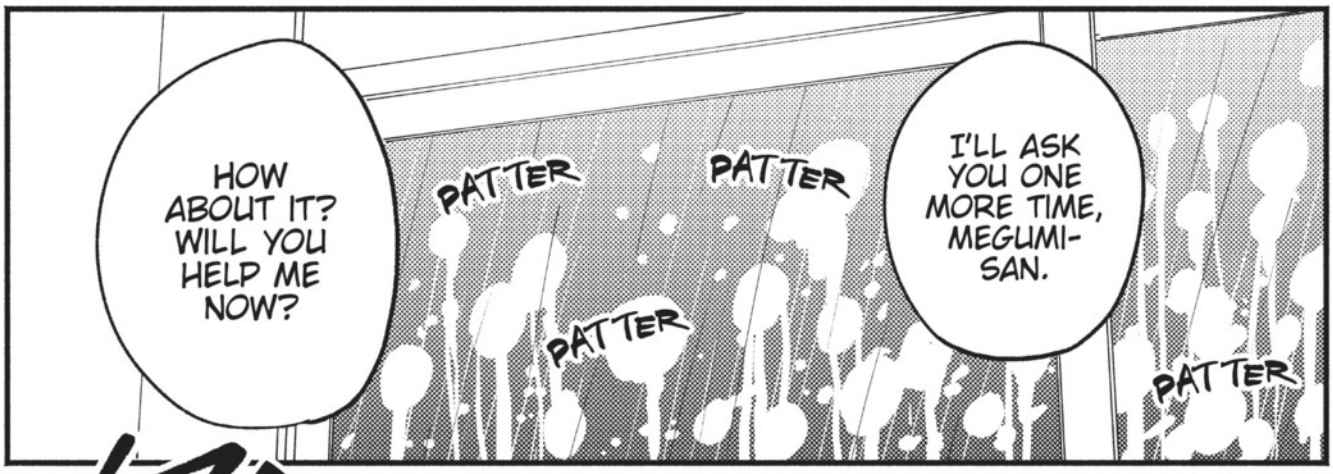
I GET THAT MAMI'S A BIG DEAL RIGHT NOW...
BUT IT'S A SHAME HOW HE IGNORES YOU.
KLAK
KLAK
SNAKE JOE!


I HEARD THE WHOLE THING.


WHOA, NOW.
.....
HEAR ME OUT HERE!

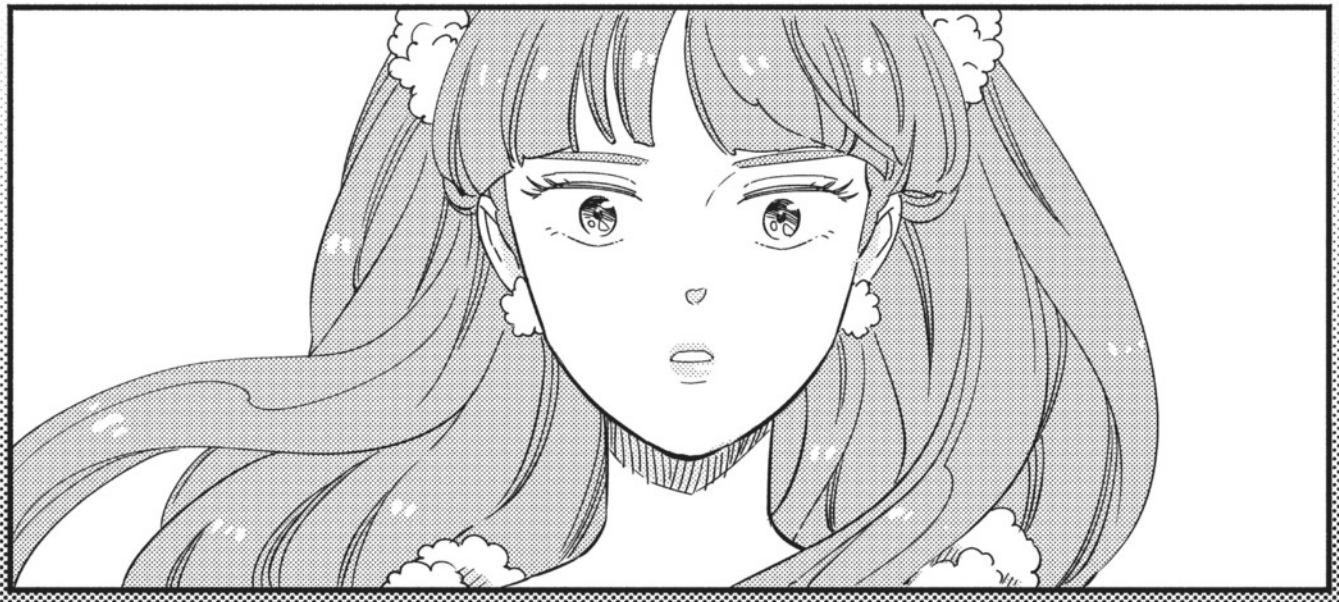
PRESIDENT TACHIBANA'S CHANGED, HASN'T HE?


ALL BECAUSE OF HER.

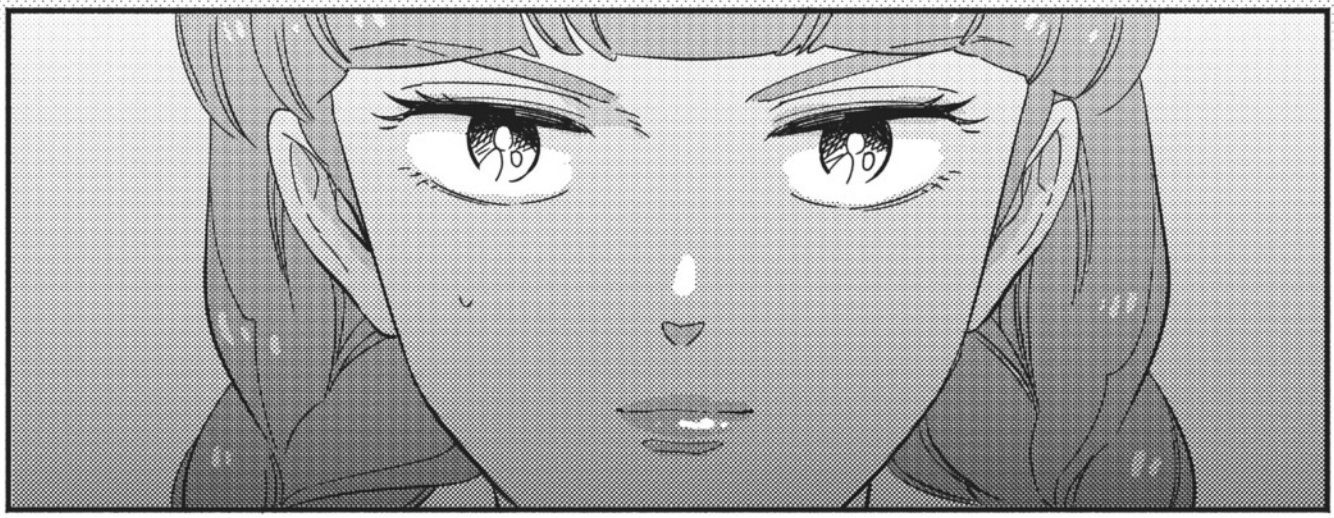

HOW ABOUT IT? WILL YOU HELP ME NOW?
PATTER
PATTER
PATTER
PATTER
I'LL ASK YOU ONE MORE TIME, MEGUMI-SAN.

WE CAN EXPOSE HER IDENTITY ONCE AND FOR ALL.
IF WE GET THE GOODS ON MAMI AND SHOW THEM TO THE WORLD...

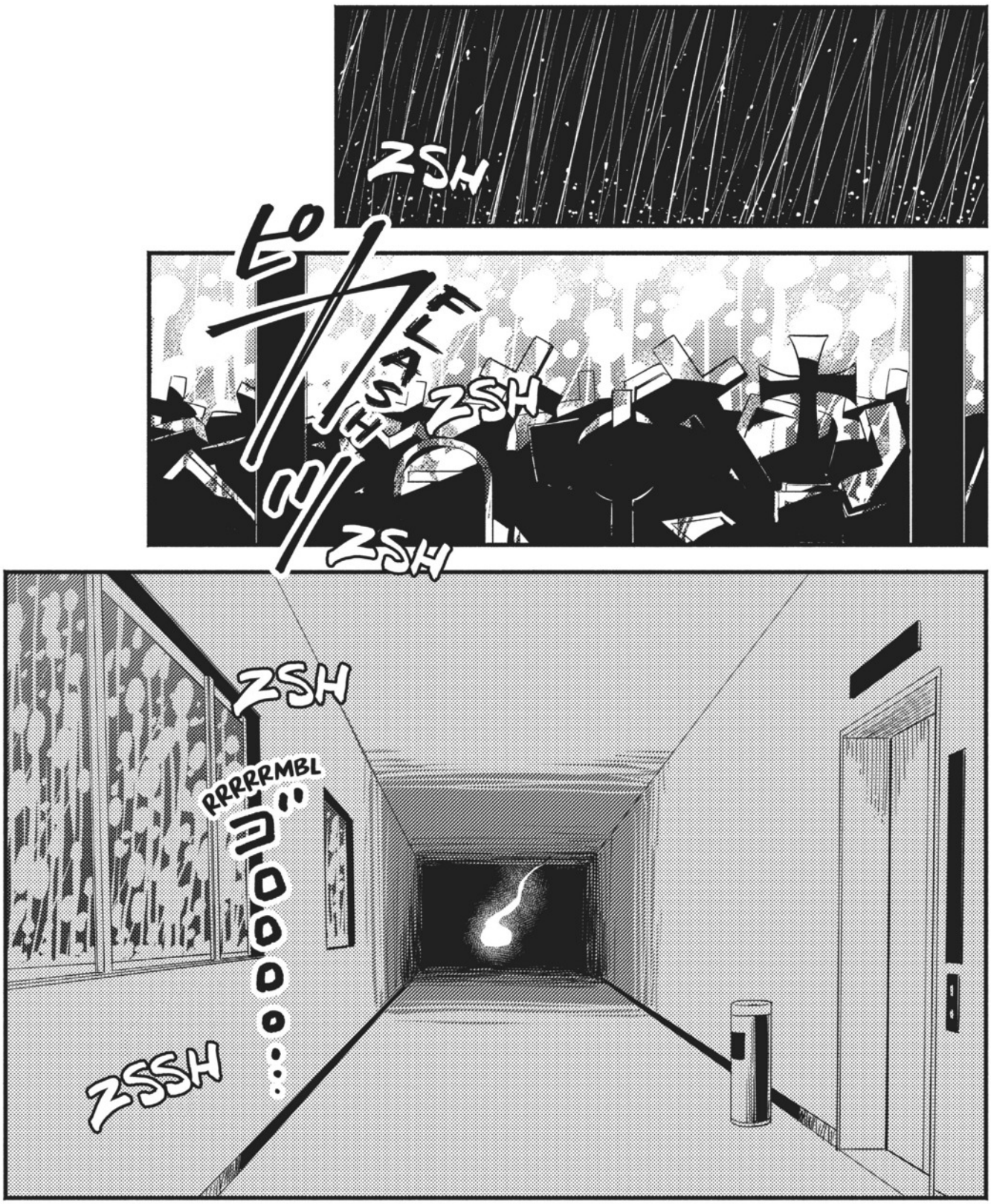
RRRMBL...
BEFORE YOU LOSE EVERY-THING.



EVERYTHING...



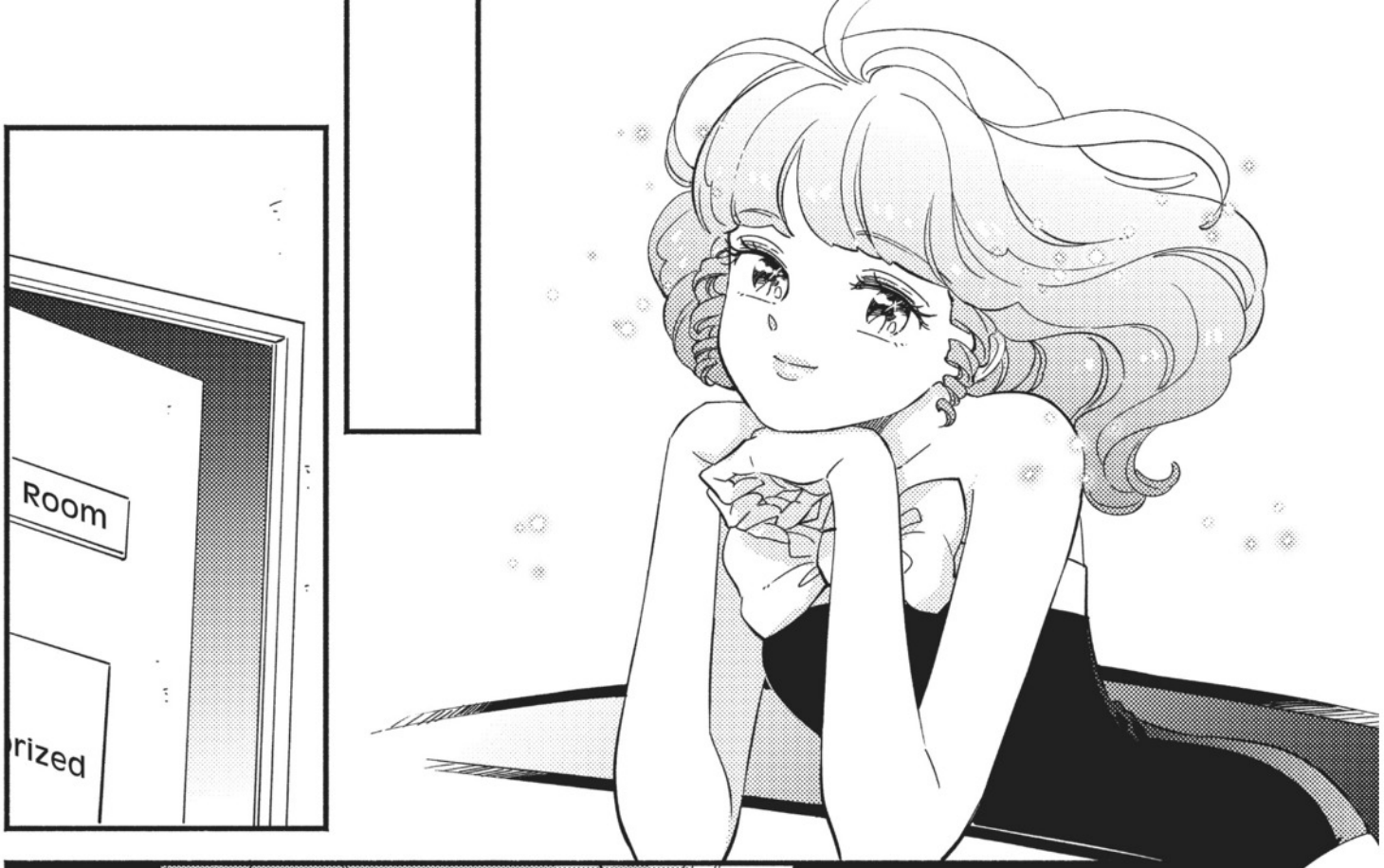
ALL RIGHT, FINE.
SHAAAA
アアアアー


ZSH
ZSH
ZSH
ZSH
ZSH
RRRRRMBL
ZSSH

12 Studio Blackout: Part 2

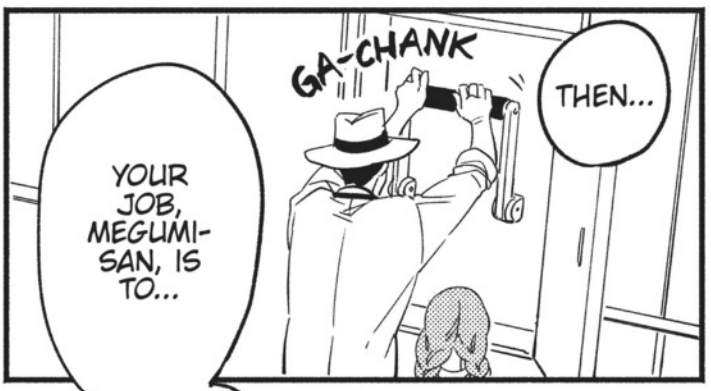
VROOOM
ACTION!
PLACES!
ALL RIGHT, LET'S DO A TEST RUN!

BET THEY GOT IT IN ONE TAKE.
SHE'S A NATURAL.
YEP, YEP.
PERFECT FOR MY COMMERCIAL!
MAMI-CHAN, BABY, YOU WERE DIVINE! BEAUTIFUL!
OKAY, CUT!!

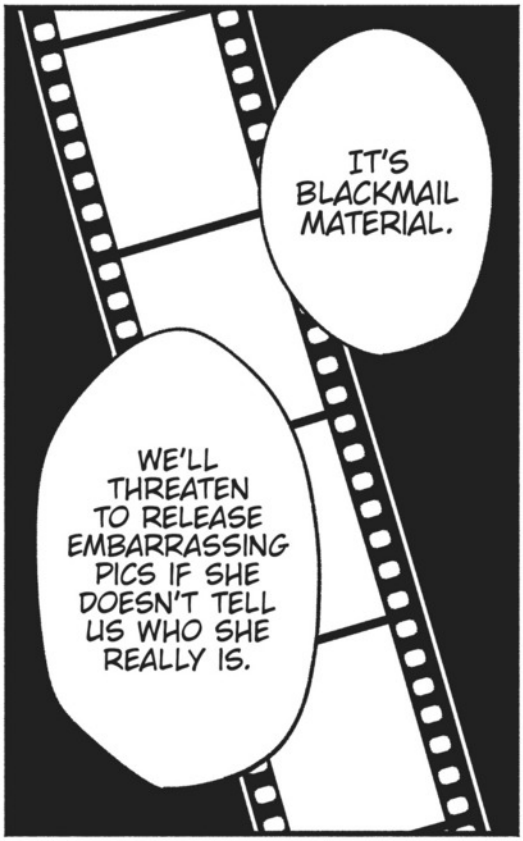

Room
rized

WAIT A BIT FOR THE WHOLE PLACE TO GO DARK.
KLATTA
KLATTA
KA-CHAK
KA-CHAK
WE JUST NEED TO CUT THE GENERATOR, AND...

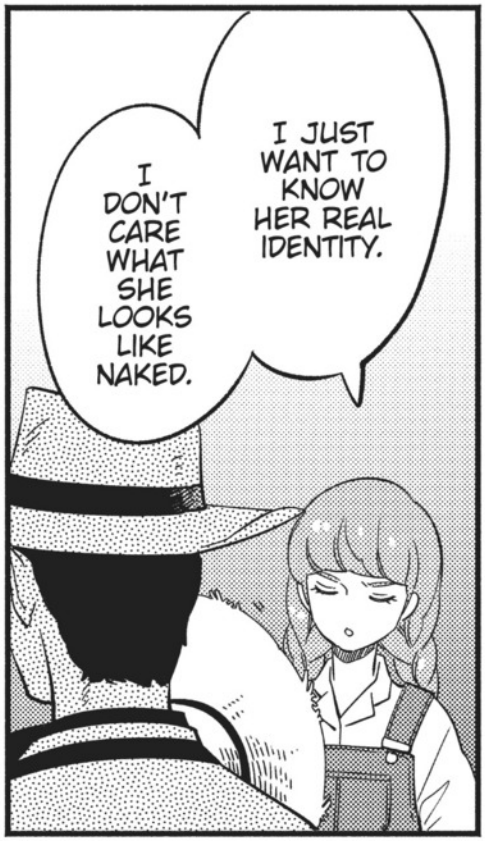
EXCUSE ME?

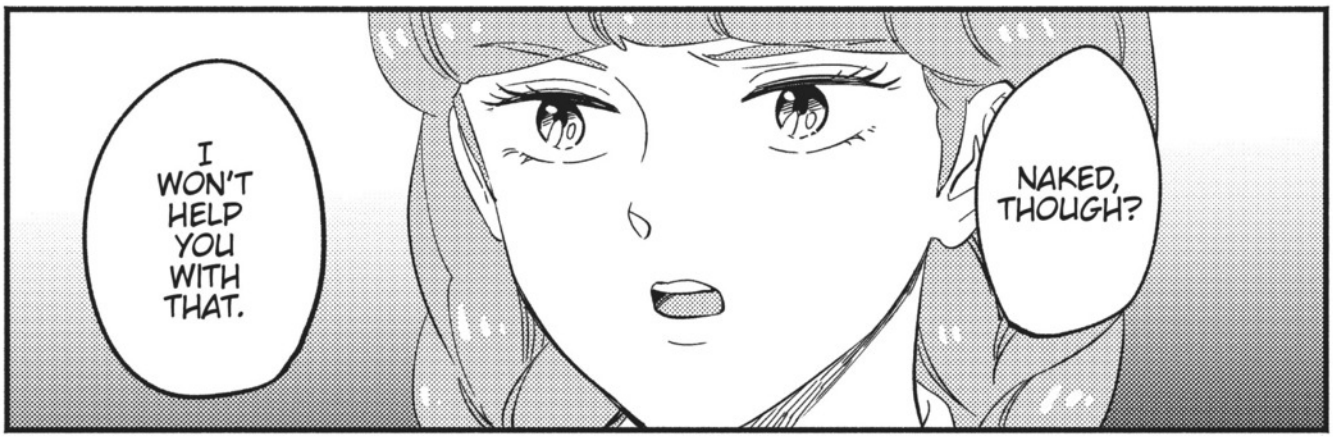

GA-CHANK
THEN...
YOUR JOB, MEGUMI-SAN, IS TO...

TEAR OFF MAMI'S SWIMSUIT DURING THE BLACKOUT.
BA-TNK


IT'S BLACKMAIL MATERIAL.
WE'LL THREATEN TO RELEASE EMBARRASSING PICS IF SHE DOESN'T TELL US WHO SHE REALLY IS.

HEH HEH.


I JUST WANT TO KNOW HER REAL IDENTITY.
I DON'T CARE WHAT SHE LOOKS LIKE NAKED.


NAKED, THOUGH?
I WON'T HELP YOU WITH THAT.

WE'LL BLAME IT ALL ON THE STUDIO GHOST.

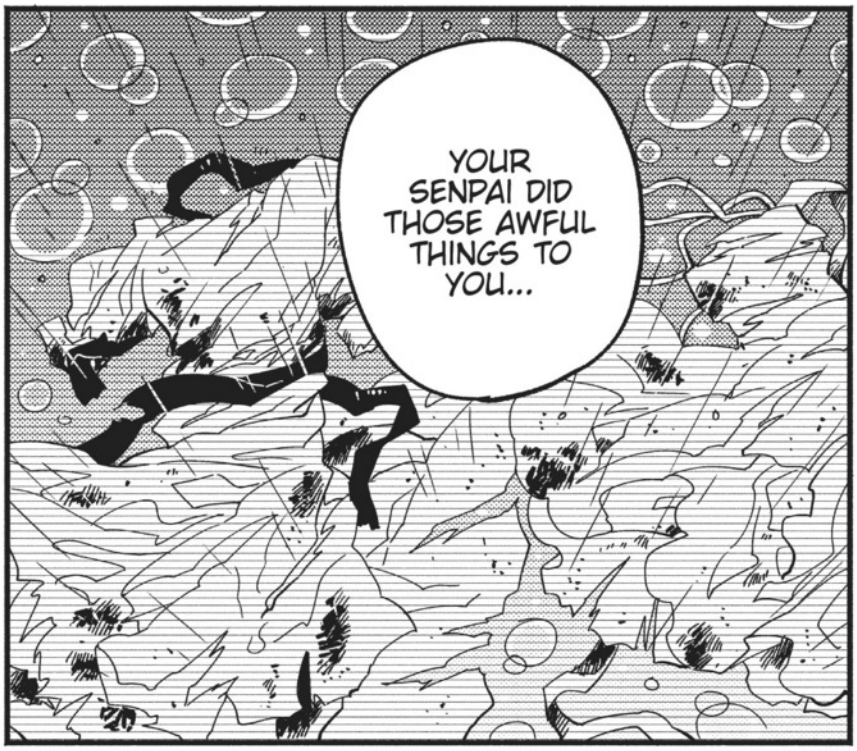
IF SHINGO FOUND OUT, I'D BE IN BIG TROUBLE.
DON'T WORRY ABOUT THAT.
BZZT
BZZT

YES, I'VE HEARD.
BUT THERE'S NO SUCH THING AS GHOSTS...

HAVEN'T YOU HEARD?
THIS PLACE IS HAUNTED.
THAT'S WHY I PICKED TODAY TO STRIKE.

YOU'VE BEEN THROUGH A LOT DURING YOUR CAREER.
KLAK

SO THEY CAN'T BE TO BLAME.
MEGUMI-SAN.
KLAK


YOUR SENPAI DID THOSE AWFUL THINGS TO YOU...

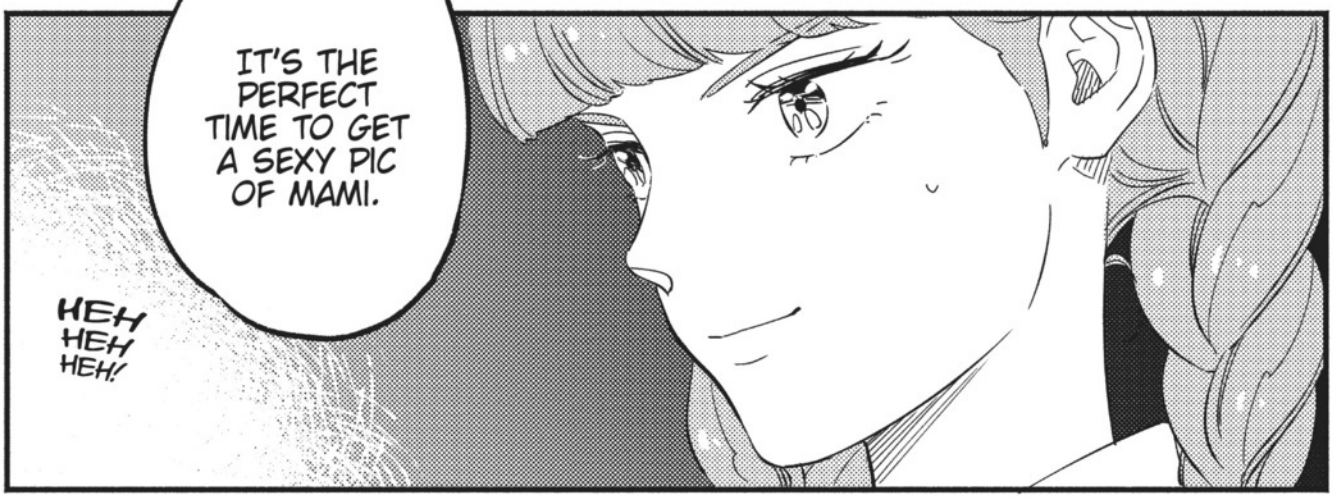
I KNOW ALL ABOUT IT...
BECAUSE I'VE BEEN FOLLOWING YOU.

BECOMING A TOP STAR. RIGHT?
IN THE NAME OF...
BUT YOU TOOK IT ALL IN STRIDE...
SHOULDN'T MAMI HAVE TO PAY HER DUES, TOO?
SO...
SHAAA
P
P

!
FFT
VREEEEEEE...
KLATTA KLAT...
MUR MUR
STAY PUT SO NO ONE GETS HURT!
THE POWER'S OUT!
WHAT ?!
THIS IS BAD! THE GENER-ATOR'S DOWN!
THE POWER'LL BE BACK SOON!
IT'S JUST A BLACK-OUT!
GHOST! A GHOST DID IT!
NOOO!
EEEEEK!
SAVE MEEE!
KIDO-KORO!

HEH HEH...
CHK CHK...
BET THEY'RE GOING NUTS UP THERE.

SHPOP


IT'S THE PERFECT TIME TO GET A SEXY PIC OF MAMI.
HEH HEH HEH!

H...

HUH?!
LIGHT! YOU PIECE OF--!
SHK
SHK

FWF

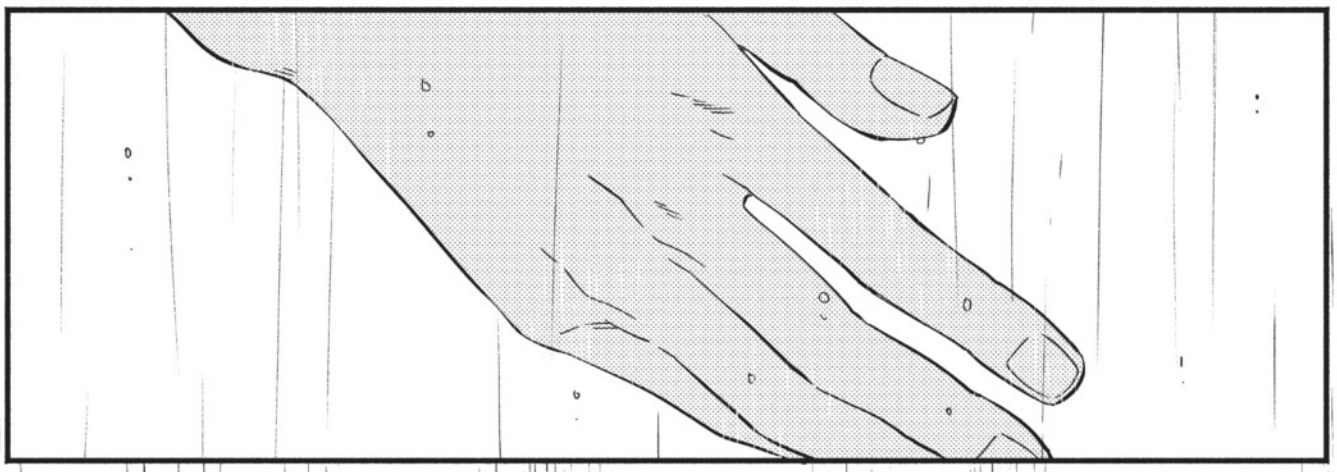
HM?

HELLOO~~!
OOOOO~~

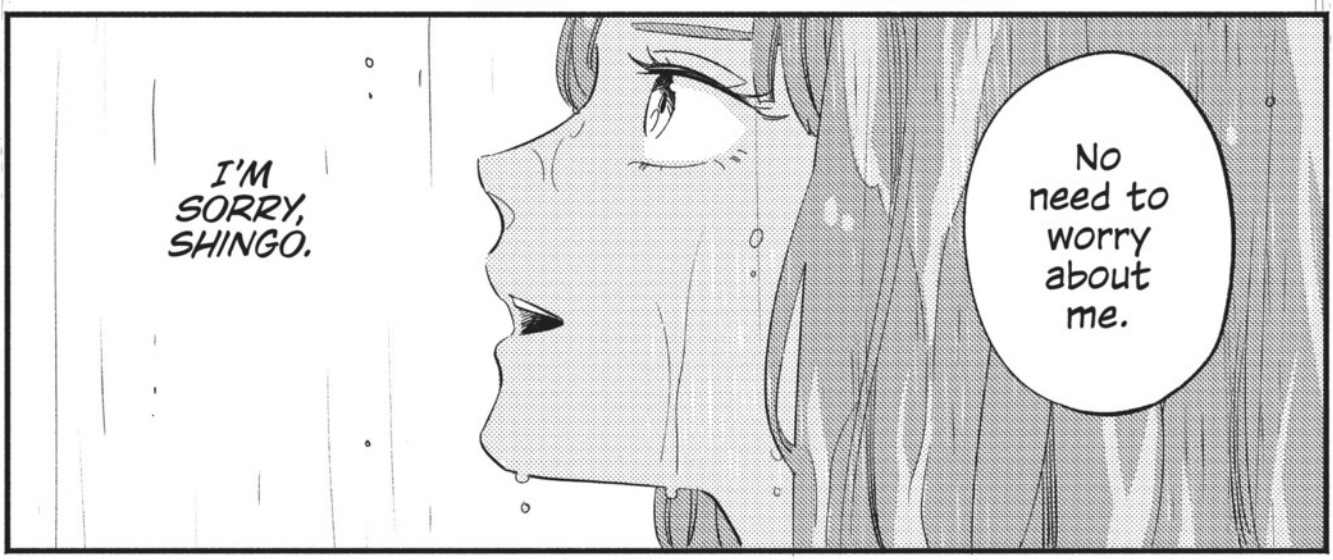
GHOST!
WHAM
NOOO!
BWAM
AH!
SPRAWL

OH, HELLO.
SORRY FOR MAKING YOU FAINT.
BUT YOU SHOULDN'T DO SUCH NAUGHTY THINGS.
YOU SAW WHAT YOU WANTED TO SEE.
THIS'S WHAT I REALLY LOOK LIKE.
YOU LOOKED DIFFERENT BEFORE.
I'M A GHOST. DIDN'T YA SEE?
WHO ARE YOU ...?
LOOK, NO LEGS.

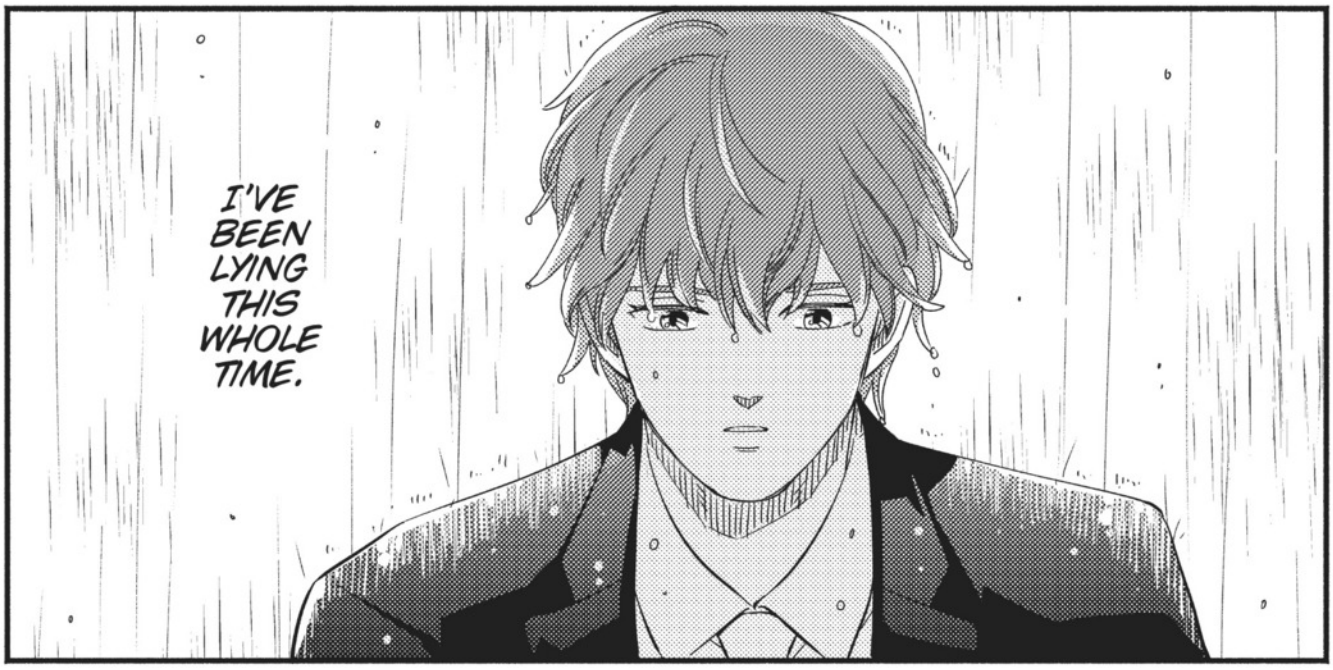
HUMANS ARE ALWAYS LIKE THAT.
ONLY SEEING WHAT THEY **WANT** TO SEE, NOT THE TRUTH.
WELL?
YOU MUST HAVE SOME IDEA ABOUT...
THE **TRUTH** YOU'RE HIDING FROM.

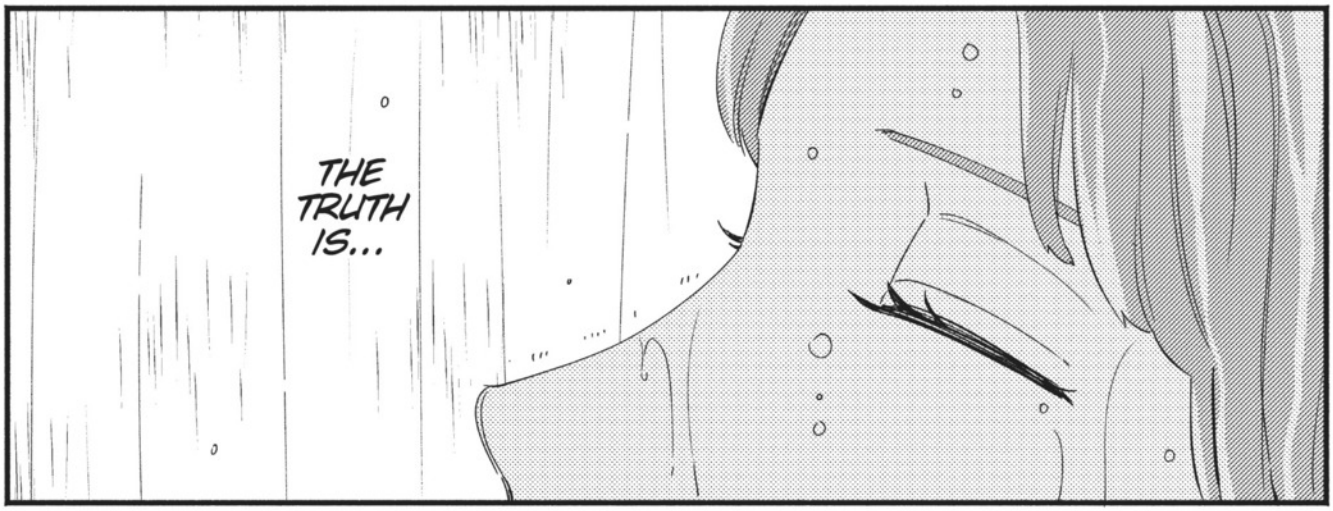


I'm all right. I'm strong.

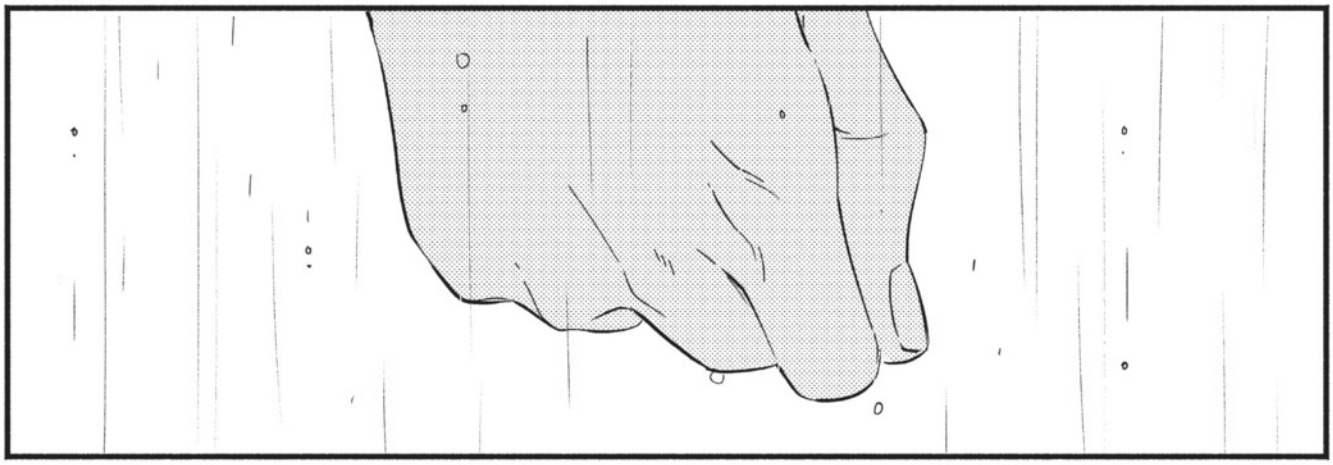

No need to worry about me.
I'M SORRY, SHINGO.

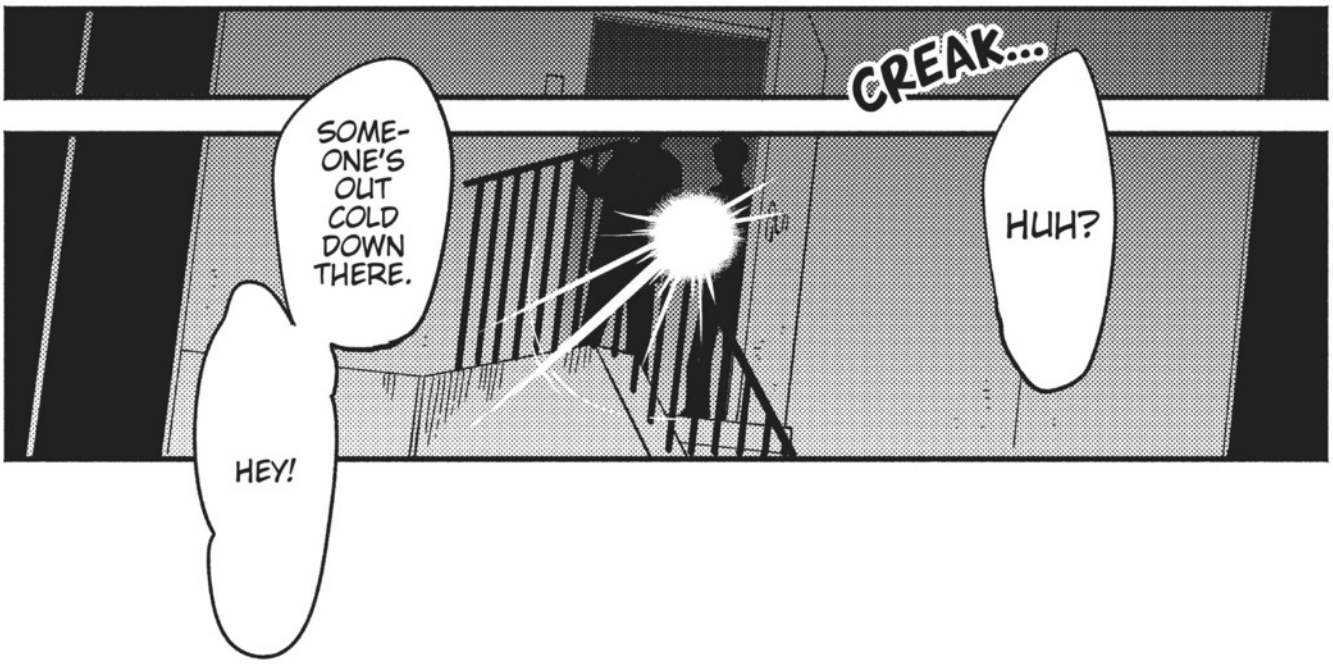
President Tachibana.
Worry about the company, not me...


I'VE BEEN LYING THIS WHOLE TIME.


THE TRUTH IS...

I'M NOT STRONG, AND I'M NOT ALL RIGHT.





THERE WAS A GHOST!

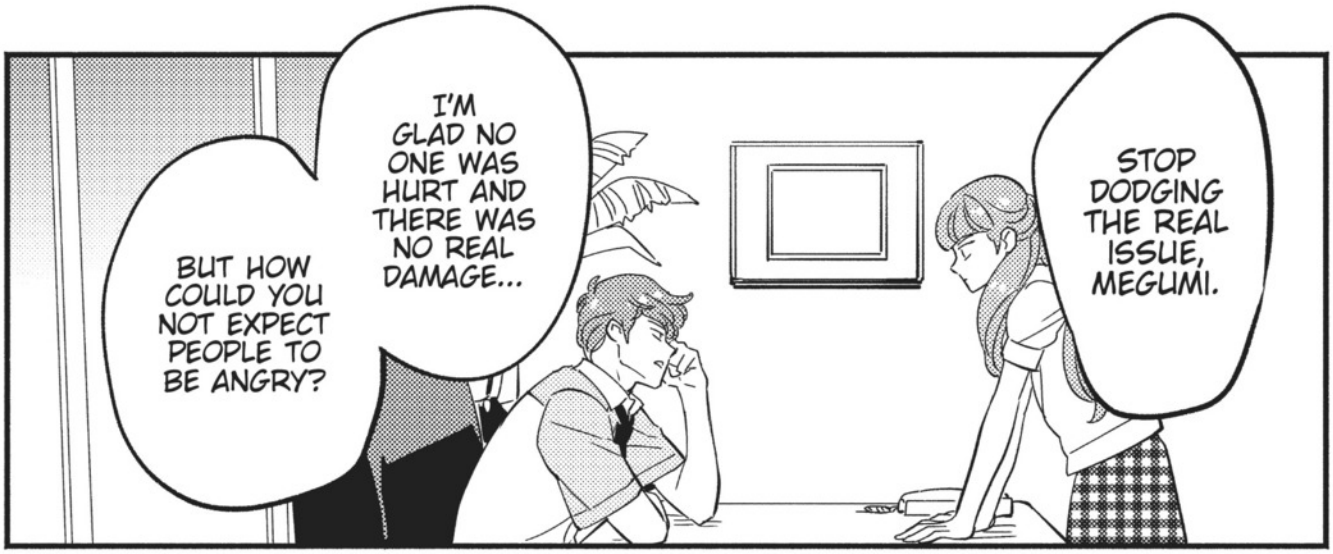
I TOLD YOU!
A week after the typhoon.

UNBE-LIEVABLE.

AH—
GHOSTS AREN'T REAL!
SNAKE JOE AND I ARE BOTH IN THE PHOTO! WHO ELSE COULD HAVE TAKEN THIS?
IT PROVES THERE WAS A GHOST!

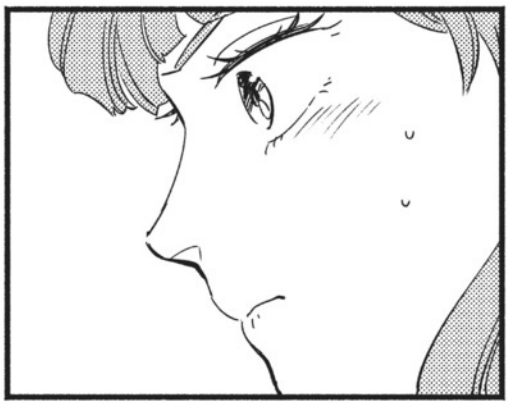
WE HAVE PROOF!
THAT'S MY POINT!

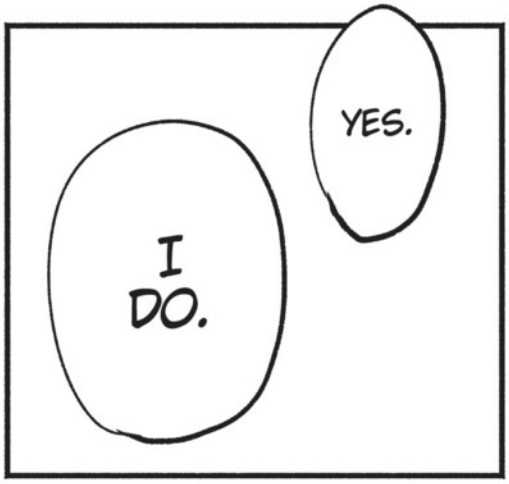
YOU STILL CONSPIRED WITH JOE TO CAUSE THE BLACKOUT, DIDN'T YOU?


STOP DODGING THE REAL ISSUE, MEGUMI.
I'M GLAD NO ONE WAS HURT AND THERE WAS NO REAL DAMAGE...
BUT HOW COULD YOU NOT EXPECT PEOPLE TO BE ANGRY?

HONESTLY.
DO YOU REALLY HATE MAMI THAT MUCH?

SO WHAT NOW?
YOU GONNA SHRED HER CLOTHES OR SOMETHING?



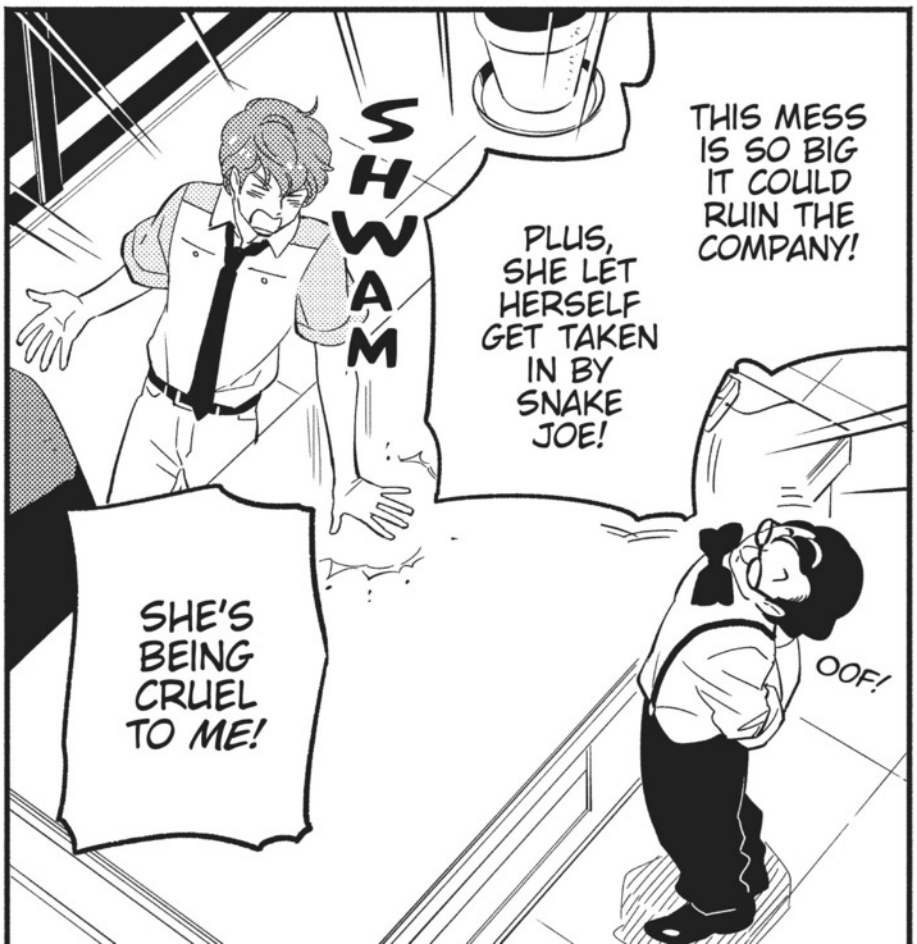

YES.
I DO.

JUST LIKE THOSE GIRLS WHO HATED YOU?
KA-CHAK
AH! MEGUMI-CHAN!
IT'S FINE. LET HER GO.
BWAM
HUH ?!
WH-WHA?!
.....

Parthenon
Productions

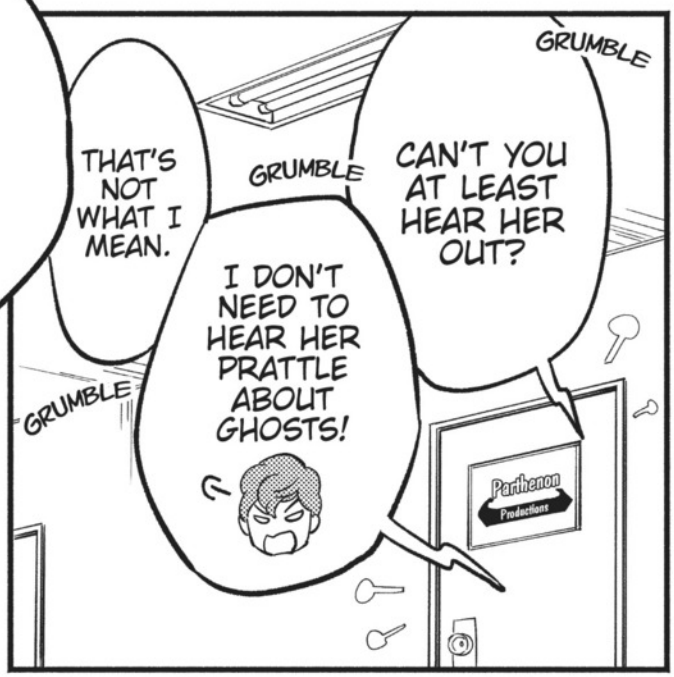
IRK イライラ
Parthenon Productions

YOU'RE BEING A BIT CRUEL TO MEGUMI-CHAN THESE DAYS, DON'T YOU THINK?
BOSS...


SHWAM
THIS MESS IS SO BIG IT COULD RUIN THE COMPANY!
PLUS, SHE LET HERSELF GET TAKEN IN BY SNAKE JOE!
SHE'S BEING CRUEL TO ME!
OOF!

GLARE
CRUEL ...?

I KNOW EXACTLY HOW MEGUMI FEELS.


GRUMBLE
CAN'T YOU AT LEAST HEAR HER OUT?
GRUMBLE
THAT'S NOT WHAT I MEAN.
I DON'T NEED TO HEAR HER PRATTLE ABOUT GHOSTS!
GRUMBLE
Parthenon Productions

I CAN'T MOLLIFY HER EVERY TIME A NEW IDOL DOES WELL.
AND THAT'S WHY I REFUSE TO BABY HER!

IF SHE WANTS TO SURVIVE IN THIS INDUSTRY...
SHE NEEDS TO LEARN TO DEAL WITH THESE FEELINGS HERSELF.

TO BE HONEST...
I NEVER THOUGHT SHE'D BE SO JEALOUS OF A NEW IDOL.

CAN'T YOU...
AT LEAST SAY SOMETHING KIND TO HER?
I DON'T THINK MEGUMI-CHAN'S AS STRONG AS YOU THINK.
NO.
MEGUMI IS STRONG.
I TRAINED HER TO BE THAT WAY.

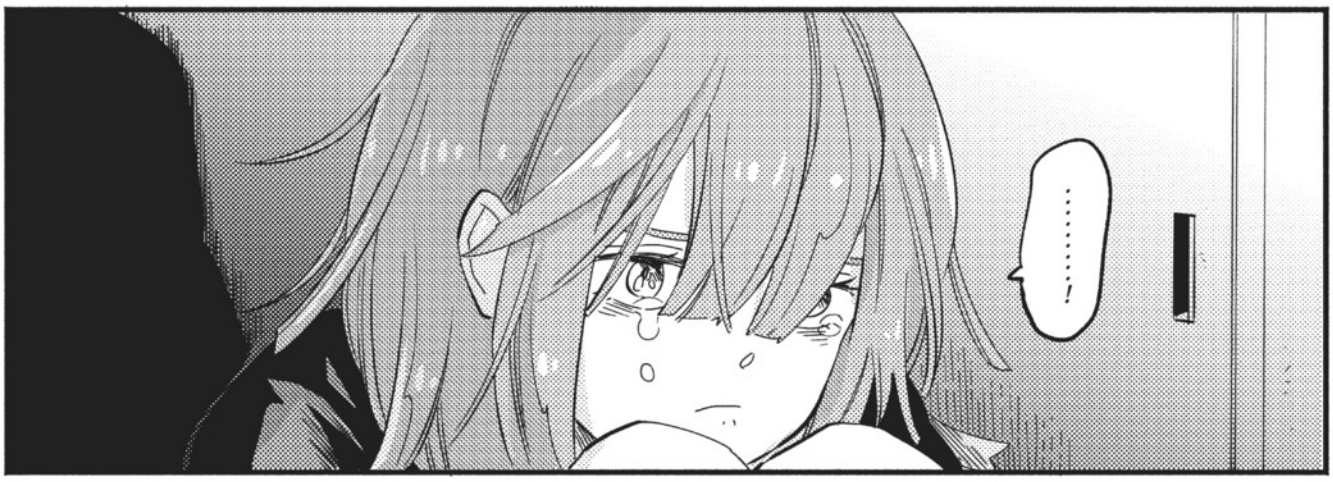
13 A Star in the Rough

FLINCH
KA-
CHAK
WHEN WE MET...
SHE WAS A SHRINKING VIOLET.
2
YOU'RE COMPETING ON *YOU'RE THE STAR!* TODAY, RIGHT?
I THOUGHT I HEARD CRYING.
ARE YOU LOST?

ARE YOU SCARED TO GO ON STAGE?

AH...

I'M ONE OF THE JUDGES.
C'MON, WE CAN STILL MAKE IT...
FWP
FWP

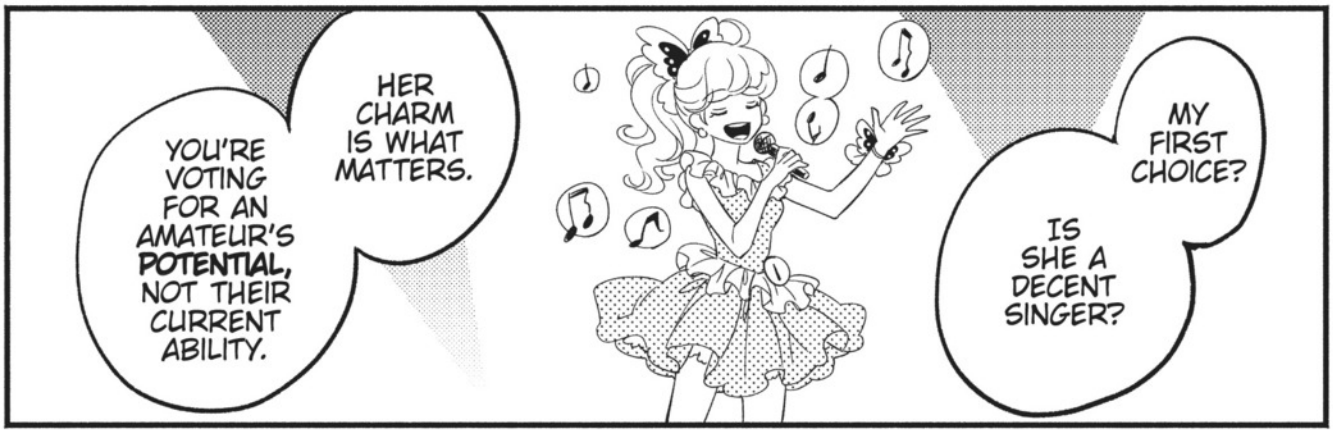

.....!

BUT IF YOU DO DEBUT...
IT'LL ONLY GET HARDER.

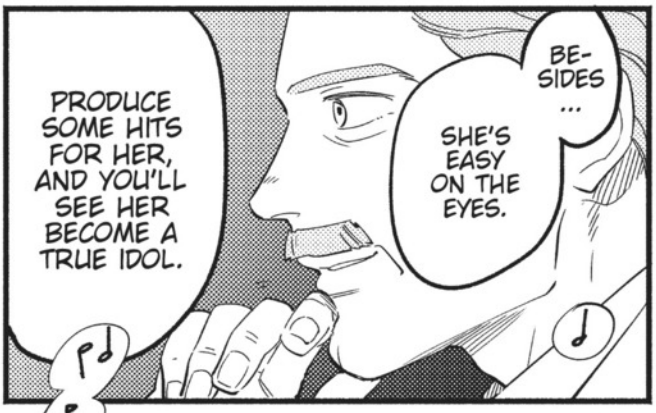
WE HAVE GIRLS WITH STAGE FRIGHT SOME-TIMES.
YOU'RE NOT THE ONLY ONE.
KLAK

WHY WASTE YOUR TIME GOING OUT THERE?
IF YOU'RE NOT PREPARED FOR THAT...
YOU SHOULD PROBABLY GO HOME NOW.
WOOO—
WOO—
SHINGO.
I WANT YOU TO PICK KAWAI INA AS YOUR FIRST CHOICE.
PARA PA PA
PA— PARA PA
Back with us again, we have reps from the biggest talent agencies.
Parthenon
Welcome to You're the Star!
One of today's participants could be tomorrow's big star!
CLAP

HER GRANDFATHER IS A DIET MEMBER WHO'S BEEN A BIG HELP TO US.


MY FIRST CHOICE?
IS SHE A DECENT SINGER?
HER CHARM IS WHAT MATTERS.
YOU'RE VOTING FOR AN AMATEUR'S **POTENTIAL,** NOT THEIR CURRENT ABILITY.

THANK YOU SO MUCH! ♥
THIS INDUSTRY...
IS ABOUT FINDING DIAMONDS IN THE ROUGH TO POLISH AND SELL.
CLAP CLAP CLAP CLAP
CLAP CLAP CLAP
THAT OFTEN MEANS SELLING A LOVELY STONE AS A DIAMOND.
CLAP CLAP CLAP CLAP

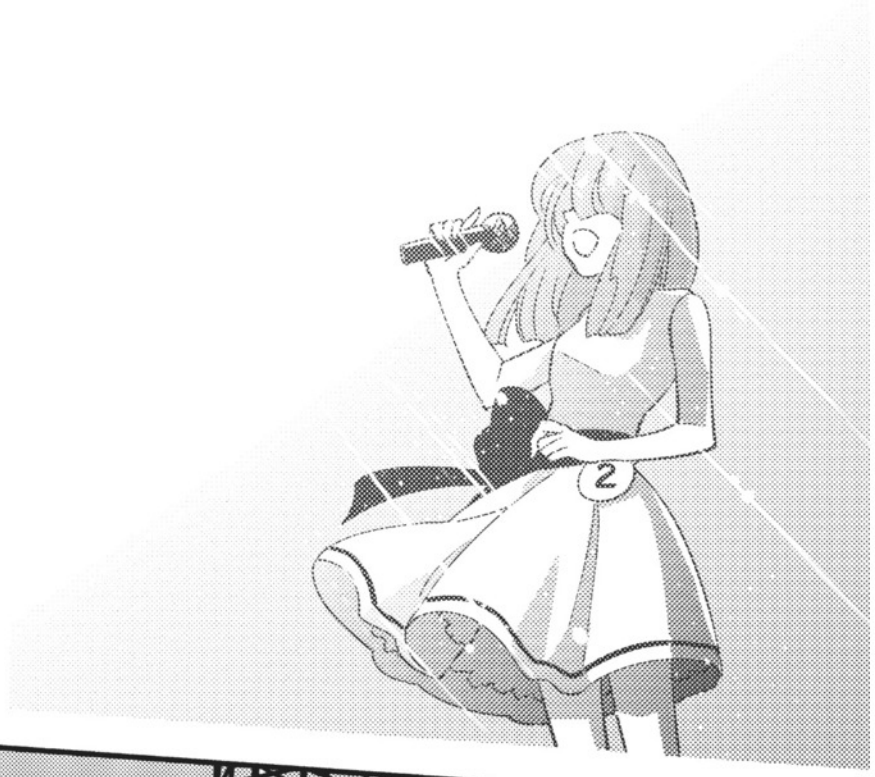

BESIDES...
SHE'S EASY ON THE EYES.
PRODUCE SOME HITS FOR HER, AND YOU'LL SEE HER BECOME A TRUE IDOL.

I'M COUNTING ON YOU. LET'S SEE WHAT YOU'VE GOT.

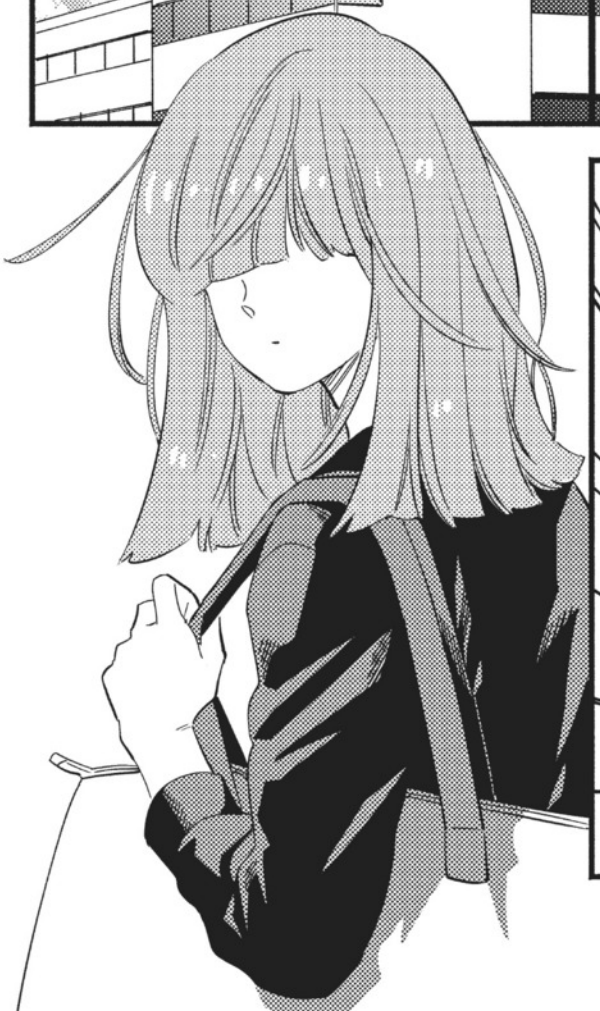
That was performer one, Kawai Ina-san.
Next up is Ayase Megumi-san.
CLAP CLAP CLAP
CLAP CLAP CLAP
CLAP CLAP CLAP
FINDING A GENUINE UN-POLISHED GEM IS RARE.
OH.
THAT GIRL...
HM? DO YOU KNOW HER?
Parthenon
NO.
SHE WAS CRYING FROM NERVES EARLIER.
I WAS SURE SHE'D BACK OUT.
MAYBE HER PARENTS ARE STRICT.
THEY MIGHT BE FORCING HER TO AUDITION.

2

.....



A DIAMOND IN THE ROUGH.



UM...
AYASE MEGUMI-CHAN!

HEY!

YOU REALLY CAUGHT ME OFF GUARD.
YOU'RE INCREDIBLE!

I'M SORRY FOR SAYING THAT GOING OUT THERE WOULD BE A WASTE OF TIME.
OH! I'M TACHIBANA FROM PARTHENON PRODUCTIONS.
KLAK

FORGET THAT! IT'S ALL A SHAM!
YOU WERE ABSOLUTELY THE REAL TALENT ON THAT STAGE!

NO ONE CHOSE ME...
BUT...

I'M NOT SWEET-TALKING YOU!
THERE'S NO DOUBT ABOUT IT! **YOU'RE** TOMORROW'S BIG STAR!

PLEASE! I WANT EVERYONE TO SEE YOU PERFORM!

MEGUMI-CHAN...

HAVE FAITH IN ME!

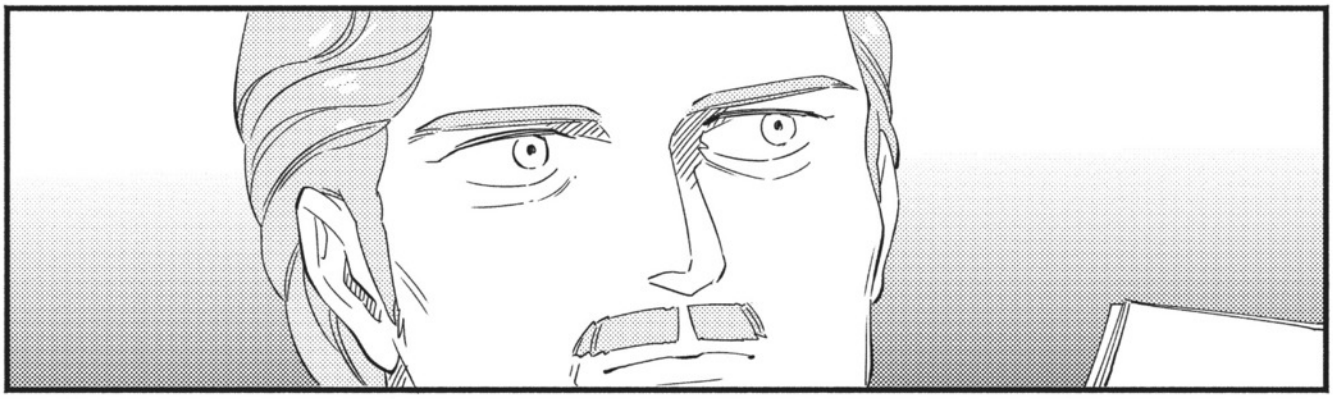
MEGUMI WAS THE FIRST TRUE UN-POLISHED GEM I FOUND.

SHE CAN BECOME THE STAR WE NEED AS THE FACE OF PARTHENON PRODUCTIONS.

FATHER, DO YOU REMEMBER...

THE SECOND GIRL WHO SANG TODAY?

I'LL BE THAT FIRST GIRL'S PRODUCER...
BUT WON'T YOU LET ME DEBUT AYASE MEGUMI, TOO?
I'M ABSOLUTELY SURE OF IT.



SHINGO...
DO YOU BELIEVE THERE'S SUCH A THING AS MAGIC?

I DO, YES.
WHY?

MAGIC ...?

BECAUSE TODAY...
I SAW IT WITH MY OWN EYES.

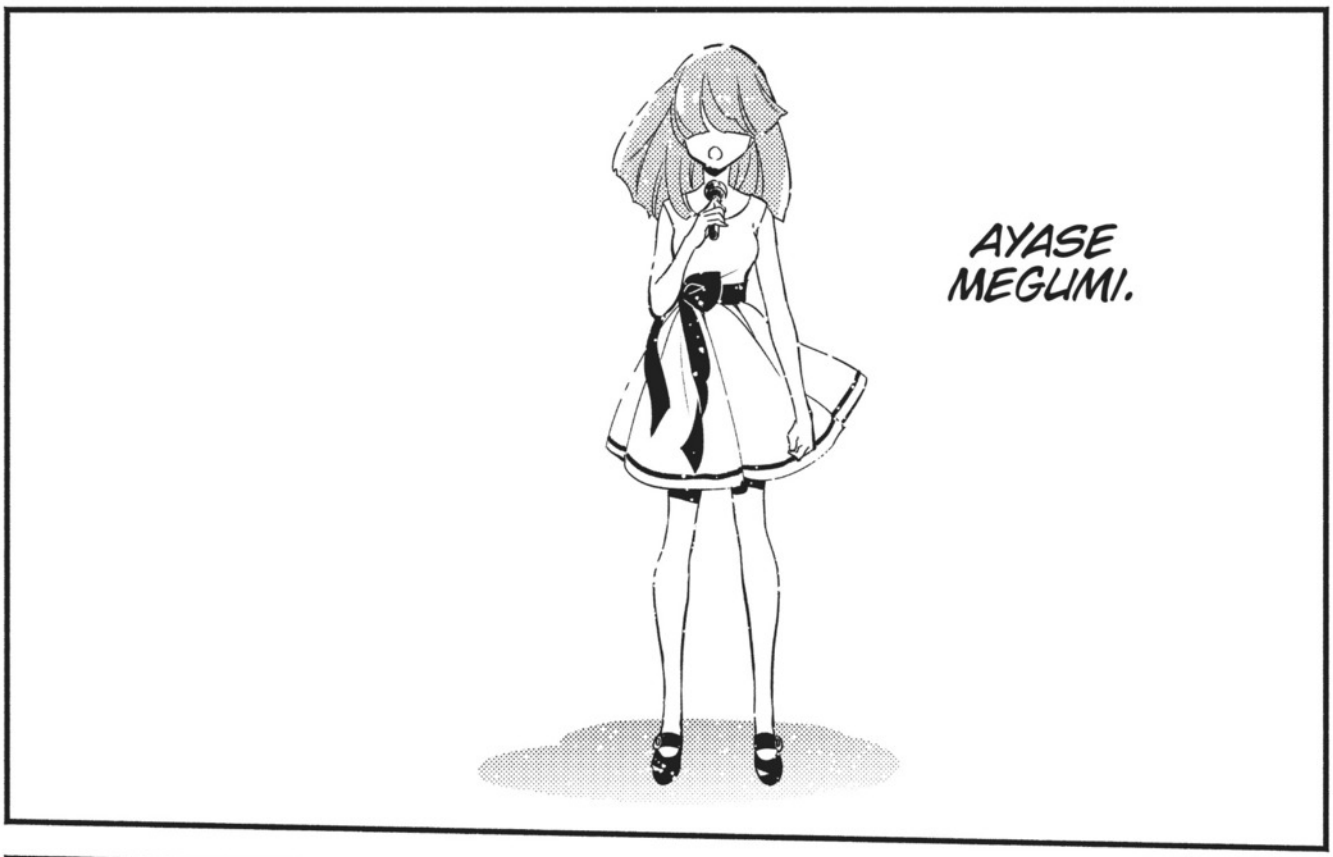
FWP
OKAY.
HEH HEH.
YOU'RE MY SON, ALL RIGHT.
I'LL LEAVE ALL OF HER PROMOTION TO YOU.
GIVE IT YOUR BEST SHOT.
I WILL!

People of the '80s

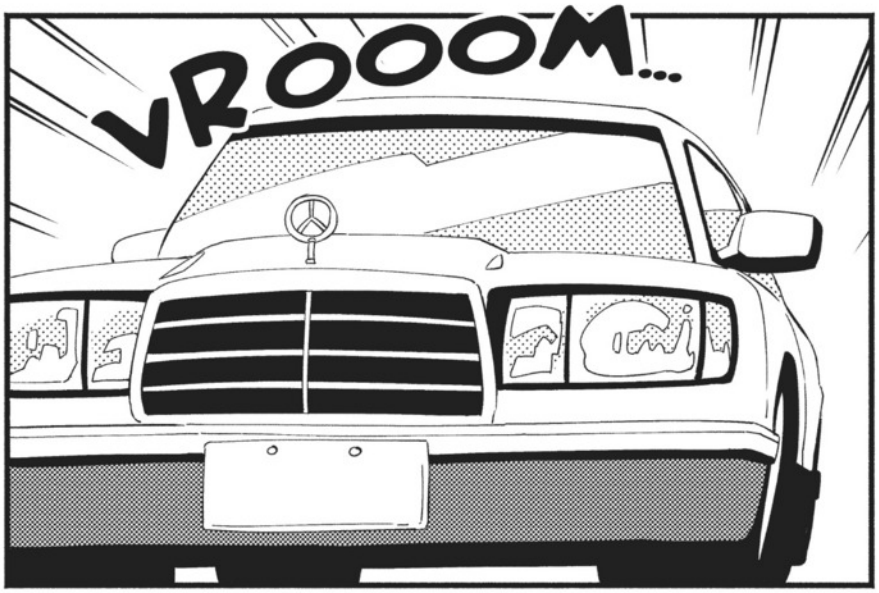
First Japanese performance in '83.

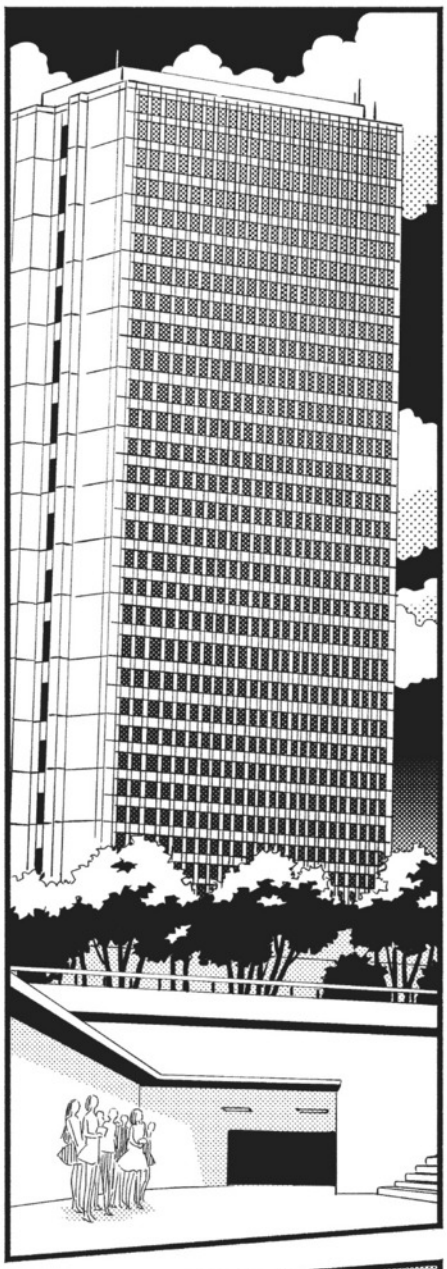
The Walkman came out in '79 and the compact "cassette size" premiered in '83.

The line opened in '82.

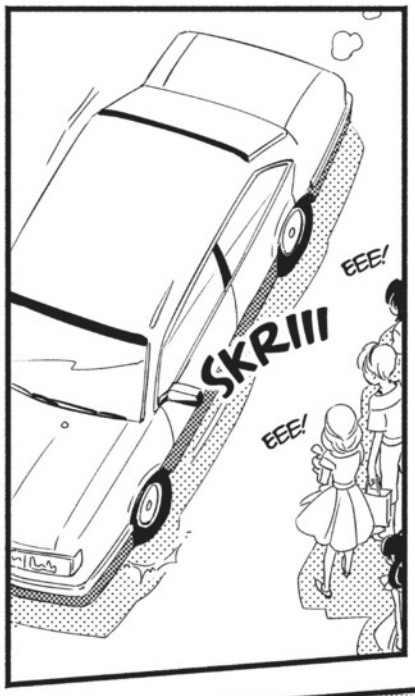


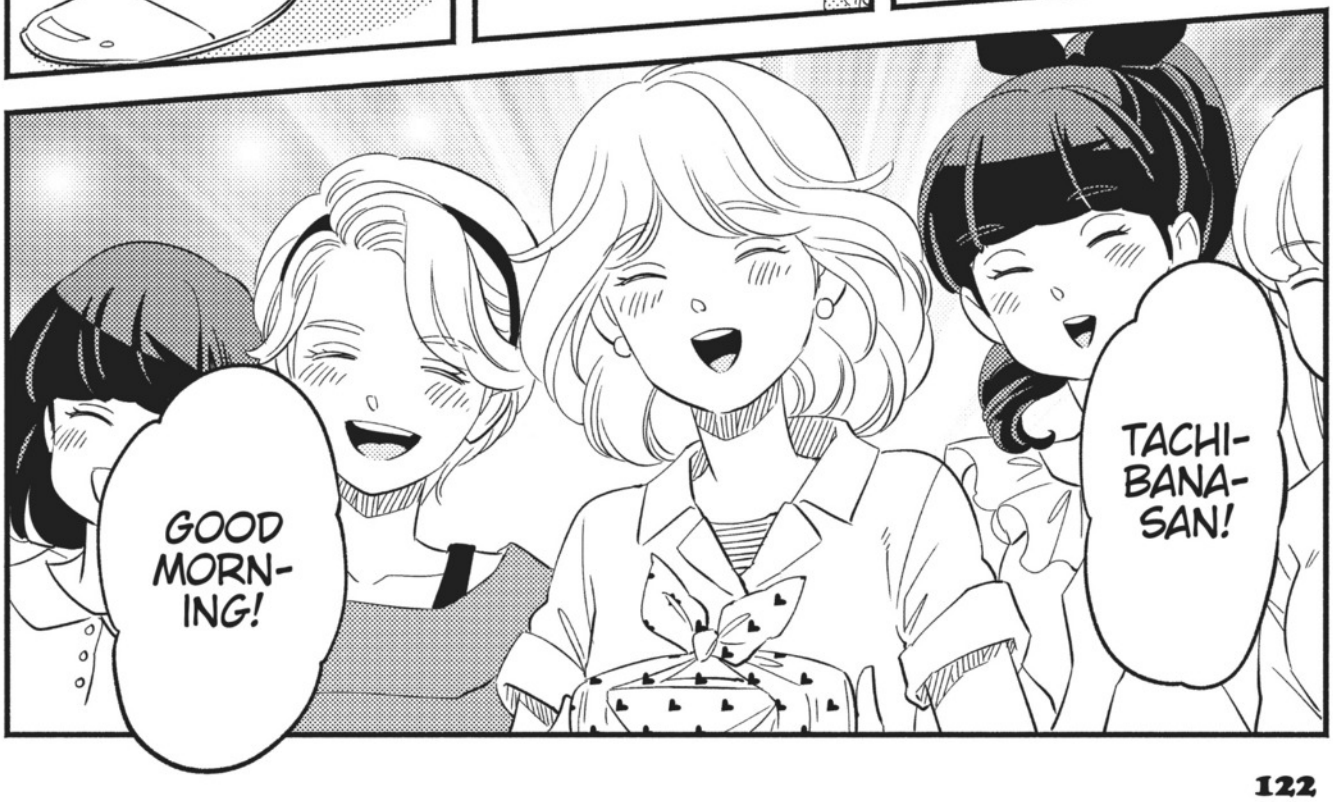
14 The Making of an Idol


VROOOM...



KA-CHAK
KLAK


SKRIII
EEE!
EEE!


GOOD MORN-ING!
TACHI-BANA-SAN!

YOU ALL LOOK SO LOVELY THIS MORNING!
TACHIBANA-SAN, YOU LOOK GREAT, TOO!
HEY THERE, LADIES.
CHATTER
I STARTED TAKING HOME EC AND MADE THIS LUNCH!
Morning routine
His throng of admirers.
YOU MADE THIS?! THANKS! I BET I'LL LOVE IT!
CHATTER
IT'S BEAUTIFUL! GREAT WORK!
I MADE THIS DRESS MYSELF!
CHATTER
MM-HMM! IT LOOKS FANTASTIC!
DO YOU LIKE MY HAIRSTYLE?! IT'S NEW!
CHATTER
HA HA
WELL, OF COURSE.
HA!
TACHIBANA-SAN IS ALWAYS SO SWEET!
EEYAAH!

I'M TACHIBANA SHINGO...

HEIR TO THE TACHIBANA FINANCIAL GROUP AND HOPEFULLY PARTHENON'S SECOND PRESIDENT.

I WANT TO LEAD PARTHENON INTO THE FUTURE.

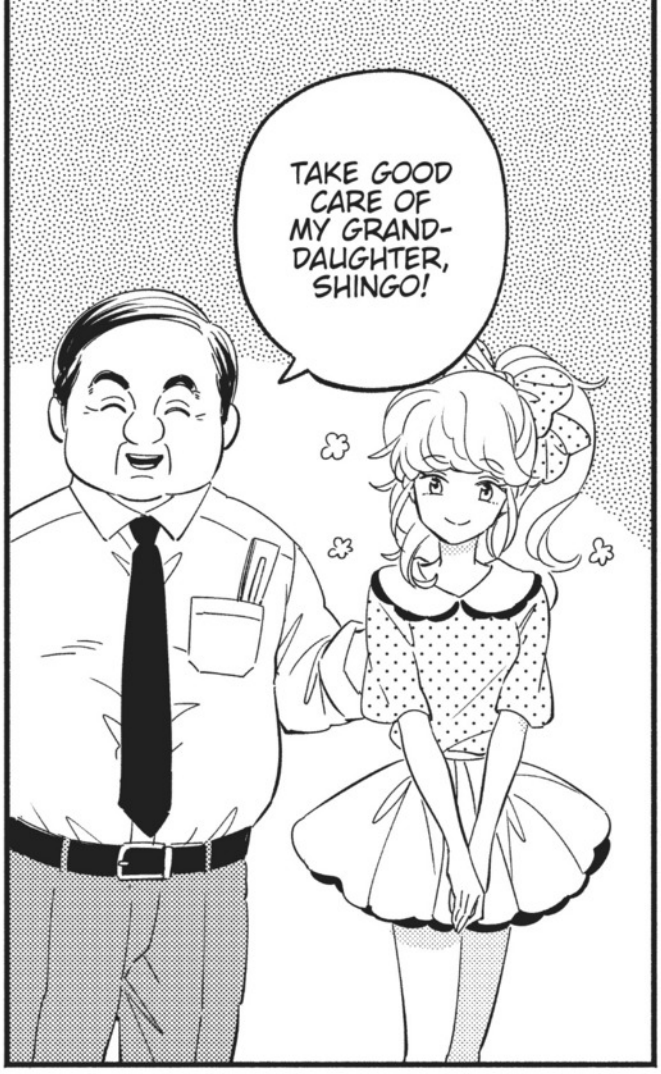
TALENT AGENCIES EXIST TO MAKE DREAMS COME TRUE...

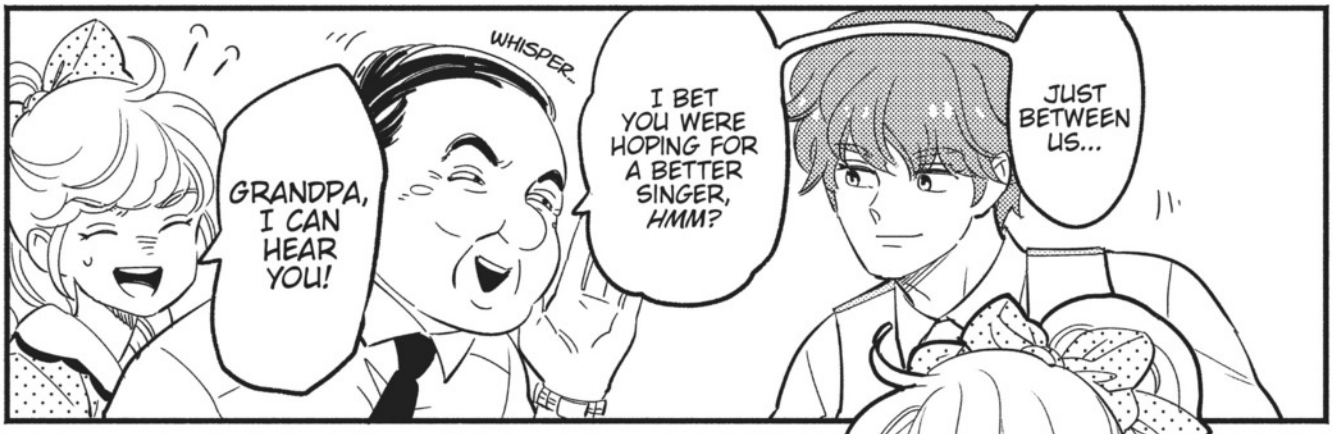
BOTH FOR WOULD-BE STARS AND THE FANS WHO IDOLIZE THEM.

IN ORDER TO ACHIEVE THAT...

I HAVE TO DISTRIBUTE MY AFFECTION EQUALLY AMONG THE GIRLS.

PLEASE HAVE A SEAT.
IT'S NO TROUBLE AT ALL, KAWAI-SENSEI.
THANKS FOR THIS. I'M IN YOUR DEBT!
I'M KAWAI INA! I'M SO GLAD TO MEET YOU!


TAKE GOOD CARE OF MY GRAND-DAUGHTER, SHINGO!


GRANDPA, I CAN HEAR YOU!
WHISPER
I BET YOU WERE HOPING FOR A BETTER SINGER, HMM?
JUST BETWEEN US...

YEP!
THAT'S A GOOD POINT, INA-CHAN.
RIGHT ?!

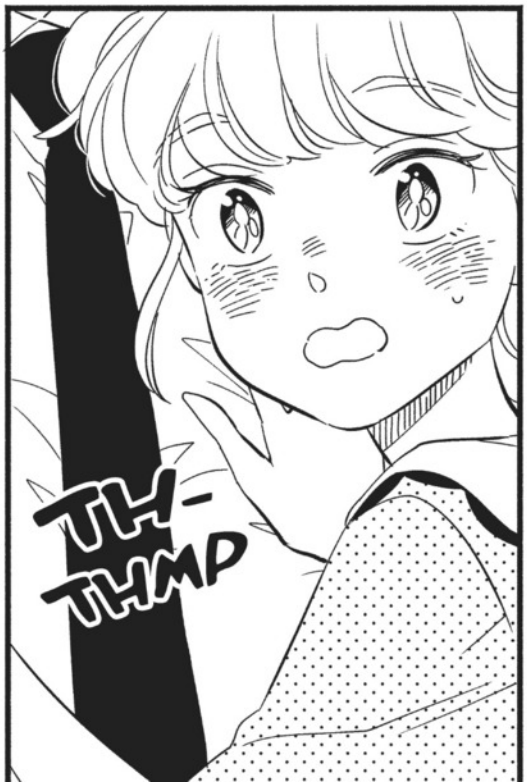
ONCE I DEBUT, NOBODY'LL CARE HOW STRONG A SINGER I AM.
HAVING THE RIGHT LOOK IS WHAT MATTERS!

OH HO HO!
GRANDPA! DON'T SAY SUCH EMBARRASSING THINGS!
I-I- I'M SO SORRY, TACHIBANA-SAN!

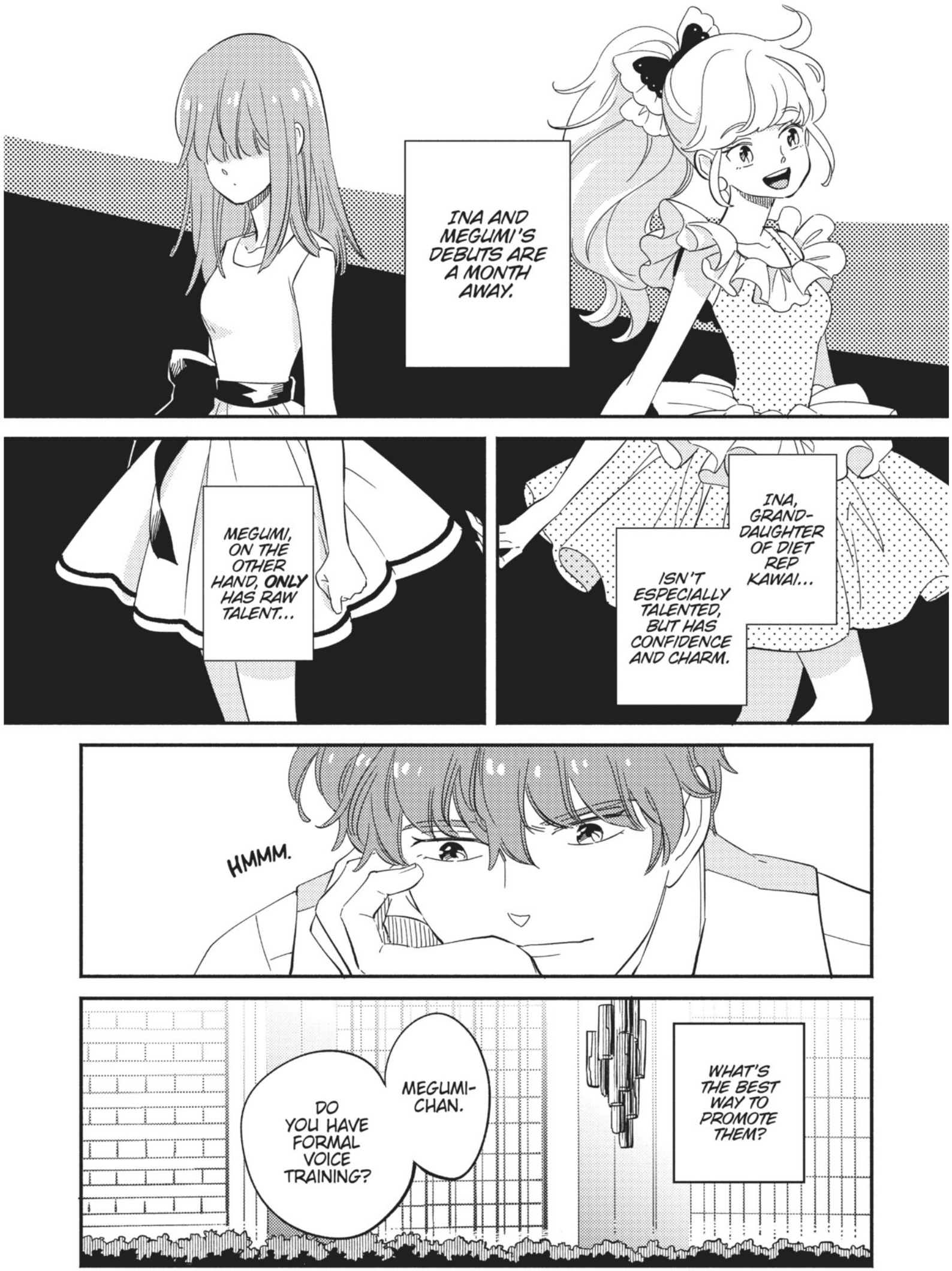
INA'S ALWAYS SAYING SHE THINKS YOU'RE PRETTY COOL!
WHADDAYA THINK? IS SHE MARRIAGE MATERIAL OR WHAT?

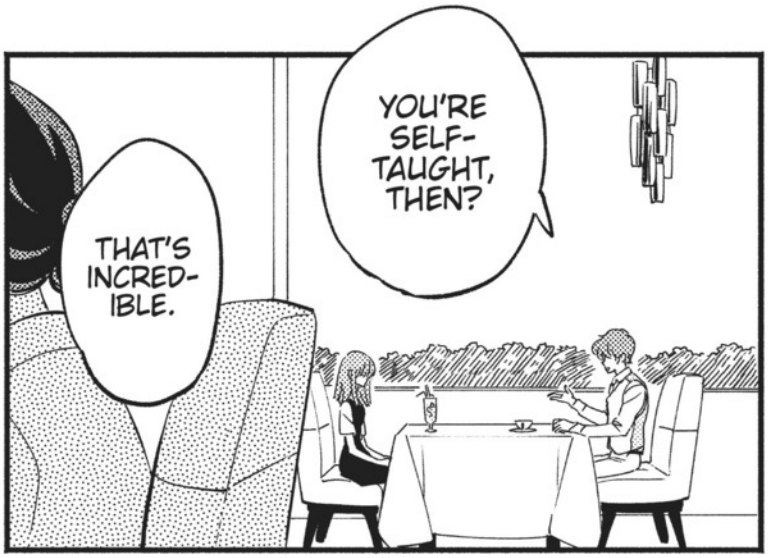
I DON'T MIND.
HA HA HA!
I'M FLATTERED BY YOUR INTEREST.

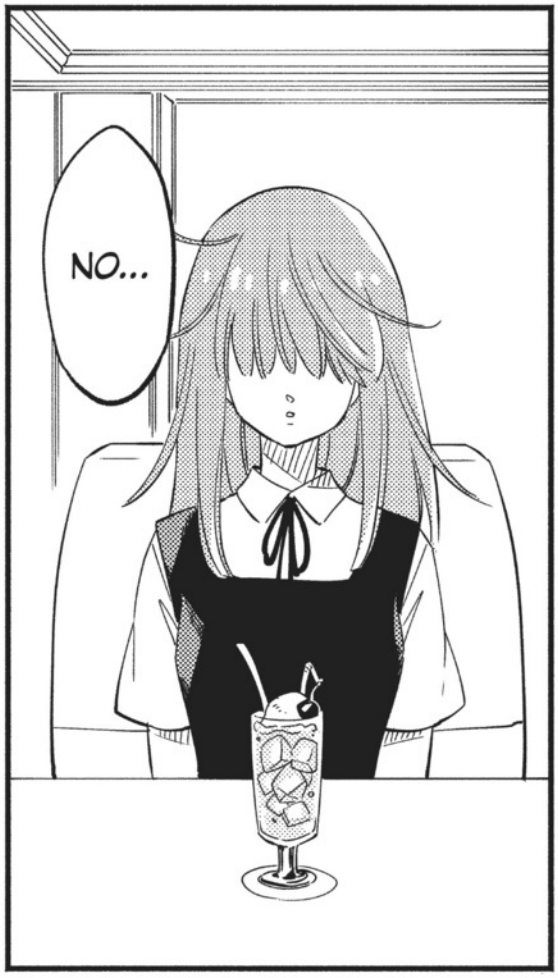
COME IN!
NOW THEN.
I HAVE ANOTHER GIRL DEBUTING AT THE SAME TIME...
NOK NOK


TH-THMP

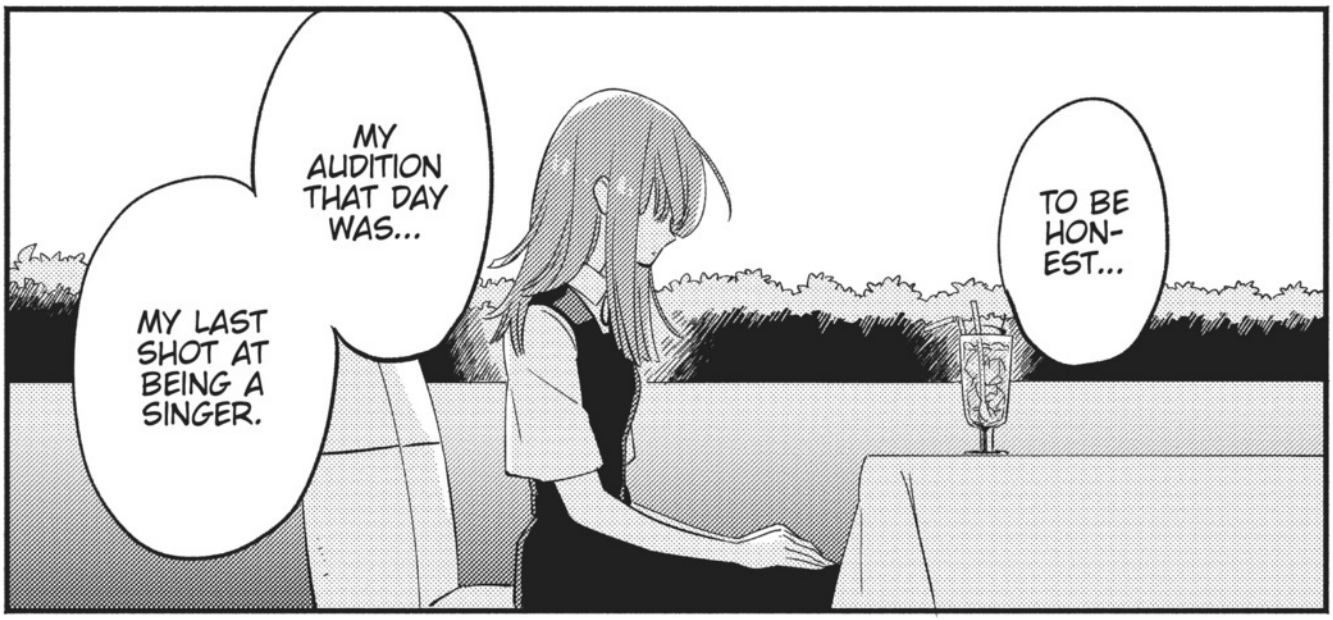
KA-CHAK
I'M SORRY TO INTRUDE.
OH! I KNOW YOU!
AYASE MEGUMI, RIGHT?!
THE GIRL WHO WASN'T SELECT-ED...
WE MADE AN EXTRA SPOT FOR HER.
SHE'S STILL A DIAMOND IN THE ROUGH.
OHHH...
I SEE!
A DIAMOND IN THE ROUGH! HA HA!
NICE TO MEET YOU!


INA AND MEGUMI'S DEBUTS ARE A MONTH AWAY.
MEGUMI, ON THE OTHER HAND, ONLY HAS RAW TALENT...
INA, GRAND-DAUGHTER OF DIET REP KAWAI...
ISN'T ESPECIALLY TALENTED, BUT HAS CONFIDENCE AND CHARM.
HMMM.
MEGUMI-CHAN.
DO YOU HAVE FORMAL VOICE TRAINING?
WHAT'S THE BEST WAY TO PROMOTE THEM?

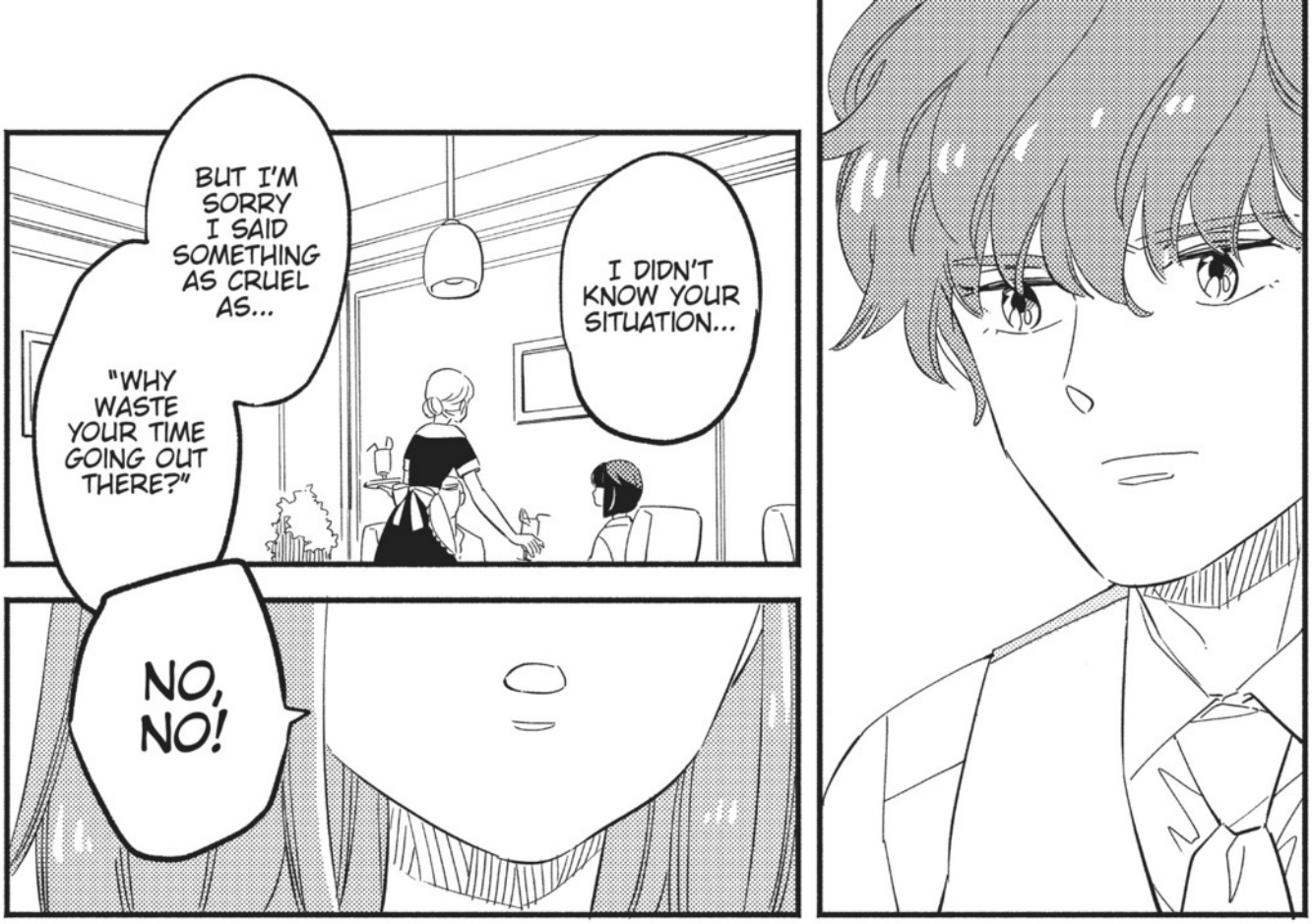

YOU'RE SELF-TAUGHT, THEN?
THAT'S INCRED-IBLE.


NO...

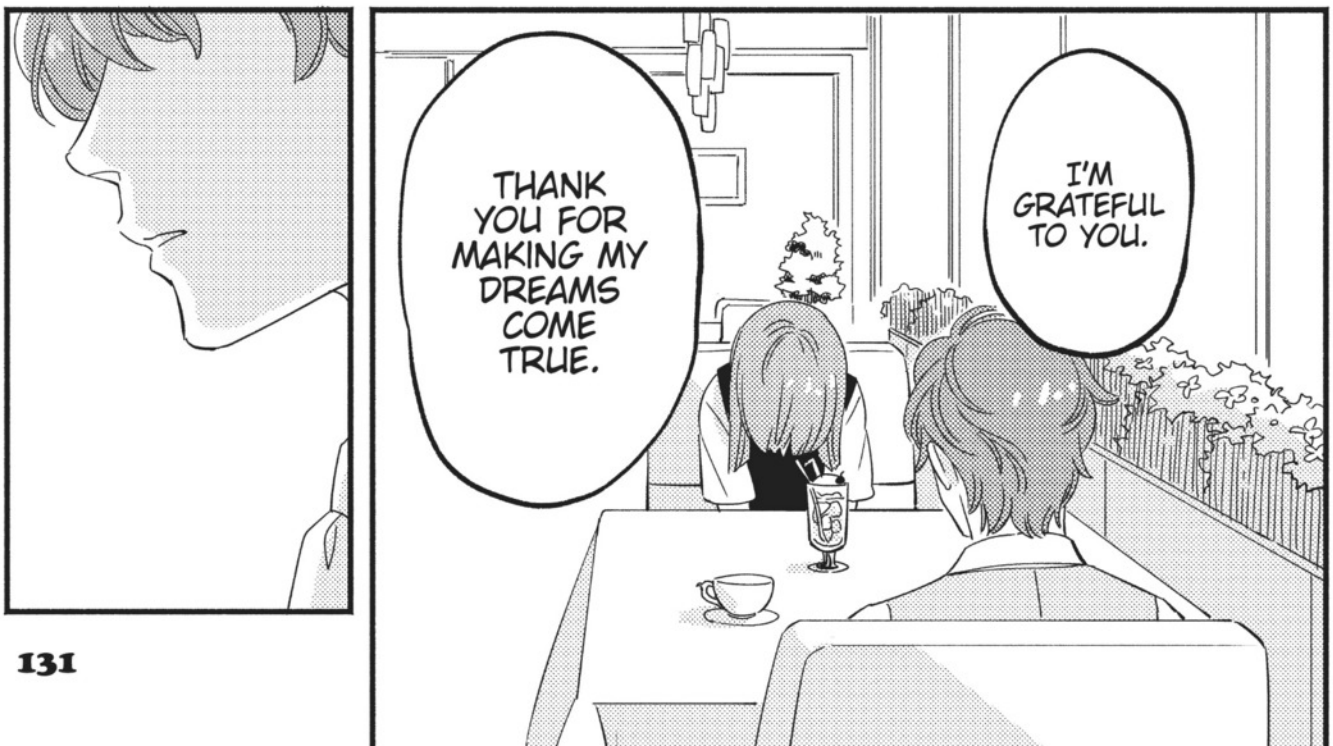
She ordered this without asking.

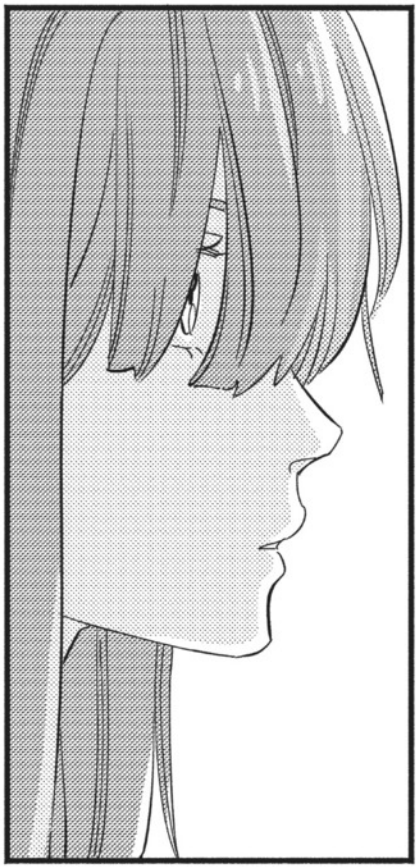

TO BE HON-EST...
MY AUDITION THAT DAY WAS...
MY LAST SHOT AT BEING A SINGER.

I TOLD THEM...
I'D GIVE IT UP IF NO ONE PICKED ME.
MY PARENTS WERE...
DEAD SET AGAINST ME SINGING.
I ASKED THEM TO LET ME AUDITION...
JUST THAT ONE TIME.
IT WAS SO PAINFUL AND FRUSTRA-TING...
KNOWING I ONLY HAD THAT ONE CHANCE.
I SAID IT, NOT THEM.
BUT THAT'S WHY I WAS SO UPSET THAT DAY.


I DIDN'T KNOW YOUR SITUATION...
BUT I'M SORRY I SAID SOMETHING AS CRUEL AS...
"WHY WASTE YOUR TIME GOING OUT THERE?"
NO, NO!

YOU PUSHED ME PAST MY DOUBTS, TACHIBANA-SAN.
THAT LET ME SING MY HEART OUT.


I'M GRATEFUL TO YOU.
THANK YOU FOR MAKING MY DREAMS COME TRUE.

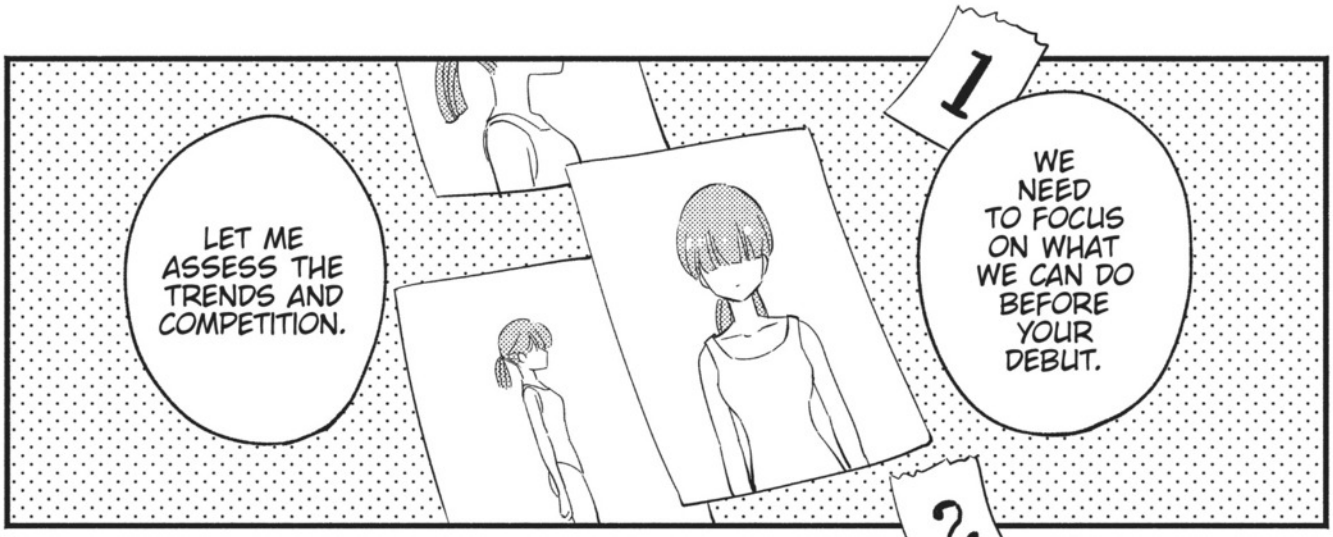


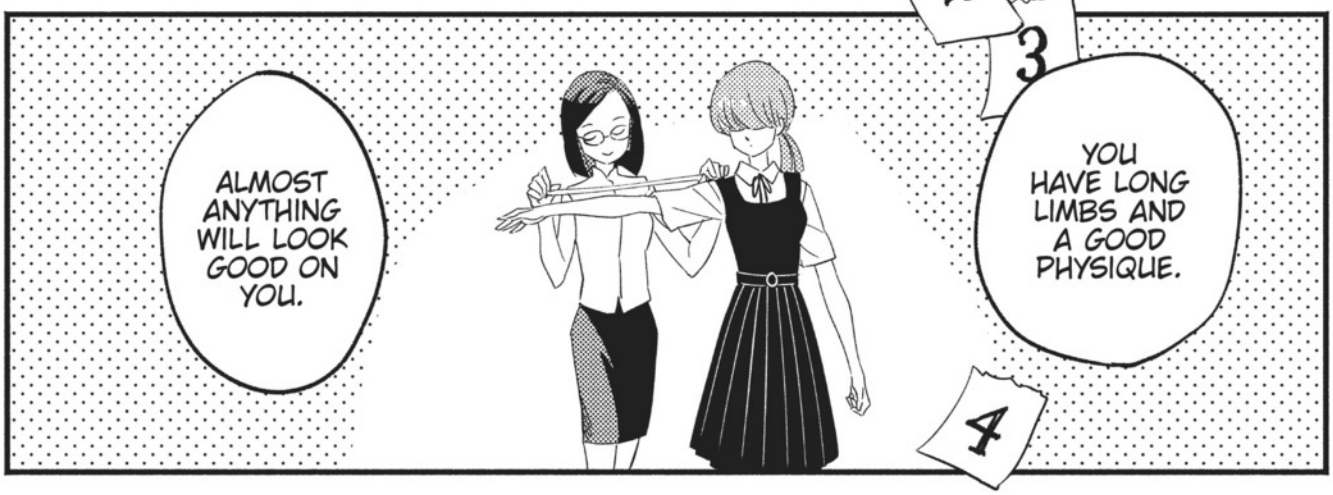
THEY HAVEN'T...
COME TRUE YET!

MAKE IT HAPPEN!

BUT TOGETHER, YOU AND I WILL...

IF I CAN SUCCESS-FULLY PROMOTE HER...
THE BOARD MEMBERS WHO DON'T WANT ME TO TAKE OVER...
WILL COME AROUND.
OKAY!
I AB-SOLUTELY CAN'T FAIL.
WHICH MEANS...
GOOD MORN-ING!
YOU'RE TOO QUIET.
YEAH, THAT'S BETTER.
GOOD MORN-ING...
CREAK...
I'LL DO EVERYTHING I CAN.


1
LET ME ASSESS THE TRENDS AND COMPETITION.
WE NEED TO FOCUS ON WHAT WE CAN DO BEFORE YOUR DEBUT.

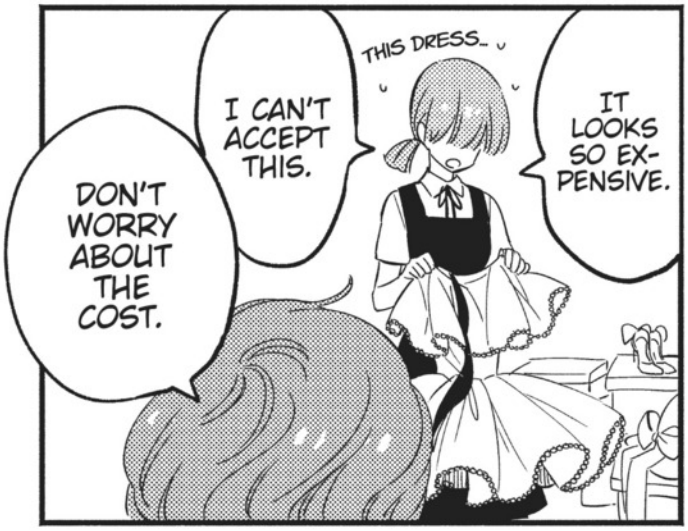

2
ALMOST ANYTHING WILL LOOK GOOD ON YOU.
3
YOU HAVE LONG LIMBS AND A GOOD PHYSIQUE.
4

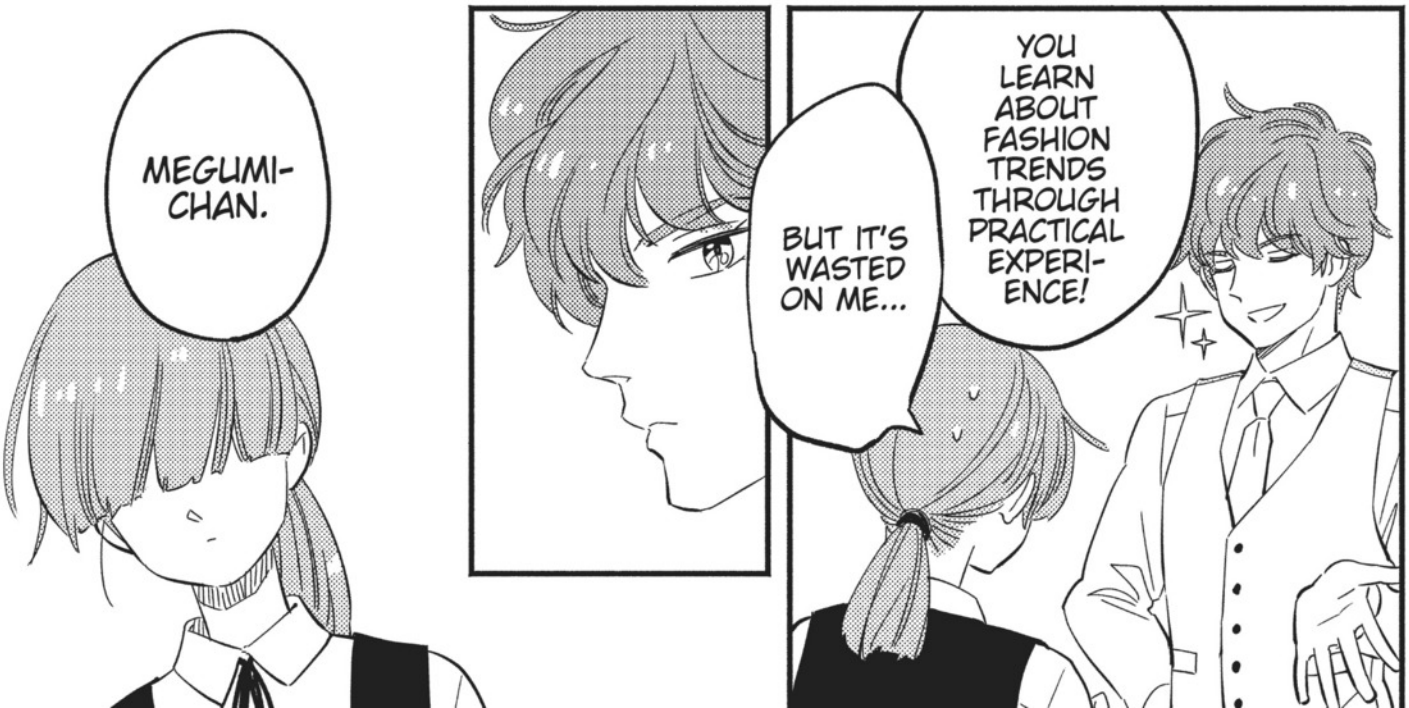
5
VOCAL TRAINING'S IMPORTANT, BUT DON'T OVERDO IT.
6
LEARN NEW MAKEUP AND SKINCARE ROUTINES FROM THE PROS.

7
IF YOU CAN'T PREPARE THEM YOURSELF, WE CAN SEND A CHEF TO YOUR HOME.
STEAK...
YOU NEED THREE NUTRITIOUS MEALS A DAY.
8

9
10
11
YOU'LL HAVE TO WORK HARD TO STAY IN SHAPE.
HUFF!
HUFF!
AN IDOL NEEDS MAJOR ENDURANCE.

HERE'S A NEW WARDROBE THAT SUITS YOU.
GET RID OF ALL YOUR OLD CLOTHES, SHOES, BAGS, MAKEUP, ACCESSORIES--THE WORKS.

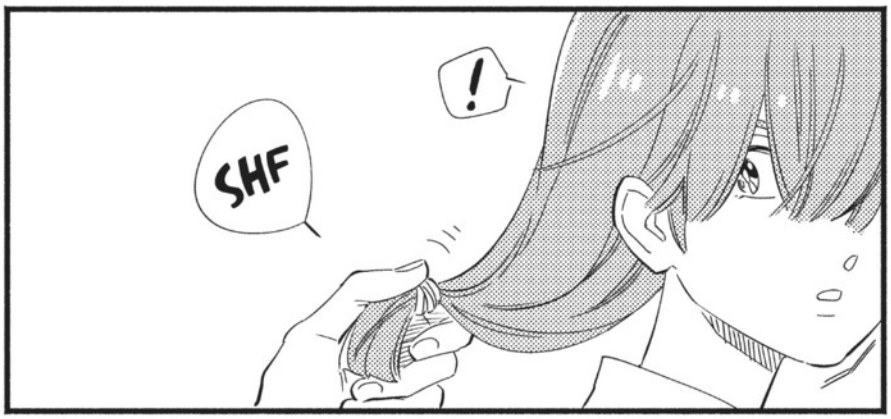

THIS DRESS...
I CAN'T ACCEPT THIS.
IT LOOKS SO EXPENSIVE.
DON'T WORRY ABOUT THE COST.


MEGUMI-CHAN.
BUT IT'S WASTED ON ME...
YOU LEARN ABOUT FASHION TRENDS THROUGH PRACTICAL EXPERIENCE!

DO YOU KNOW WHAT THAT MEANS?
ABOUT TO BECOME AYASE MEGUMI THE IDOL.
YOU'RE...

YOU HAVE NO IDEA.
HEH...

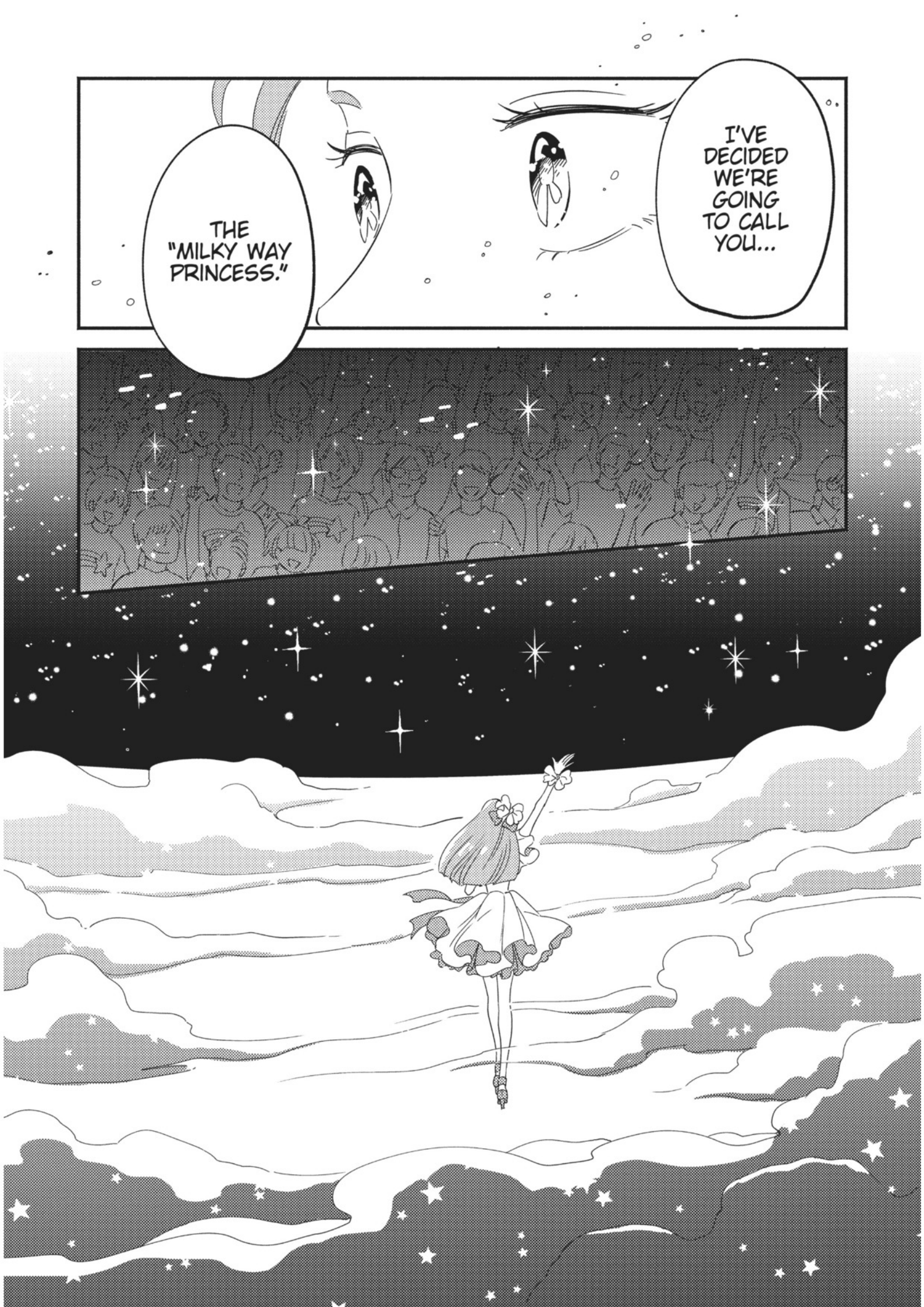
I... YES?

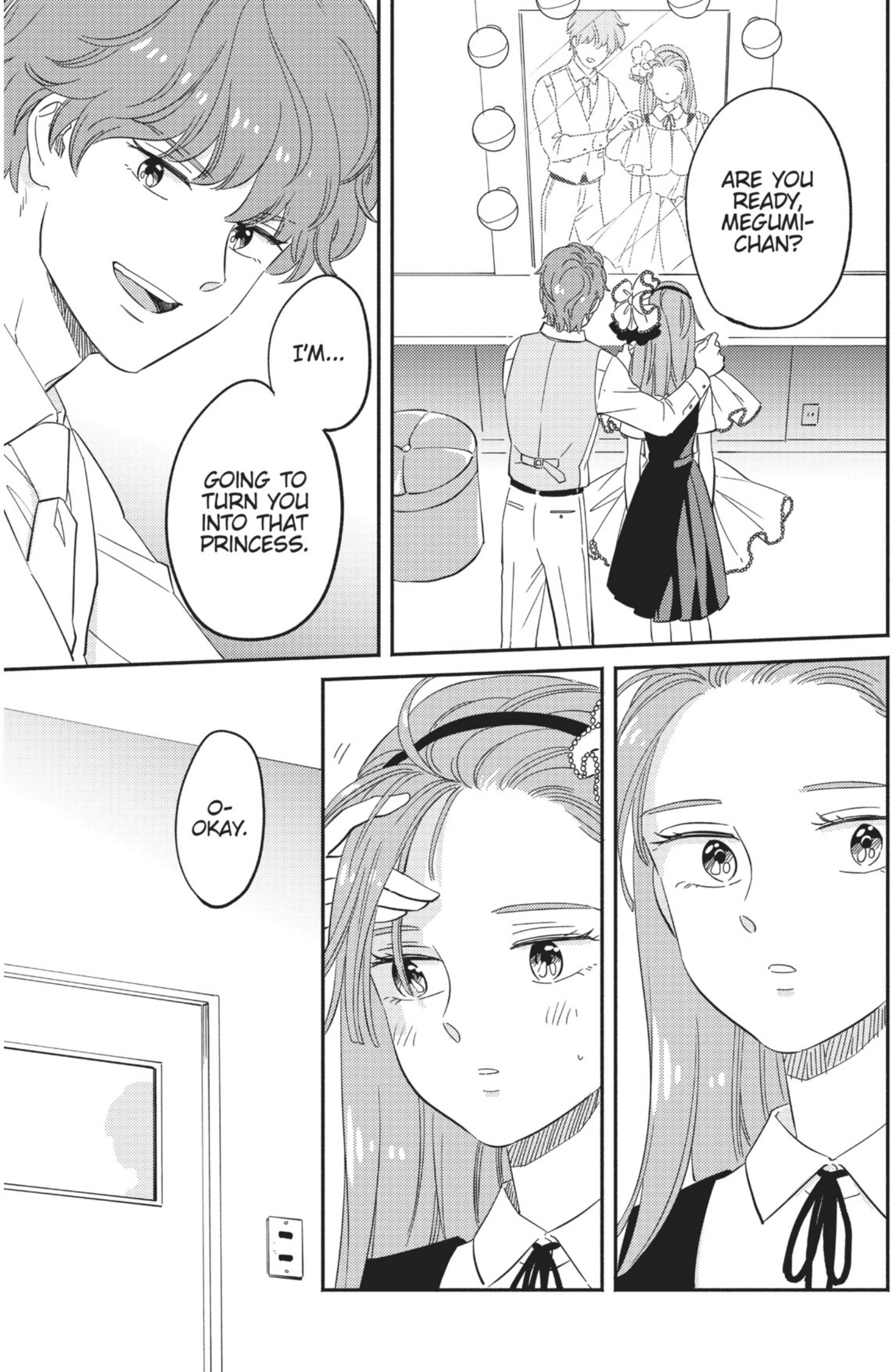

SHF
!

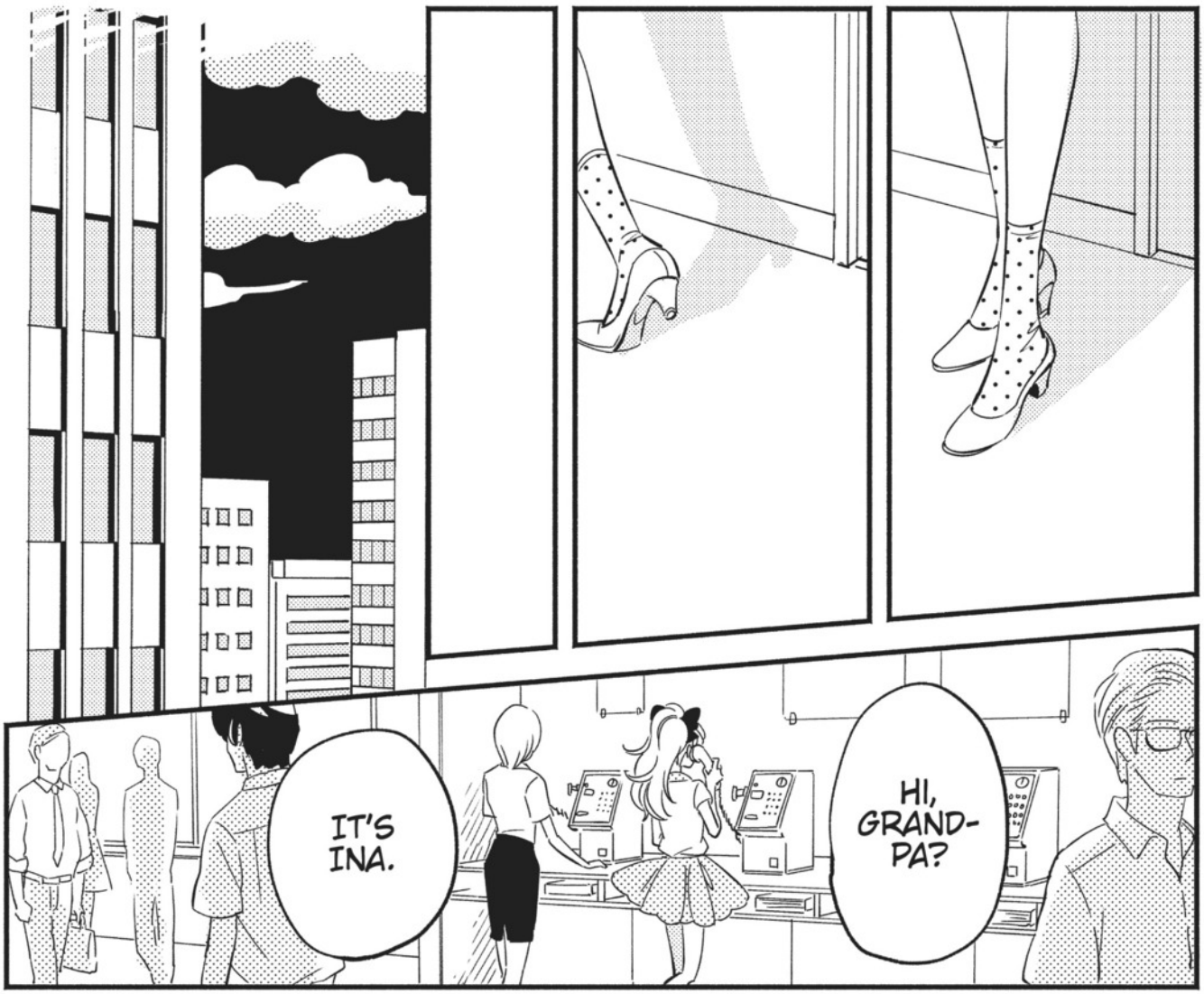
STAND IN FRONT OF THAT MIRROR.

DO YOU KNOW WHAT THE KEY THING IS...
FOR AN IDOL?

YOU HAVE TO SEE YOUR-SELF...
AS THE GREATEST IN THE WORLD.
FWSH
TRY TO IMAGINE IT.
YOU'LL BECOME...
PARTHENON'S BRIGHTEST STAR.
WHEN YOUR FANS COME SEE YOU, YOU'LL MAKE THEIR WISHES COME TRUE.


I'VE DECIDED WE'RE GOING TO CALL YOU...
THE "MILKY WAY PRINCESS."


ARE YOU READY, MEGUMI-CHAN?
I'M...
GOING TO TURN YOU INTO THAT PRINCESS.
O-OKAY.

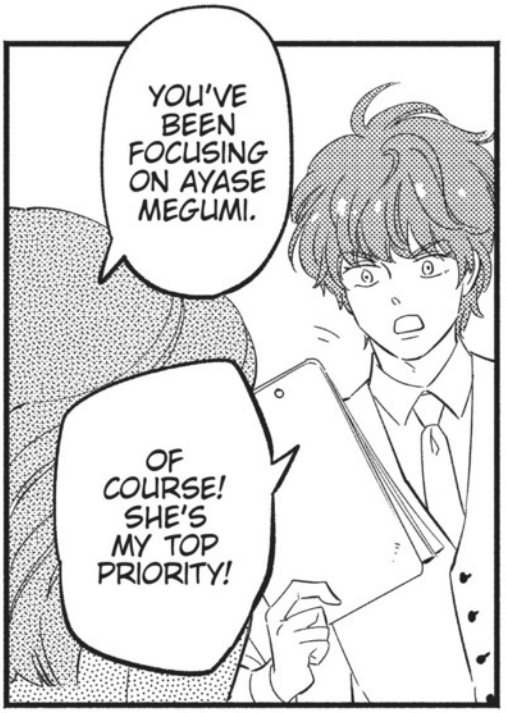

IT'S INA.
HI, GRAND-PA?

I MEAN, I'M SCARED THAT TACHIBANA-SAN HATES ME.

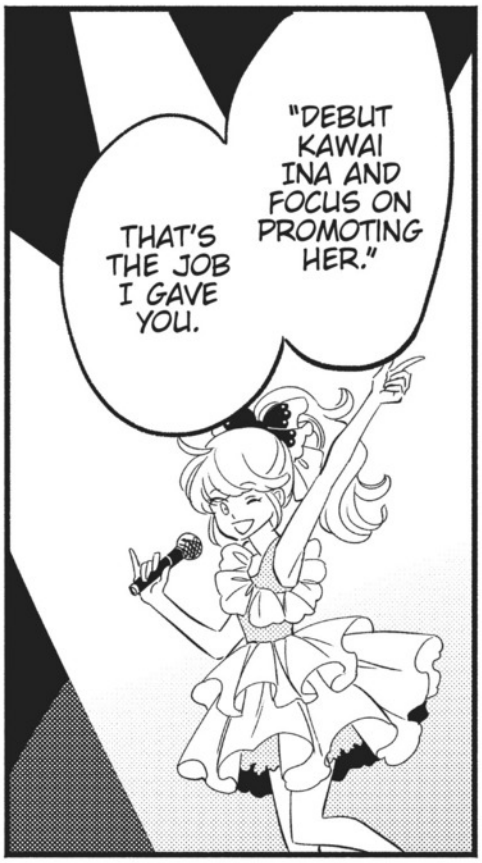
YES. YES, I'M WORKING HARD.
UH-HUH... BUT I THINK...

SHINGO.
Parthenon
Productions
POSTPONE AYASE MEGUMI'S DEBUT.
WHY?
EVERY-THING'S READY FOR IT.
HUH...?
SHE'S KAWAI-SENSEI'S GRAND-DAUGHTER. YOU KNOW WHAT THAT MEANS, RIGHT?
IT'S ABOUT KAWAI INA.

CREAK
YOU'VE ONLY BEEN FOCUSING ON HER, AND INA'S IN TEARS.
WELL, ACCORDING TO KAWAI-SENSEI...


YOU'VE BEEN FOCUSING ON AYASE MEGUMI.
OF COURSE! SHE'S MY TOP PRIORITY!

WHAT'S GOING ON?


"DEBUT KAWAI INA AND FOCUS ON PROMOTING HER."
THAT'S THE JOB I GAVE YOU.

SEE THE FOREST FOR THE TREES.

WELL... COMPARED TO KAWAI INA...
AYASE MEGUMI HAS MORE TO LEARN...
SHINGO, LEARN TO...

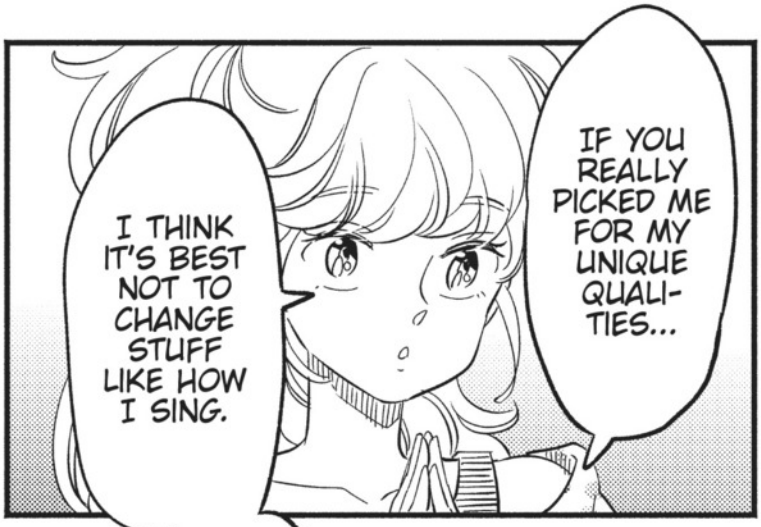
IF YOU WANT TO FOCUS SOLELY ON AYASE MEGUMI, THAT'S FINE.
BUT IF YOU DO...
YOU'LL LOSE YOUR SHOT AT BEING THE NEXT PRESIDENT AND ALL OF MY CONNECTIONS.
HEH HEH.
JUST KIDDING.
I'M NOT SAYING ANYTHING YOU DON'T KNOW.
HA HA HA.
AT ANY RATE, DON'T GIVE KAWAI-SENSEI TROUBLE.
MY FATHER IS RIGHT.

1
Practice Room 4
OUR TALENT IS OUR PRODUCT.
AND IT'S MY JOB...
TO GIVE EACH ARTIST WHAT THEY NEED IN ORDER TO SELL.

SINGING LIKE YOU ARE COULD DAMAGE YOUR VOICE.
BOO—
BUT THEN I SOUND COMPLETELY DIFFERENT!
DIDN'T I SAY TO USE YOUR HEAD VOICE?
I'M FINE!

TACHIBANA-SAN!
HEY, TACHIBANA-SAN.
AH!

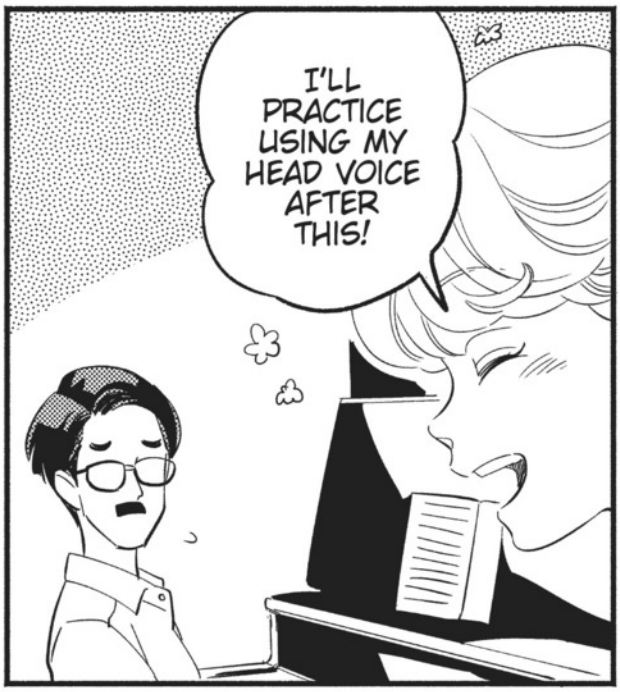
I HAVE BEEN TOO FOCUSED ON MEGUMI-CHAN LATELY.
THE DISPARITY BETWEEN THEM IS PARTLY MY FAULT.
IT'LL GET EASIER WITH PRACTICE.
IT'S TOO LATE NOW!
Reflecting...


IF YOU REALLY PICKED ME FOR MY UNIQUE QUALI-TIES...
I THINK IT'S BEST NOT TO CHANGE STUFF LIKE HOW I SING.

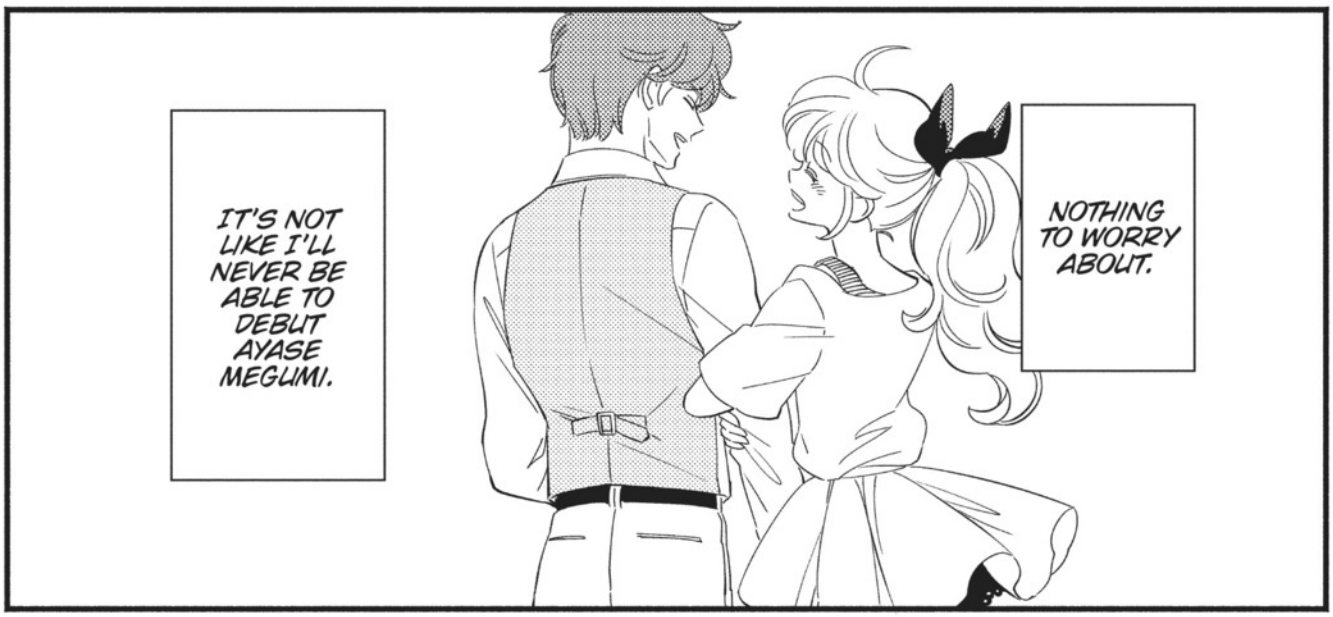
WHAT DO YOU THINK?

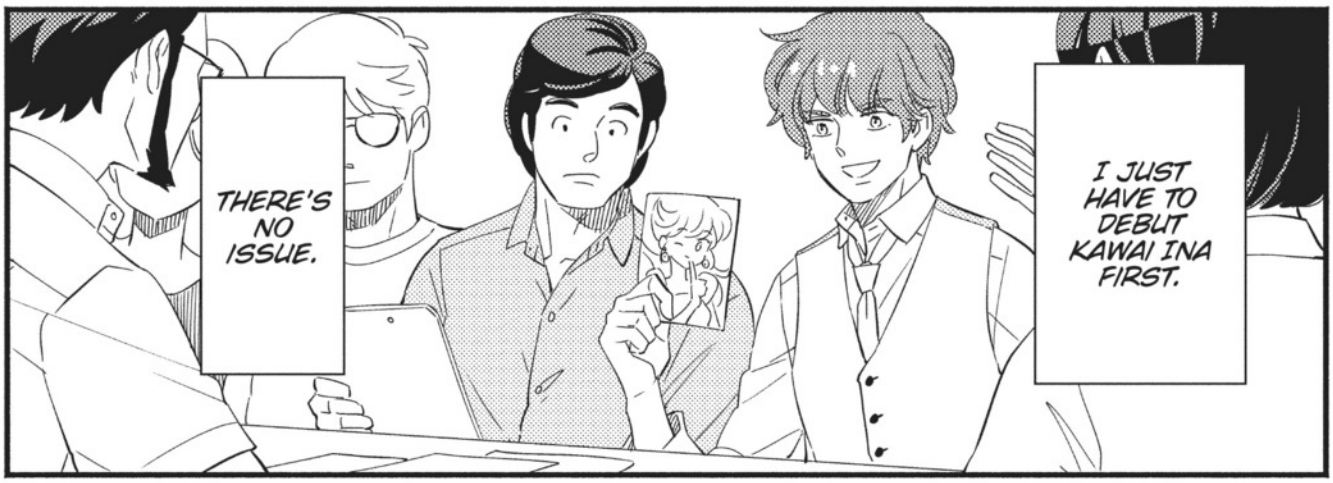
OH, SORRY. WHAT IS IT?
WERE YOU LISTENING TO MY SINGING?

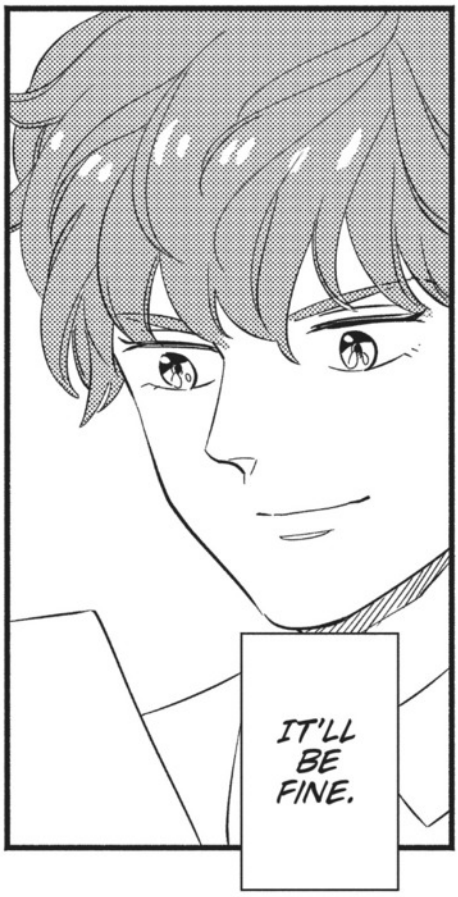
GOOD POINT.
DON'T ERASE WHAT MAKES YOU *YOU!*
RIGHT?!


I'LL PRACTICE USING MY HEAD VOICE AFTER THIS!

HEY!
WE'LL WRITE NEW SONGS FOR HER THAT SUIT HER RANGE.
BUT...
JUST FOCUS ON THE FUNDA-MENTALS.


IT'S NOT LIKE I'LL NEVER BE ABLE TO DEBUT AYASE MEGUMI.
NOTHING TO WORRY ABOUT.


THERE'S NO ISSUE.
I JUST HAVE TO DEBUT KAWAI INA FIRST.


IT'LL BE FINE.

GET THEM OUT INTO THE WORLD.
THE CAMERA REALLY DOES LOVE HER.
WE SHOULD POLISH UP HER BEST SHOTS AND...

NO, DON'T WORRY!
IT'S BETTER NOT TO RUSH THINGS.

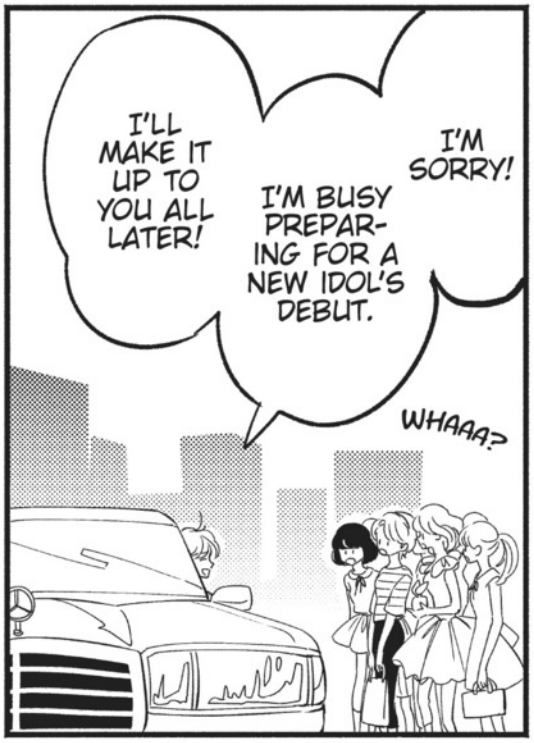
I HAVE TO GIVE INA MORE ATTENTION.
KIDOKORO, OUR NEWEST MANAGER, WILL WORK WITH YOU.
I'M SORRY.

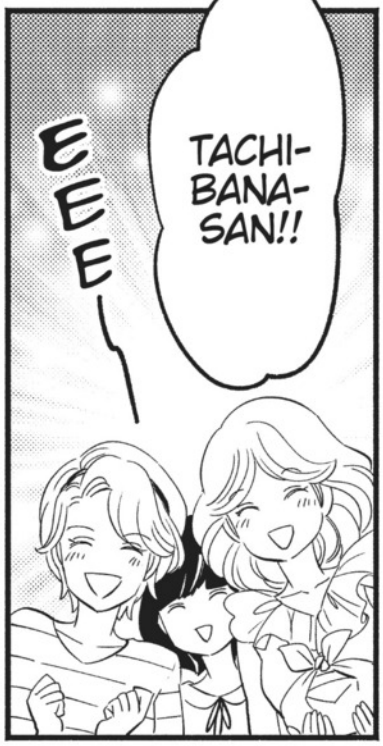
I JUST HAVE TO FOCUS ON INA FOR NOW.
THAT'S THE SITU-ATION.

BEFORE I CAN BE THE PRINCESS YOU DESCRIBED.
I STILL HAVE A LONG WAY TO GO...

OKAY!
IF YOU NEED ANY-THING, JUST SAY THE WORD!
NICE TO MEET YOU, MEGUMI-CHAN.

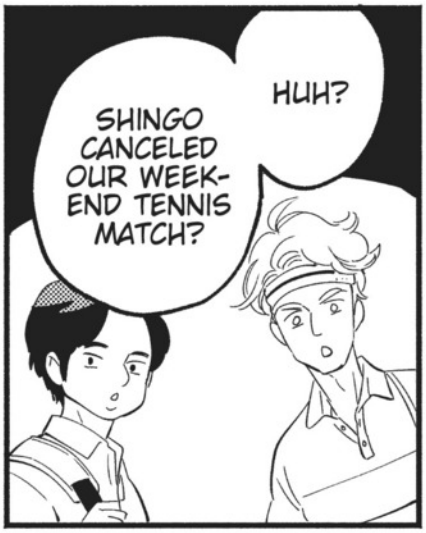
.....

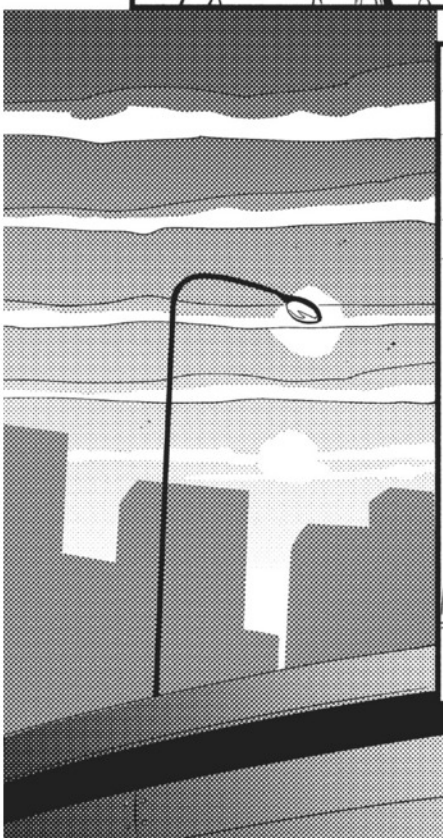

I'M SORRY!
I'M BUSY PREPARING FOR A NEW IDOL'S DEBUT.
I'LL MAKE IT UP TO YOU ALL LATER!
WHAAA?

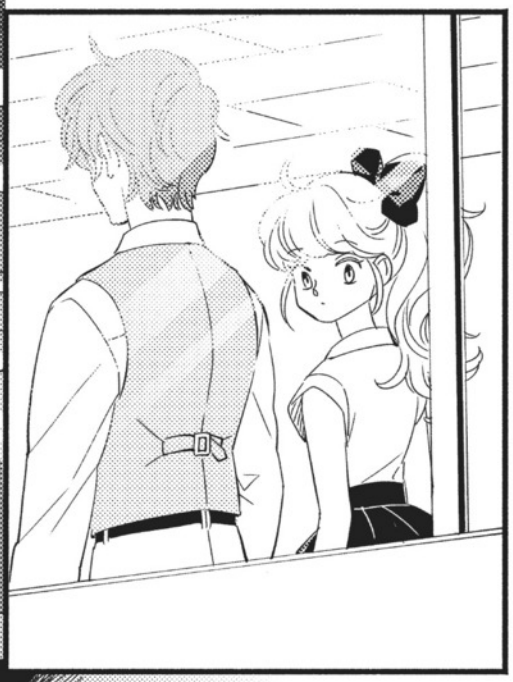

TACHI-BANA-SAN!!
EEE

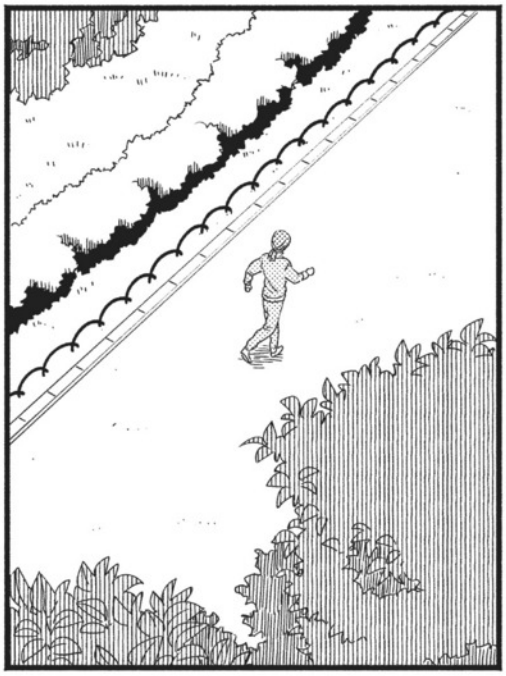
GOING FOR DRIVES IS NO FUN WITHOUT SHINGO!
WE ONLY HAVE DOMESTIC CARS.

HUH? SHINGO'S NOT...
COMING OUT TO THE DISCO?


HUH?
SHINGO CANCELED OUR WEEK-END TENNIS MATCH?

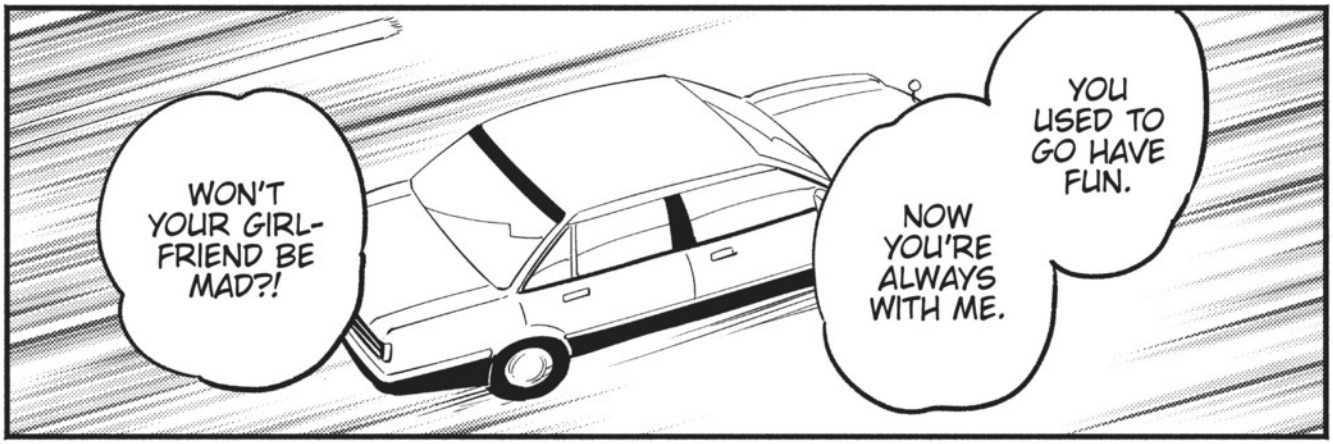


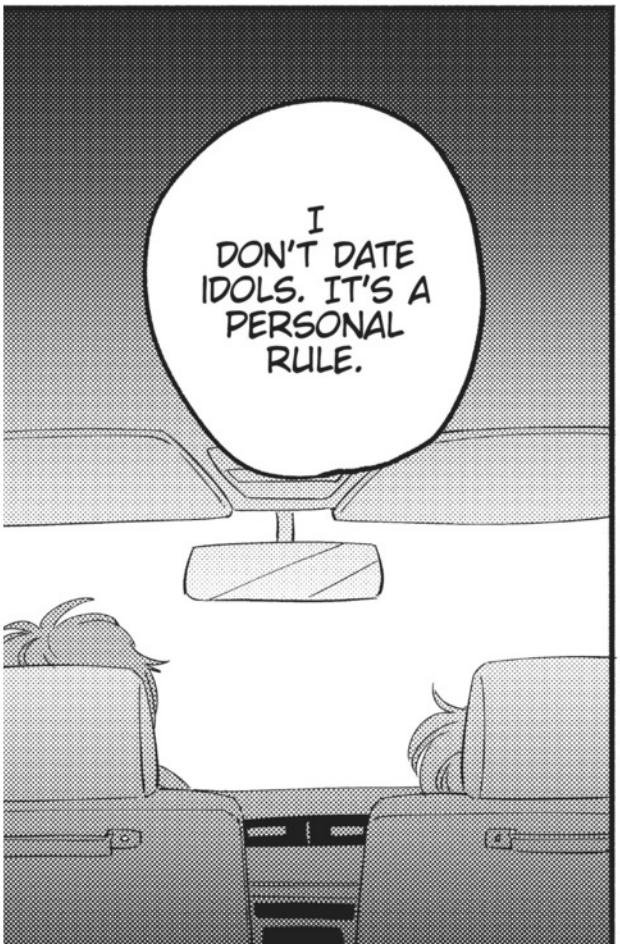




THAT DOESN'T SOUND GOOD.
LET'S SAY "MAN OF CULTURE."
AH HA HA!

TACHI-BANA-SAN...
YOU SURE ARE A MAN OF LEISURE.

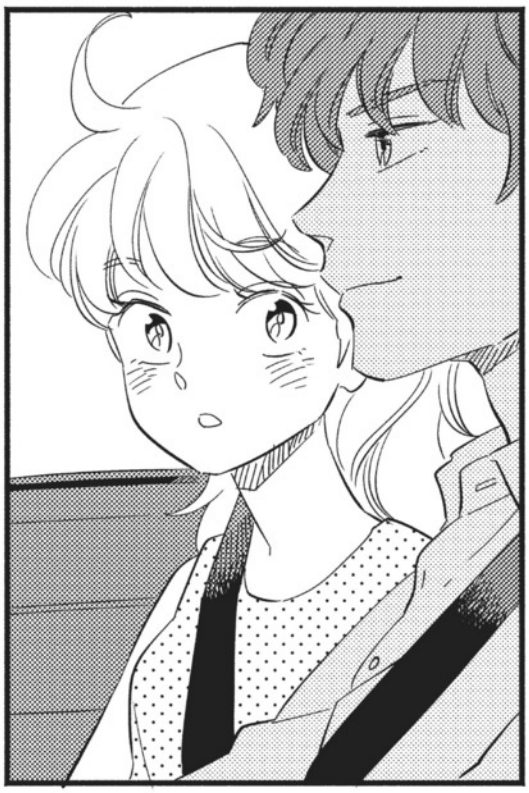

YOU USED TO GO HAVE FUN.
NOW YOU'RE ALWAYS WITH ME.
WON'T YOUR GIRL-FRIEND BE MAD?!

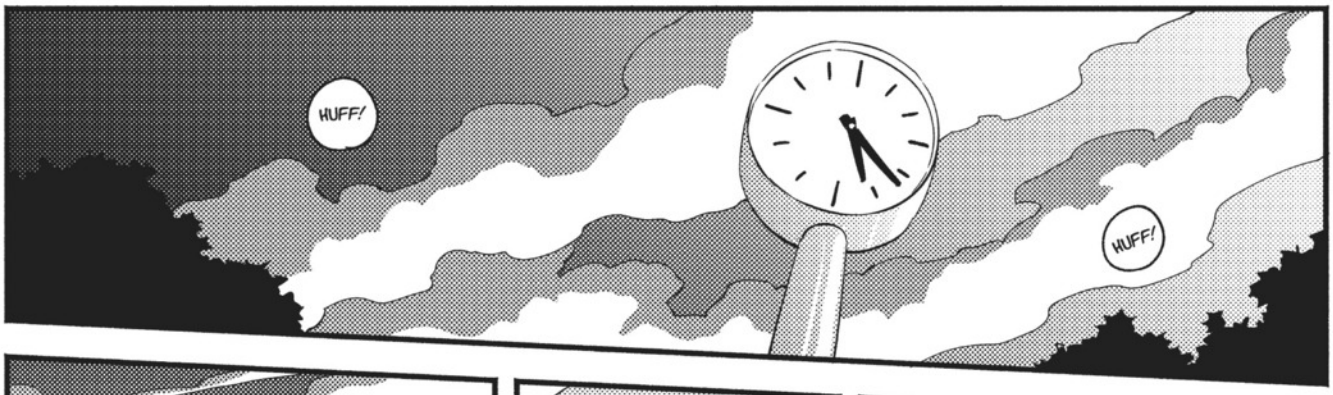

I DON'T DATE IDOLS. IT'S A PERSONAL RULE.

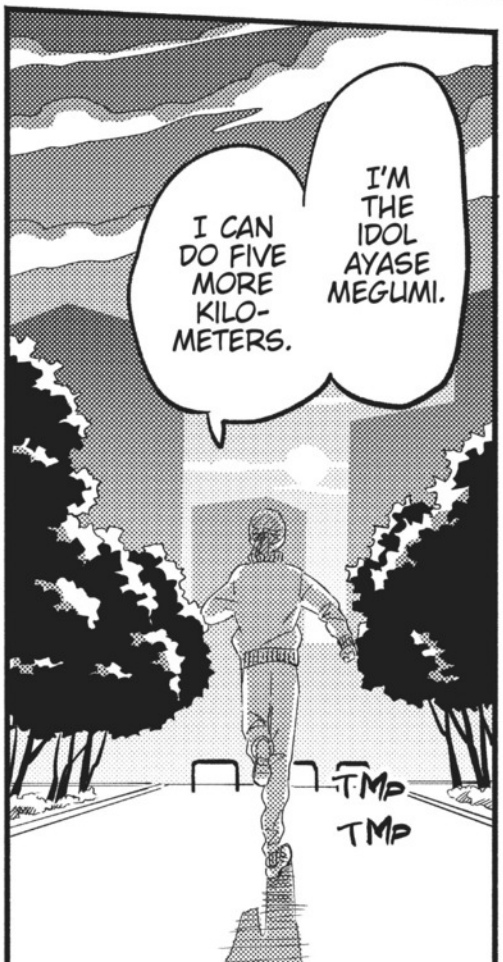
I DON'T HAVE ONE...

ACTU-ALLY.
!

I DIDN'T SAY ANYTHING ABOUT THAT!
THAT'S WHY I SAID IT FIRST.



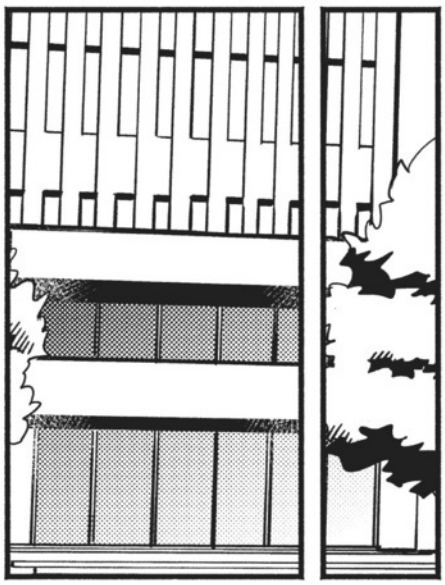

HUFF!
HUFF!


I'M THE IDOL AYASE MEGUMI.
I CAN DO FIVE MORE KILOMETERS.
TMP
TMP

HUFF...

I HAVE A VOICE LESSON AT SIX...
I SHOULD HEAD--
NO.
HUFF!
HUFF!

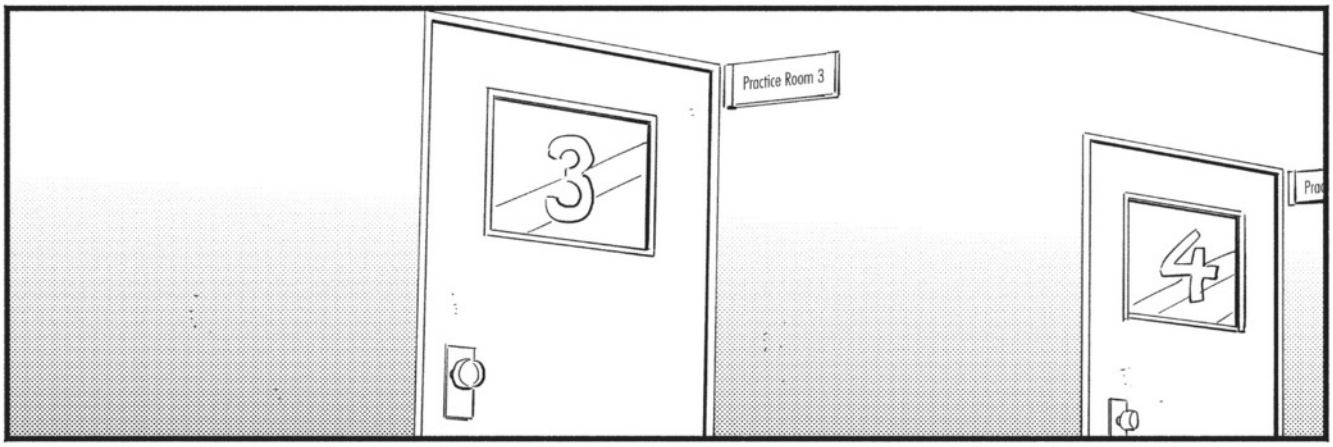
TACHI-BANA-KUN?
YOU LOOK WORN OUT. ARE YOU OKAY?



BUT MORE IMPORT-ANTLY...
WHAT IS IT?!
MEGUMI-CHAN WANTS TO SEE YOU.
BUT I'M STILL THE NEXT PRESI-DENT, REMEM-BER?!
I'VE *TOLD* YOU NOT TO CALL ME "KUN"!
KLATTA
カタ

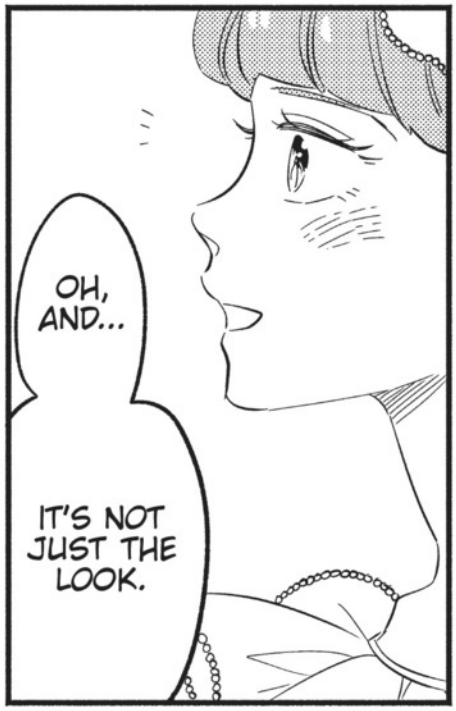
YOU MIGHT BE OLDER, NEW GUY...

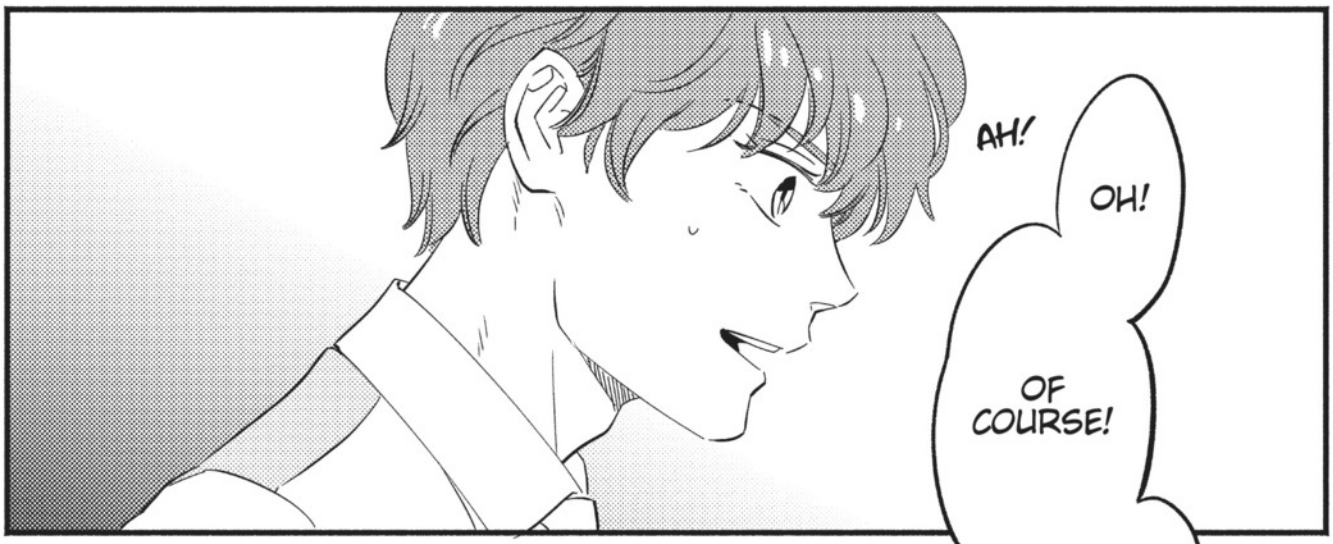
SHE'S IN PRACTICE ROOM THREE.

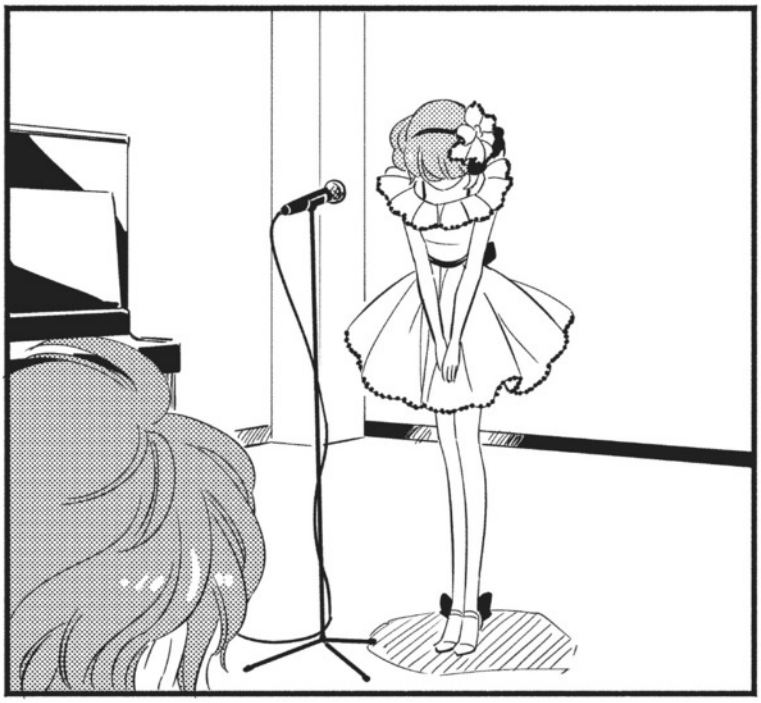

Practice Room 3
3
4

MEGUMI-CHAN!
KA-CHAK
GREAT TO SEE--

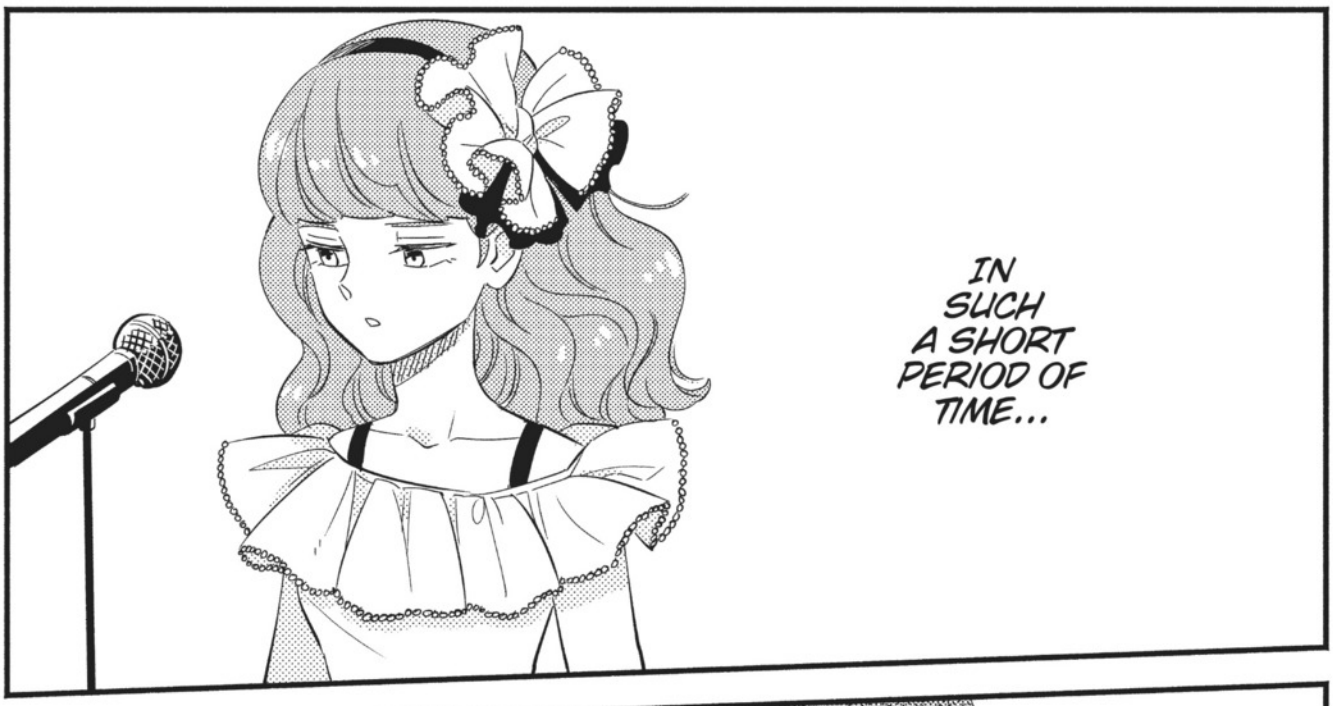
I'M SORRY, I KNOW YOU'RE BUSY!
I TRIED TO DO MY FULL MAKEUP AND ALL TODAY.
I WANTED TO SHOW YOU.
FWUP
は!!?
TACHI-BANA-SAN!
WHAT DO YOU THINK?
IS THIS CLOSE TO YOUR IMAGE OF ME AS AN IDOL?
.....

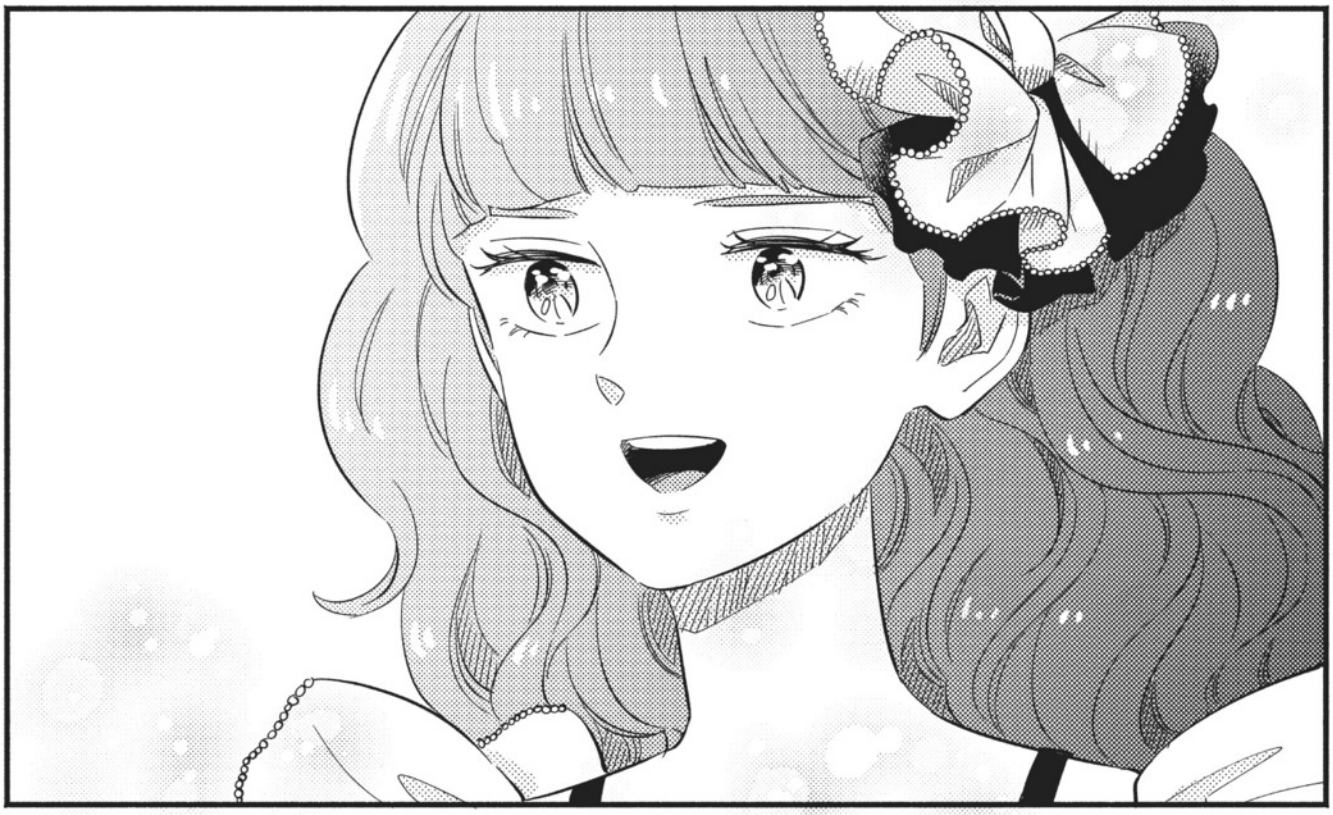






I WAS STUNNED.


IN SUCH A SHORT PERIOD OF TIME...



Magical Angel Creamy Mami
and the Spoiled Princess Volume ② / End

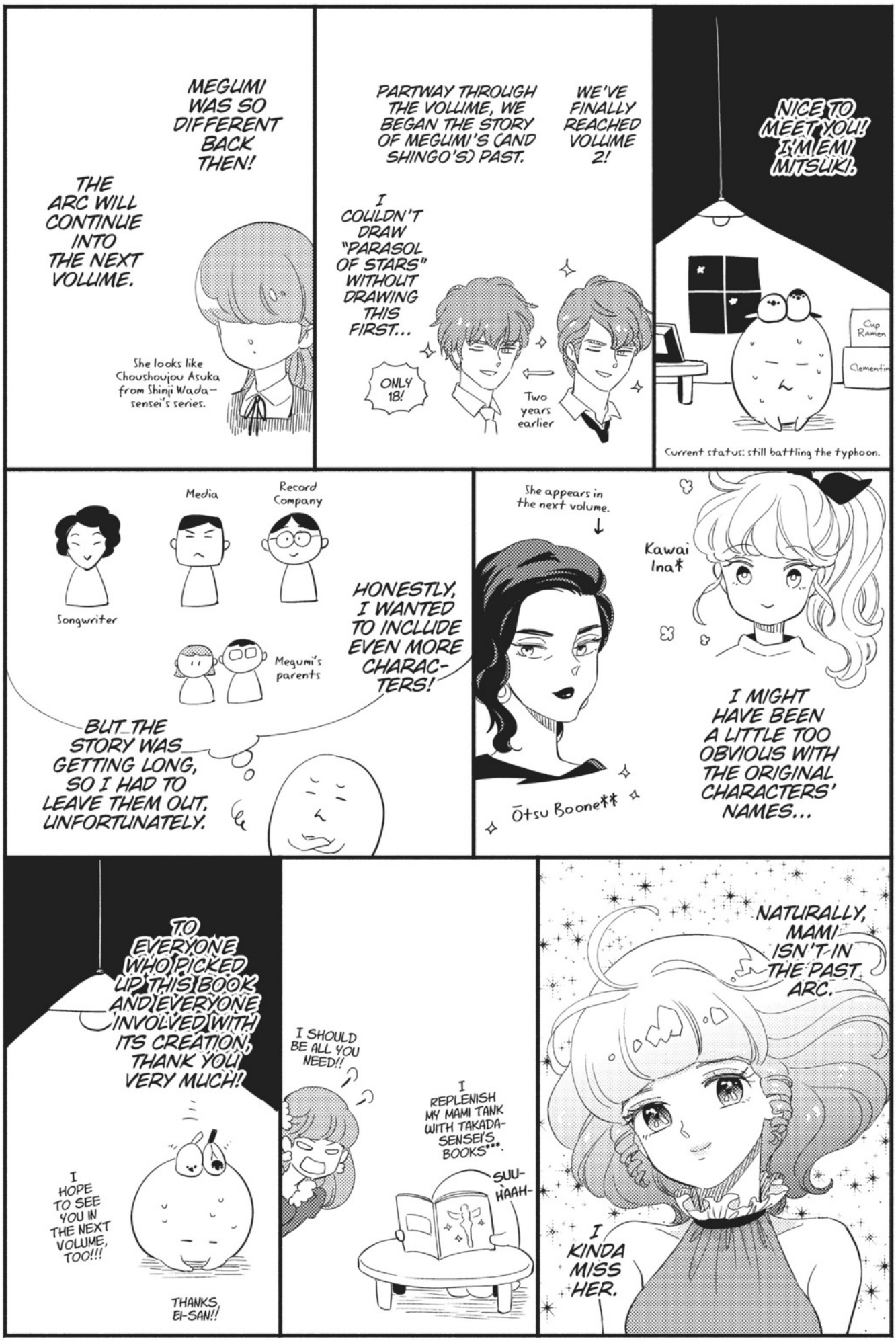
Magical Angel

Creamy Mami

and the

Spoiled Princess

Afterword



*"Kawaii na" means "isn't she cute?" in English.
**A play on the word "otsubone," which is slang for an older woman in an office who looks after younger staff members.
***Akemi Takada, the character designer for Creamy Mami, has released art books for the series.

Magical Angel

Creamy Mami

and the

Spoiled Princess

SEVEN SEAS ENTERTAINMENT PRESENTS

Magical Angel Creamy Mami and the Spoiled Princess

story and art by **EMI MITSUKI** original concept by **STUDIO PIERROT** **VOLUME 2**

TRANSLATION
Amber Tamosaitis

ADAPTATION
Ysabet Reinhardt MacFarlane

LETTERING AND RETOUCH
Jennifer Skarupa

COVER DESIGN
Nicky Lim

PROOFREADER
Stephanie Cohen, Dawn Davis

EDITOR
Jenn Grunigen

PREPRESS TECHNICIAN
Rhiannon Rasmussen-Silverstein

PRODUCTION MANAGER
Lissa Pattillo

MANAGING EDITOR
Julie Davis

ASSOCIATE PUBLISHER
Adam Arnold

PUBLISHER
Jason DeAngelis

MAGICAL ANGEL CREAMY MAMI AND THE SPOILED PRINCESS VOL. 2
©2019 by EMI MITSUKI AND STUDIO PIERROT/COAMIX
Approved No.ZTW-09W
English translation rights arranged with Coamix Inc.
Through Digital Catapult Inc.

No portion of this book may be reproduced or transmitted in any form without written permission from the copyright holders. This is a work of fiction. Names, characters, places, and incidents are the products of the author's imagination or are used fictitiously. Any resemblance to actual events, locales, or persons, living or dead, is entirely coincidental.

Seven Seas press and purchase enquiries can be sent to Marketing Manager Lianne Sentar at press@gomanga.com. Information regarding the distribution and purchase of digital editions is available from Digital Manager CK Russell at digital@gomanga.com.

Seven Seas and the Seven Seas logo are trademarks of Seven Seas Entertainment. All rights reserved.

ISBN: 978-1-64827-245-5

Printed in Canada

First Printing: August 2021

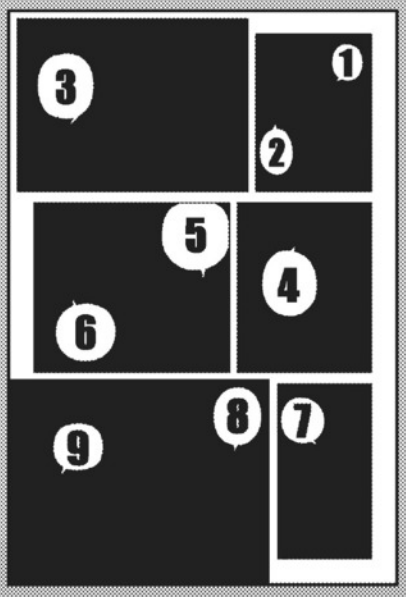
10 9 8 7 6 5 4 3 2 1

Ripped by danke-Empire

FOLLOW US ONLINE: ***www.sevenseasentertainment.com***

READING DIRECTIONS

This book reads from ***right to left***, Japanese style. If this is your first time reading manga, you start reading from the top right panel on each page and take it from there. If you get lost, just follow the numbered diagram here. It may seem backwards at first, but you'll get the hang of it! Have fun!!



Snakes and Angels

Top idol Ayase Megumi's career is spinning out of control. In an attempt to escape her own personal hell of small-time gigs, she teams up with an old enemy: a paparazzo named Snake Joe. Can they get the scoop on Mami and expose her secrets?!

ALL AGES (10+)

Seven Seas Entertainment
sevenseasentertainment.com

©2019 by EMI MITSUKI AND STUDIO PIERROT/COAMIX.
Approved No.ZTW-09W.